



NEWH

ICON
of the
INDUSTRY

2010



JUDY F. DOBIN



Judy Dobin

It is a pleasure to honor you, Judy.

Thank you for your leadership,
service to our community,
generosity and innovative spirit.

You are a great mentor to so
many members of the industry
and an inspiration to all of us.

**Congratulations on being named
NEWH ICON of the year!!**

Your friends at

hospitalitydesign

NEWH VISION

The Hospitality Industry Network

MISSION STATEMENT

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence and business development opportunities.

BRIEF HISTORY

Founded in 1984, NEWH is an international non-profit organization with 19 chapters and many regional areas. NEWH brings together professionals from all facets of the hospitality industry providing opportunities for education, professional development and networking. The organization offers unique opportunities including an international membership directory, Career Network, NEWH Magazine and sponsorship of leading industry expositions and conferences. To date, NEWH has given in excess of \$2,000,000.00 USD in scholarships to young people wishing to pursue careers in the hospitality industry.

icon

i·con (ī'kŏn')

–noun

An image; a representation.

An important and enduring symbol.

One who is the object of great attention and devotion; an idol.

Each year NEWH gives out its most prestigious award; the Icon of Industry, at the Gold Key Awards Breakfast in New York City held in conjunction with the International Hotel/Motel & Restaurant Show in November and then again at the Platinum Circle Gala during HD Expo and Conference in May. The award celebrates the leaders of the manufacturing side of hospitality, those who have uniquely impacted the industry through their innovative work. They consistently dedicated their time and efforts to community or industry outreach through education and/or corporate giving, and have been doing business in hospitality for more than 30 years. In addition, each year an international scholarship is given to two exemplary students in the recipient's honor, who have completed at least half of their program toward a degree in the hospitality industry, have a minimum 3.0 GPA, participated in an industry internship, and exemplify the highest standards of professionalism and scholarship.



Six years ago, NEWH introduced the ICON of Industry award to honor those manufacturers who are true leaders in the Hospitality Industry. NEWH ICONS have the following qualities: they have made a significant impact on our industry through their innovation, have dedicated themselves and their companies to their communities and the industry through outreach, mentoring and education, and they have a minimum of thirty years of being established in the Hospitality industry.

This year, NEWH is very proud to honor its first woman ICON of Industry, Judy Dobin, of Valley Forge Fabrics. Judy has been involved with the Hospitality industry for over 35 years. During that time she has mentored many individuals and has grown her company to be one of the leaders of decorative fabrics in the Hospitality Industry. In addition, Judy's support and dedication to NEWH over the last 25 years has been an inspiration, she has served on the NEWH, Inc. Board of Directors, as well as being the Founding President of the Greater New York Chapter. Judy has also given back to her community by serving on several local boards and she has been involved with mission trips to Cuba where she is dedicated to giving back to help others that are less fortunate.

Please join us as we celebrate the accomplishments and contributions of this incredible woman, Judy Dobbin, the 2010 ICON of Industry award winner.

A handwritten signature in black ink, appearing to read 'Helen Reed', written in a cursive style.

Helen Reed, NEWH President



JUDY DOBIN is a Founder, Principal and Executive Vice-President of Valley Forge Fabrics, Inc. Valley Forge Fabrics is the largest decorative fabric supplier to the Hospitality industry worldwide and boasts fully staffed offices in the USA, China, Hong Kong, South Africa, Italy and Dubai. A family-owned and operated company; Valley Forge is headquartered in South Florida and prides itself on its agility, speed and adaptability.

She is also President and CEO of Valley Forge Textiles, a woman-owned business.

She is a member of the Board of Directors of the SE Region of American Friends of Magen David Adom. Magen David Adom in Israel – the Red Star of David – is Israel’s ambulance service and disaster relief organization which operates according to the principles of the International Red Cross and Red Crescent Societies. The American Friend’s organization works to help upgrade Magen David Adom’s emergency medical and blood services, to help save lives in Israel.

She is a member of the Board of Directors of the B’nai B’rith Cuban Jewish Relief Project, and has led many humanitarian missions to Cuba, bringing needed supplies to both the Jewish community, and the Methodist community.

She is an active supporter of JAFCO, the Jewish Adoption and Foster Care Options in south Florida, an organization that serves abused and neglected children in south Florida. She is also involved with JAFCO’s newest project, building a residential facility which will specifically serve children with disabilities and their families.

She is also a member of the Board of Directors of Common Thread for the Cure, an organization whose purpose is to “unite the furnishings industry” in the battle against breast cancer, and to support people or families within our industry who have breast cancer through Helping Hand grants.

Judy has been an active member of the Network of Executive Women in Hospitality since its inception. She was the first “non-California” member of the organization. She was the founding President of the Greater New York Chapter and served on the National Board of Directors of NEWH for over a decade.

Judy received an AB Degree (cum laude) from Bryn Mawr College. She lives in Fort Lauderdale, Florida with her husband, Daniel, to whom she has been married for 41 years. She is the mother of 5 children and a grandmother of 8. She loves running, boating, deep sea fishing, reading and traveling. Judy still works full-time at Valley Forge, and participates in the company’s worldwide expansion in the field of sustainable products for our industry.

Ahmet Alfredo Alicia Alison Anatilde
 Angela Alma Angela Ann Angelique
 Brandon Brain Carla Carlton Catherine
 Christian Cassie
 Christina Caryn
 Christopher Carol
 Christina Danny
 Deborah Denise
 Dan Diana Digna
 Drew Emerson
 Erika Humberto
 Gary James Janet
 Jason Javier Jeff
 Jenna Jennifer Joe
 Jerry Joel Karina
 Joelle Ken Kathy
 Karolle Kelly Ken

Kimberly Kendall
 Loretta Kimberly
 Kimberly Latrel
 Liz Kirk Lourdes
 Lorna Maria Mary
 Maria Mary Jane
 Marissa Marilyn
 Mikey Michael Monica Sue Caryn Christopher
 Monica Moises Nuria Nicole Christina Carol
 Pat Monica Perri Samantha Danny Deborah
 Raef Renee Ronna
 Shannon Shama
 Theresa Suzanne
 Thomas Yolanda
 Tolga Tova Ahmet
 Wendy Alfredo
 Victoria Angela

Alma Alicia Alison
 Angela Anatilde
 Ann Angelique
 Brandon Carlton
 Brain Catherine
 Carla Christian
 Cassie Christina
 Caryn Christopher
 Christina Carol
 Danny Deborah
 Denise Dan Diana
 Digna Drew Erika
 Emerson Jennifer
 Humberto Jenna
 Gary Joe James
 Janet Javier Jeff
 Jason Jerry Joel

Joelle Karolle Karina Kathy Ken
 Kelly Ken Liz Kendall Kimberly
 Loretta Lourdes Kimberly Kirk
 Latrel Kimberly
 Lorna Theresa
 Maria Pat Mary
 Mary Jane Perri
 Marissa Mikey Moises Monica
 Marilyn Michael Nuria Nicole
 Monica Raef Monica Sue Renee
 Ronna Shama
 Samantha Tova
 Shannon Maria
 Suzanne Thomas
 Tolga Yolanda Victoria Alison Ann
 Wendy Alicia Angelique Anatilde
 Ahmet Alfredo Angela Alma Angela

You Have Always Been Our Icon

Brandon Brain Carla
 Carlton Catherine
 Christian Christina
 Christina Caryn
 Cassie Christopher
 Carol Danny Dan
 Deborah Emerson
 Denise Diana Drew
 Digna Humberto
 Erika Gary James
 Janet Jason Javier
 Jeff Jenna Jennifer
 Jerry Joel Karina
 Karolle Ken Kathy
 Joe Joelle Kelly

Monica Nicole
 Moises Monica
 Monica Nuria Pat
 Raef Renee Perri
 Ronna Samantha
 Shannon Shama
 Wendy Anatilde
 Thomas Suzanne
 Tolga Victoria Sue
 Yolanda Theresa
 Ahmet Angelique
 Alfredo Angela
 Alicia Tova Brandon Christopher Kendall Maria
 Angela Brain Christina Caryn Loretta Lourdes
 Alma Carla Catherine Christina Latrel Kimberly
 Alison Carlton Christian Cassie Kimberly Ann Liz

Carol Dan Danny
 Deborah Denise
 Diana Emerson
 Digna Humberto
 Drew Erika Gary
 James Janet Jeff
 Jason Javier Joe
 Jenna Jennifer
 Jerry Joel Karina
 Joelle Ken Kathy
 Karolle Kelly Ken
 Kimberly Lorna
 Kendall Maria
 Loretta Lourdes
 Kimberly Ann Liz

Kirk Mary Maria Mary Jane Sue
 Marissa Marilyn Mikey Jenna Jerry
 Moises Michael
 Monica Nicole
 Nuria Monica
 Monica Pat Perri
 Ronna Raef Tova
 Renee Samantha
 Shama Suzanne
 Shannon Wendy
 Thomas Yolanda
 Tolga Theresa
 Victoria Ahmet
 Angela Angelique Alma Alison Caryn
 Anatilde Alicia Ann Brandon Carla
 Angela Alfredo Brain Christina

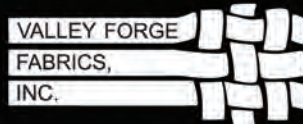
Jason Janet Jeff
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 Deborah Emerson
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 Christopher Drew
 Catherine Cassie
 Christian Carlton
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 Alma Alison Caryn
 Brandon Carla
 Christina

Javier Kathy Kirk
 Karolle Karina Ken
 Kendall Kimberly
 Kimberly Kelly
 Ken Kimberly Liz Mary Pat Monica
 Lourdes Latrel Michael Mikey
 Lorna Loretta Nuria Ronna
 Nicole Perri Raef
 Shama Shannon
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Lourdes Liz
 Maria Lorna
 Latrel Mary

Kirk Maria Marissa Michael Marilyn
 Kimberly Loretta Kendall Mikey
 Ken Kimberly Kimberly



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"From Your Valley Forge Family"

Hometown Girl Makes Good!

Congratulations!

to

our very own Judy Dobin

Icon of Industry 2010

Founding President of our Greater NY Chapter

from our 19 year old





Andrea Vasquez, Icon of Industry 2010 Scholarship Recipient

Born on June 8th 1988 in Tegucigalpa, Honduras located in the heart of Central America, I am the oldest of three siblings. My passion for Interior Design began since I was a little girl playing around my house as I rearranged furniture, changed up spaces and decorated my room in every possible style. Although, I realized at a very early age that Interior Design was my passion, it was during the summer in my rising senior year when I participated in the Rising Star Program at SCAD, that I had the opportunity to have a real college experience and learn more about Interior Design as a Major. After this amazing experience I decided to make it my profession. Subsequently I returned home and throughout my senior year and prior to graduation I worked with a very recognized Interior Designer in my country, an experience that confirmed my love for design.

I cannot express in words how much I have enjoyed my career since day one. I definitely believe that the key to success is to simply LOVE what you do and do it with heart and soul, going beyond the boundaries of excellence. Without any doubt you will achieve your goals. I think this attitude has helped me to achieve several distinctions and leadership positions that have contributed in my professional and personal formation. Among these experiences I can mention the Vice-Presidency of Tau Sigma Delta National Honor Society, Publicity and Lecture Chair in the Student Chapter of the International Interior Design Association and being part of the Dean's list since 2007. I was selected to be interviewed by members of CIDA (Council of Interior Design Accreditation) during the SCAD process of accreditation and showcase my work in the CIDA exhibition.

I believe I have made a contribution to my school program from several perspectives. As an international student, I have brought a little of my Latin culture with me and demonstrated that, even though I come from a third world country submerged in great problems such as extreme poverty and lack of proper education system for a large percentage of its population, my beloved Honduras can export students who want to prepare themselves in excellent colleges so they can succeed in life, change their destiny and contribute to their country's future. Through the positions I have held

in ASID (American Society of Interior Design) and IIDA (International Interior Design Association), I have been involved in the coordination of lectures and presentations of recognized Interior Design professionals who share their expertise with Interior Design students; celebrating Halloween with unprivileged kids; redesigning the maintenance break room in the Savannah Memorial Hospital; and many other activities that were eye opening experiences. All have made me realize that life is beyond ones everyday situation and made me appreciate and value everything I have.

After graduation I plan to work in an internationally recognized Architecture and Design Firm in which I had the opportunity to work this past summer as an intern designer. I had a great experience and learned a lot from excellent professionals in the field. I am planning to work for several years gaining experience in hospitality, retail, and corporate design so I can be well prepared to enroll in a Master's Program.

Finally, I want to share why this scholarship is so important to me. As you know, the financial situation worldwide has been very difficult, now imagine the situation back home in our very poor country. Although my parents have been paying my tuition and expenses for the past three years, they are having serious difficulties since the small family business dedicated to the construction field has had substantially less projects since June 2009. This has happened due to the worldwide financial situation, but mainly because of my country's political situation that has primarily affected small and medium size businesses, forcing many of them to shut down operations, leaving thousands of people unemployed. With great sacrifice my parents are also paying tuition for my brother's education. We all recognize the effort they are making, allowing us to have access to an excellent education which will provide us with the necessary tools to have a successful and fulfilling life. Receiving this scholarship NEWH will help me complete the Interior Design Degree at SCAD. If my application is not accepted, my parents will search for another loan back in Honduras because as an international student I do not qualify for US financing.

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Thayer Lodging Group, Congratulates,
Judy Dobin
as the
The Hospitality Industry Network
ICON of the Industry 2010



Chelsea Lawrence, Icon of Industry 2010 Runner Up

Inspiration is diverse - one of those things in life where the sum is much greater than its individual parts. The additional value associated with being inspired outweighs any of the pieces of the process. It seems that inspiration is highly contextual; it is never quite the same for anyone in any given setting. What it is that inspires us, how we express our inspiration, and how we inspire others all determine what inspiration means to us personally.

The important thing then becomes finding a way to stay inspired. The way I do it? Simple: seek it out every day. I keep an ongoing expansion of a collection of quotes which has become a personal archive of inspiration at my fingertips—a place where I record what inspires me in the moment, and a way for me to revisit each of those moments at my own leisure. There is no particular order—no rhyme or reason to the madness; but there is one excerpt which stands out above the rest:

I've been absolutely terrified every moment of my life—and I've never let it keep me from doing a single thing I wanted to do. — GEORGIA O'KEEFFE

It is this simple string of words I often find myself referencing; analyzing; devouring. The honesty, strength and power in this statement ring true in my own life and I have found it helpful during different times in the past. From transferring universities and choosing a new professional path, to venturing overseas for a four month study abroad experience, to stepping up into leadership and mentoring positions, I have faced many fears and thus been rewarded; inspired. It is this eclectic background of experiences which molds my visions of the future with lofty goals in sight—all of which seem terrifying now but also things I want and know I will do.

I have been warned countless times never to settle. I have been advised to avoid status-quo. And I have seen first-hand the effects of complacency. From this knowledge I have defined my own objectives and set my own goals—[which I also happen to keep recorded in hard copy list format]. And even though the promising fear of today's design industry is breathing down my neck, I am working to clear my path straight ahead. I am ready to forge a route into the wildly exciting world of hospitality design because—well, because I am inspired and nothing can stop me. Much like William Shakespeare, I sometime feel like “my soul is in the sky.” But when it comes to my internal drive to create and desire to immerse myself in personal interaction, I know that my feet are on the ground running and I trust the direction I am headed.

Design and creativity have always been a central piece of who I am and for some time my education has been focused on Interior Design. However, I had been lost in an aimless search for my own personal design niche. Only recently—when I was least expecting it—was I truly prompted by a career path specifically in hospitality design. This occurred during my time spent studying and traveling abroad. My

eyes were opened by this experience—in a bid way—giving me an entirely new perspective on the realm of hospitality design. Talk about inspiration! The endless destinations and vast opportunities of this field became evident as I explored a new piece of this interconnected world. From hostels to resorts, markets to boutiques, and cafes to wineries, the range of possibilities was inspiring in of itself. And in those four months I discovered what it is that inspires me—designing spaces for the interaction of people.

But inspiration does not stop there. It is critical that when we feel inspired we must in turn work to inspire others; share the fever to move an entire generation. One of the most gratifying pieces of my educational career has been the opportunities I have had to inspire others. I continually work to contribute to the success of my program and peers through an organization called First Year Peer Mentoring. I actively support and facilitate a group of first year students; men and women seeking an Interior Design degree. As the Peer Mentor I offer personal and educational advice, plan beneficial workshops, firm tours, and professional development events, and simply supply a familiar face in a competitive major. Imagine a Big Brother-Big Sister type of environment and now apply design students to the scenario—that is just a little of what I do. I suppose it is my way of paying-it-back; contributing my own inspiration and in return gaining even more. These students are just another one of the ways I stay inspired and a venue for me to attempt to inspire like-minded individuals.

The reason this scholarship is important to me is because I desire to express my inspirations in major ways. As a student and as a citizen of the world, being inspired and inspiring others is rich and fulfilling. However, as a designer and creative mind in the world, expressing that inspiration is a way of life. I want to be able to do every single thing I want to do and not be terrified. I want to enrich my own life through continually seeking education and pursuing venues of expression—and I don't want to be limited by the financial consequences.

Without this scholarship, I will simply continue doing what I have and always will do—work hard and earn every success, honor, and penny I have through pure dedication and tenacity. I will keep growing as a designer within my current job as a Design Assistant and seek inspiration daily. Essentially, nothing would change. But with this scholarship, another one of those terrifying moments in my life would fall under my persistence and all of those things I want to do—and all of those things I know I will achieve—would be just that much closer to my grasp.

I will continue to pursue inspiration in each of these dimensions—adding to my running list of quotes along the way—and surely stumbling upon new sources when I am not even looking. Because for me, it is clear that inspiration in not only truly unique but also infectious; the more I have, the more I want—and I want it all.

Congratulations Judy,
on a much deserved award!
You are truly an icon in this industry
and we are grateful for all you've
brought to it.

- MTS Seating -

The Best Seat in the House is
proud to partner with Valley
Forge Fabrics.





.....

Judy,

CONGRATULATIONS
on the **2010 NEWH
Icon of Industry Award**,
for the woman with the
most energy
in the industry!

.....

With all our love and admiration,
Your friends at
Project Dynamics

.....



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Recognizing 2010 Gold Key Award Finalists — “Icons of Design”

Finalists were selected by a panel of notable industry experts from 180 projects in 19 countries.

Countries and territories represented among the 180 submissions were Canada, China, Germany, India, Indonesia, Israel, Istanbul, Korea, Mexico, Russia, Seychelles, Singapore, Sweden, Switzerland, Thailand, Turkey, United Arab Emirates, United States and Uruguay.

THE 30TH ANNUAL GOLD KEY AWARDS FINALISTS ARE:

Best Hotel Design — Resort

- Alila Villas Uluwatu (Bali, Indonesia) by WOHA (Singapore)
- Estancia Vik José Ignacio (José Ignacio, Uruguay) by Alex and Carrie Vik & Marcelo Daglio Associates (Uruguay)
- Qasr Al Sarab Desert Resort (United Arab Emirates) by HBA/Hirsch Bedner Associates (Atlanta, GA)

Best Hotel Design— Urban

- Park Hyatt Macka Palas (Istanbul, Turkey) by GKV Architects, PC (New York, NY)
- The Surrey (New York, NY) by Rottet Studio (Houston, TX)
- The Waterhouse at South Bund (Shanghai, China) by NHDRO Neri&Hu Design and Research Office (Shanghai, China)

Lobby/Reception

- Elysian (Chicago, IL) by Simeone Dearly Design Group (Chicago, IL)
- Grand Hyatt Shenzhen Hotel (Shenzhen, China) by Wilson Associates (Dallas, TX)
- The Surrey (New York, NY) by Rottet Studio (Houston, TX)

Guest Room

- Hotel Indigo Athens (Athens, GA) by Ellen Hanson Designs & Rialto Property Partners (New York, NY)
- Park Hyatt Macka Palas (Istanbul, Turkey) by GKV Architects, PC (New York, NY)
- The Peninsula Shanghai (Shanghai, China) by Pierre-Yves Rochon (Chicago, IL)

Lounge/Bar

- Bar Pleiades (New York, NY) by Rottet Studio (Houston, TX)
- Bar Seven Five (New York, NY) by Rockwell Group (New York, NY)
- Le Meridien Philadelphia (Philadelphia, PA) by Forchielli Glynn LLC (Los Angeles, CA) and Starwood Hotels & Resorts (New York, NY)

Restaurants— Casual Dining

- BEI-Asian Restaurant (Beijing, China) by NHDRO Neri&Hu Design and Research Office (Shanghai, China)
- City Center’s Aria Pool Deck, Restaurant and Bar (Las Vegas, NV) by GRAFT (Los Angeles, CA)
- Kenting Tea House (Hong Kong, China) by Beige Design Ltd. (Hong Kong, China)

Restaurants— Fine Dining

- Oru Restaurant (Vancouver, BC) by mgb ARCHITECTURE + DESIGN Inc. (North Vancouver, BC)
- Terzo Piano (Chicago, IL) by Dirk Denison Architects (Chicago, IL)
- The Wright (New York, NY) by Andre Kikoski Architect (New York, NY)
- Zylo Restaurant at the W Hotel (Hoboken, NJ) by Bentel & Bentel Architects (Locust Valley, NY)

Spa

- Four Seasons Seychelles (Mahe, Seychelles) by HBA/Hirsch Bedner Associates (Singapore)

Suite

- Four Seasons Seychelles (Mahe, Seychelles) by HBA/Hirsch Bedner Associates (Singapore)
- The Surrey (New York, NY) by Rottet Studio (Houston, TX)
- W Hotel (Boston, MA) by Bentel & Bentel Architects (Locust Valley, NY)

“Judy Dobin”

MOTHER

Frank... Smart... Independent...

FRIEND

Funny... Creative... Reliable...

PROFESSIONAL

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THINKER

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WARMEST REGARDS AND
UTMOST CONGRATULATIONS TO

JUDY DOBIN

AN INCREDIBLE
PHILANTHROPIST,
MOTHER, LEADER,
AND ICON OF THE INDUSTRY



HBA/HIRSCH BEDNER ASSOCIATES
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To us, ICON is just the tip of your iceberg

*Nini,
we love you*

Grandmother of 8. Mother of 5. Dress up Queen. Storyteller. Chocolate Milk-Maker. Ultimate Listener. Medical Matchmaker. Backscratcher Extraordinaire. Travel Guru. Best Fisherman Ever. Greatest Hugger. Rubber Duck Collector. Bikini Model.
We want to be just like you...

(Pictured L-R: Aera 5 months, Jake Age 11, Rosie Age 4, Jonathan Age 2, Caleb Age 9, James Age 5, Merrick Age 4, Asher Age 2)

Congratulations Judy

From all of your friends at

Hotel Business **Hotel Business**
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Judy Dobin

**NEWH
ICON**
of the
INDUSTRY
2010

"To become truly great, one has to stand with people, not above them."

—Charles de Montesquieu

Congratulations to you Judy

Judy,
It has been yards and yards of fun with you. We look forward to many more.



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CONGRATULATIONS **JUDY DOBIN**

on your NEWH Icon of the Industry Award

P/Kaufmann
C O N T R A C T

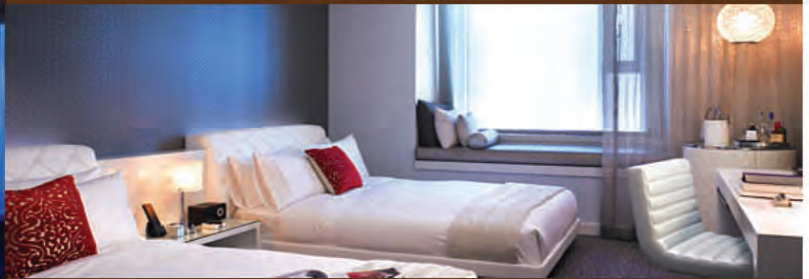


Hospitality Purchasing Group International, LLC

Atlanta - Dubai - Hong Kong - Lima - Walnut Creek

*On behalf of all the family at HPG International
we warmly congratulate Judy Dobin on the
NEWH Icon of Industry Award for 2010*

*We salute your leadership and
dedication to our industry*



www.hpginternational.com

Judy, we salute you!

■ Congratulations and thank you for all your support over the years. The Dobins are top-notch in our book.

Love,
Eric & Michael Schneider



11262 Cornell Park Drive, Cincinnati, OH 45242 p: 513.263.9379



JUDY DOBIN
Mother, Friend, Mentor and
Wonderful Person
Congratulations - We love you
Stacy & Scott Silver

Congratulations

Judy
2010 **ICON** of Industry

Stacey Berman,
BERMAN PURCHASING



Berman Purchasing, INC.

To our dear friend Judy,

You are not only an **Icon** in your industry,
but an **Icon** to all who know you
and to all who may not have had that
privilege, but whose lives you have
touched with your generosity.
You truly exemplify the credo
"to those who have been given
much, much is expected."

Much love,
Suzanne & Peter Jarvis



CONGRATULATIONS

JUDY DOBIN

A TRUE PIONEER IN OUR INDUSTRY

FROM THE ENTIRE TEAM AT

THE **CARDY** GROUP

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Judy Dobin

2010 Icon of Industry Award

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Judy Dobin

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Congratulations to our partner

JUDY DOBIN

Founder of Valley Forge Fabrics

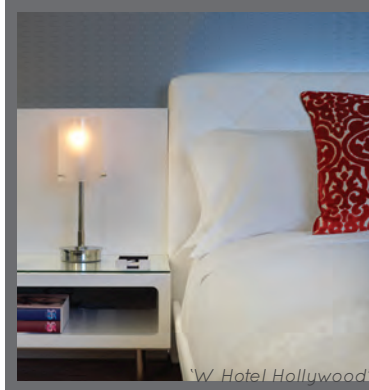
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Congrats Judy from Marty Collins
and the whole gang
at *Gatehouse*



gatehouse
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dallas, texas 75207



Bray Whaler is honored to celebrate with you,
on this incredibly momentous occasion.
You have displayed true leadership characteristics,
marked by the success of your business, your family,
and your industry contributions.

This is your time to be recognized
as the creative, abounding soul that you are.
Congratulations, Judy!!

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303.689.0700 fax

www.braywhaler.com

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303.689.0700 fax

Congratulations Judy

on receiving the

NEWH ICON of the INDUSTRY

AWARD

You are truly an ICON,

a role model,

and a wonderful friend!

Michael Medzigian
and your friends at Watermark Capital Partners



Watermark Capital Partners, LLC
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www.careywatermark.com

Congratulations

Judy

We love you!

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την
συγχαίταμε

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would like to applaud
Judy Dobin
for receiving the
Icon of Industry Award
from NEWH.

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Congratulations

Judy

2010 ICON of Industry

Stacey Berman,
BERMAN PURCHASING



Berman Purchasing, INC.





FORREST PERKINS would like to congratulate our friend
Judy Dobin on receiving the
NEWH Icon of the Industry 2010 award.

Deborah Lloyd Forrest

Deborah Lloyd Forrest, FASID | FORRESTPERKINS | 2651 N Harwood Suite 300 Dallas TX 75201 | dforrest@forrestperkins.com
Stephen Perkins, AIA | FORRESTPERKINS | 2121 Wisconsin Avenue NW Suite 100 Washington DC 20007 | sperkins@forrestperkins.com

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Judy
You are our sunshine!

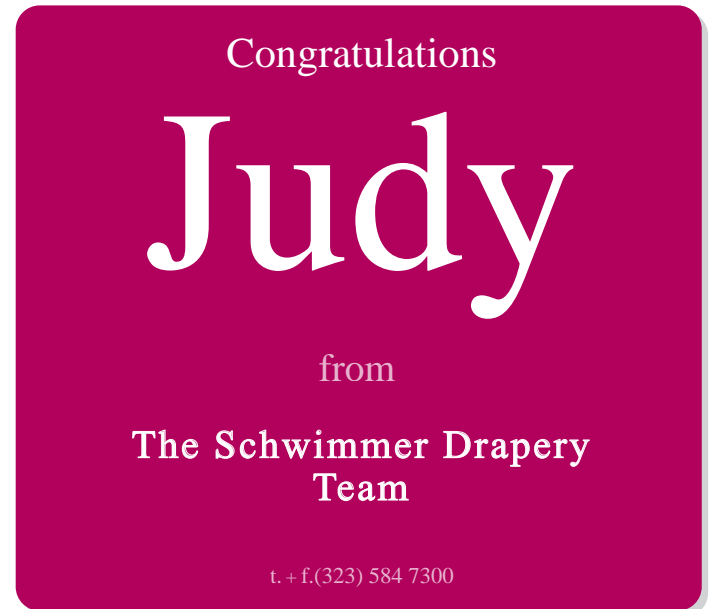
...and a true ICON

We are forever grateful to your
dedication to the industry
and your tireless support that
allowed the Sunshine Chapter
to become a reality.



Congratulates
NEWH Icon of Industry
Judy Dobin

for more than three decades
of dedication, innovation, and success



Judy,
Congratulations on your award.
You are an **inspiration!**

- Stacy Garcia



Congratulations Judy!

The Parker Company salutes
your achievement.
Well deserved.

Doug, Mitch & Philip



THE PARKER COMPANY

32

years of creating beautiful projects together.

Congratulations, Judy Dobin!



WYNDHAM WORLDWIDE

Wyndham Worldwide Congratulates **Judy Dobin**

Founder, Principal and Executive Vice President
Valley Forge Fabrics, Inc.

2010 NEWH ICON of the Industry Award Recipient



Wyndham Worldwide Corporation 22 Sylvan Way Parsippany, NJ 07054

CONGRATULATIONS
JUDY DOBIN

NEW
Icon of
Industry
AWARD

COMPASSION
flows through
a dedicated
HEART.

Aqua[®]
HOSPITALITY CARPETS
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Congratulations Judy!

Mason Contract Products would like join the Hospitality Design Industry in congratulating Judy Dobin for receiving the Icon of the Industry award for 2010.

Mason Contract Products
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neil locke & associates
Hospitality Procurement

BRAVO!

Judy Dobin

We salute you!
The first woman
ICON of the Industry.
Congratulations
from your friends
at Neil Locke & Associates.

CONGRATULATIONS JUDY DOBIN

2010

ICON OF INDUSTRY

AWARD RECIPIENT

AND

INSPIRATION

TO US ALL

DESIGN



POOLE



2004 Thomas Durkan



2006 Maya Romanoff



2007 Manfred Steinfeld



2008 Roger Milliken



2009 Jerry Hruby-Holly

SCHOLARSHIP RECIPIENTS

2004

Anna Perryman;
Harrington School of Design

2006

Stacey Schield; University of Cincinnati
Ashley Taylor Anderson; Georgia Southern College

2007

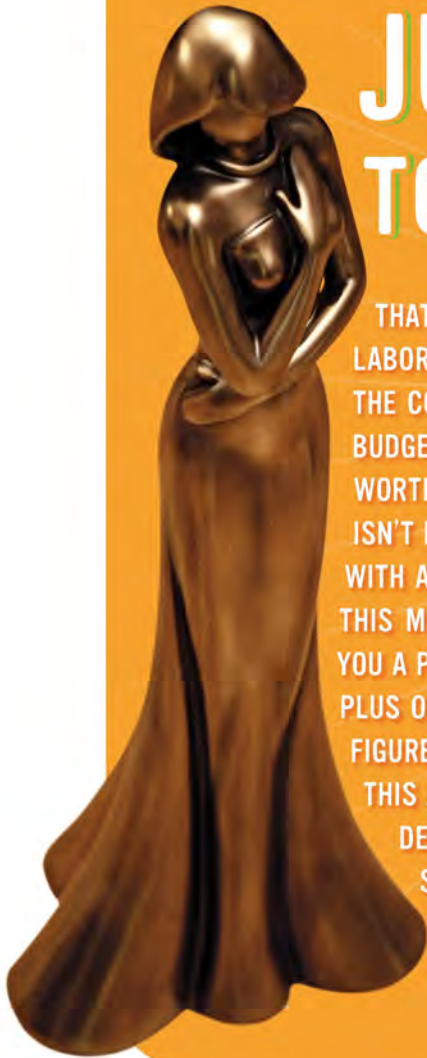
Kandice Pierce; Savannah College of Art & Design
Alisa Biel; Boston University

2008

Jacyln Livelli, Savannah College of Art & Design
Alysce Lee Slagg; Colorado State University

2009

Saray Gill, Savannah College of Art and Design



JUDY, WE WANTED TO BUILD YOU A STATUE!

THAT'S HOW PROUD WE ARE. TURNS OUT IT'S KINDA DIFFICULT. YOU NEED PERMITS, LABOR CONTRACTS AND APPROVAL FROM THE LOCAL CHAMBER OF COMMERCE. THE COST OF MATERIALS ALONE WOULD HAVE DEPLETED OUR ENTIRE MARKETING BUDGET FOR THE NEXT THREE YEARS. BUT IT'D BE WORTH IT, JUDY, BECAUSE YOU'RE WORTH IT. AND WE WERE READY TO DO IT. THEN WE THOUGHT, "WHAT IF A STATUE ISN'T HER THING?" IT'S KIND OF PERMANENT, NO? IT'S LIKE SURPRISING SOMEONE WITH A PUPPY, THEN LETTING HER KNOW SHE HAS TO TAKE CARE OF IT. WE LIKED THIS METAPHOR BECAUSE BEFORE DECIDING ON A STATUE, WE WERE GONNA GET YOU A PUPPY. SEE OUR PREDICAMENT? SO WE STARTED FROM SCRATCH. TEN OF US, PLUS OUR NEW PUPPY (JUDY DOBIN PINSCHER), CRAMMED IN A ROOM, TRYING TO FIGURE OUT HOW TO SHOW YOU OUR PRIDE AND EXCITEMENT OVER YOUR WINNING THIS AWARD. THEN IT CAME TO US. WHY NOT SHOW YOU HOW PROUD WE ARE BY DESCRIBING AT GREAT LENGTH ALL THE TROUBLE WE WENT THROUGH TRYING TO SHOW YOU HOW PROUD WE ARE? CORNY? PERHAPS. BUT IF UTMOST PRIDE AND BIG SILLY GRINS ALONE COULD FORM SENTENCES, THIS WOULD BE SO MUCH EASIER TO WRITE.

JUDY DOBIN

CONGRATULATIONS ON WINNING
THE NEWH ICON OF THE INDUSTRY
2010 AWARD!

WE ARE SO VERY PROUD OF YOU.



LAQUINTA
INNS & SUITES
wake up on the bright side®

Congratulations Judy Dobin
on receiving the
2010 Icon of the Industry Award!
We couldn't be happier for you.

- The Mark David Family

MARK DAVID

621 Southwest Street, High Point, N.C. 27260 USA T +1.336.821.2250 F +1.336.883.2961 www.markdavid.net



Congratulations Judy!

A well-deserved
acknowledgement
of your vision
and leadership!

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BUILDING A SUSTAINABLE FUTURE FOR HOSPITALITY



JUDY DOBIN, ICON

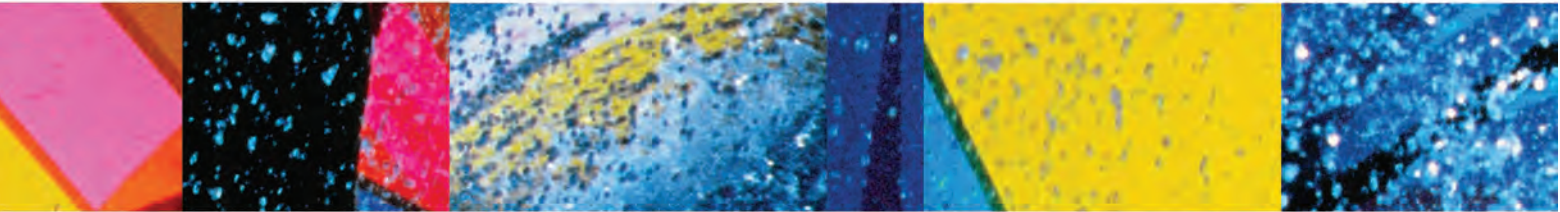
Your dedication and exceptional character

have brought success to

NEWH and the hospitality industry.

We look forward to our future you

will color with grace and style.



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