



NEWSLETTER

MAY/JUNE 2024

◆ from Student Representative
Lindsey Phillips
University of Wisconsin - Stout



GET INVOLVED!
THERE ARE A LOT OF WAYS TO BE
ACTIVE IN THE NEWH NORTH
CENTRAL CHAPTER. ASK ME MORE
ABOUT OUR COMMITTEES!

I attended the Membership & Mini Golf event at The Puttery downtown. With school just finishing, I was excited to have time to attend a NEWH lead event. I met a lot of new faces and everyone was so welcoming and willing to talk to me. I was able to talk with material reps, interior designers, and student members that work for a wide range of companies around the area.

This summer I have an internship working for Southern Lights, one of the biggest lighting showrooms in the midwest. I am excited to keep on learning and growing from the support of my amazing coworkers and boss. Some fun events I am looking forward to are NEWH's Summer Fair and Neocon in Chicago! Both of these will be great opportunities to learn and become familiar with new and trending furniture and finishes.



In this newsletter you will find:

Chapter happenings, Hot projects, Event details and Member updates.

Keep Reading!

Join us for Summer Fair

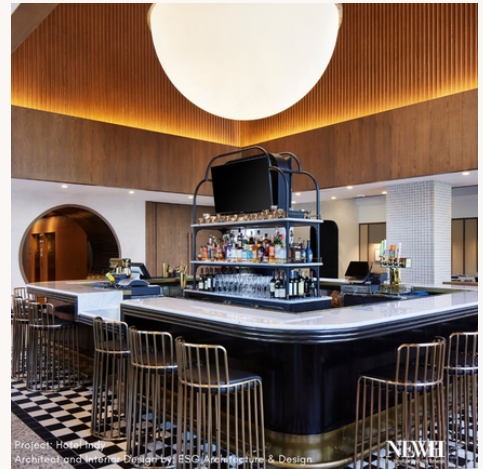
THURSDAY JUNE 20TH

The poster features a background image of a Ferris wheel with yellow and blue triangular bunting flags strung across the top. The text is centered on a white rectangular background. In the top right corner, the logo for 'North Central NEWH The Hospitality Industry Network' is visible. The main text reads: 'Save the Date for NEWH North Central's SUMMER FAIR! JUNE 20, 2024 3 PM - 7 PM'. Below this, it says 'Thank you to our location sponsor! NORTH AMERICAN ART 717 Minnehaha Avenue E. St. Paul, MN 55106'. At the bottom, it says 'THANK YOU TO OUR ANNUAL SPONSORS!' followed by logos for 'parameters', 'jill ouradnik contract sales', 'CHRIS HALL RESOURCES', and 'akula designed for life'.

THIS IS A FREE EVENT!

[REGISTER HERE!](#)

DID YOU KNOW OUR
CHAPTER INCLUDES
IA, MN, ND, SD AND WI!



TOP ID AWARD 2024 Review

Congratulations to ESG Architecture & Design for being awarded NEWH North Central Chapter Top ID Award for 2024!

The TopID award is a prestigious honor determined by NEWH chapter and regional boards to recognize design excellence and promote design firms engaged in supporting NEWH and its mission of scholarship and education. A firm's custom design work in the hospitality industry, along with membership and support the firm has provided the NEWH chapter/region, is considered in the selection process.

Do you know a project that could be featured?

DON'T BE SHY! PLEASE EMAIL PROJECT DETAILS AND IMAGES TO EENEBOE@ETUINTERIORS.COM

Meet the Board: Genevieve Richard

NEWH North Central Chapter Treasurer, and Project Manager, Interior Designer at Furniture Industries, Inc



Q: How did you get involved with NEWH?

After starting my career in the hospitality industry, local industry professionals pushed for our team to attend chapter events. The membership drive and regional trade show are two events that stood out to me at the time. I loved what the NEWH organization stood for and knew it was a great fit to be a part of. I became an official member in 2020 and knew I wanted to participate in the board in some capacity. 2022 I came on for Programming and haven't looked back since!

Q: What has been your favorite accomplishment with NEWH to date?

Coming onto the board in 2022, I had no idea what I was getting myself into. I knew Programming would be a good fit with my experience, but I wasn't prepared for the (awesome) whirlwind the next two years brought. I would say my favorite accomplishment so far is working behind the scenes and seeing the actual results in real time of what we are working on. It's so wonderful to meet another industry professional or student, only to find out they were a previous scholarship winner from our chapter and to hear how that changed their lives.



Genevieve has been working in the hospitality design industry for just under 10 years. she was hired at Furniture Industries, Inc. (FII) and has been growing her design career with the team ever since. Since working at FII, Genevieve has been a Design Assistant, Project Coordinator and is now a Project Manager + Interior Designer.

Events!

SAVE THE DATE!
 OUR PLANNING COMMITTEE IS BUSY
 PLANNING THIS YEAR'S EVENT
SPONSORSHIP OPPORTUNITIES



NEWH North Central
2024 Event Sponsorship Tiers
 October 24 - Masquerade Ball

VIP	Designated 8 person table at event	Name & Logo on digital marketing	5 tickets to the event	Your logo on a poster at the event and table tents	"Thank you" post on social media	Recognition at the event	\$2500
Gold	Designated 6 person table at event	Name & Logo on digital marketing	6 tickets to the event	Your logo on a poster at the event and table tents	"Thank you" post on social media	Recognition at the event	\$2000
Silver	Designated 4 person table at event	Name & Logo on digital marketing	4 tickets to the event	Your logo on a poster at the event and table tents	"Thank you" post on social media	Recognition at the event	\$1500
Bronze	Included in Annual Sponsorships		2 tickets to the event	Your logo on a poster at the event and table tents	"Thank you" post on social media	Recognition at the event	\$500
A&D Firms			4 tickets to the event	Your logo on a poster at the event and table tents	"Thank you" post on social media	Recognition at the event	\$500
							\$20

Ticket Prices:
 \$75- Member
 \$100- Non-member
 \$40 Student

North Central
NEWH
 The Hospitality Industry Network

Questions? Contact
 barb.soberski@atmospheredc.com

Major sponsor for major pull. All proceeds go to the scholarship fund

Membership Drive

THANK YOU TO ALL THAT MADE THIS
 EVENT A SUCCESS!



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