



# NEWSLETTER

JAN/FEB 2024

◆ **from the President**  
Stephanie Thompson  
Account Executive, Parameters



GET INVOLVED!  
THERE ARE A LOT OF WAYS TO BE  
ACTIVE IN THE NEWH NORTH  
CENTRAL CHAPTER: ASK ME MORE  
ABOUT OUR COMMITTEES!

Hello Everyone,

I am so excited for the wonderful 2024 NEWH North Central Calendar of events the board has been putting together for you this year.

We had a great Happy Hour to kick off the year in January, and we have so much more planned in the months ahead. Our board just had a strategic planning session, and some much-needed brainstorming came out of that session of how we can best serve you, our members! I look forward to meeting each one of you throughout the year at our events.



**In this newsletter you will find:**

Chapter happenings, Hot projects, Event details and Member updates.

Keep Reading!

# Get to Know our 2023 Scholarship Winners.

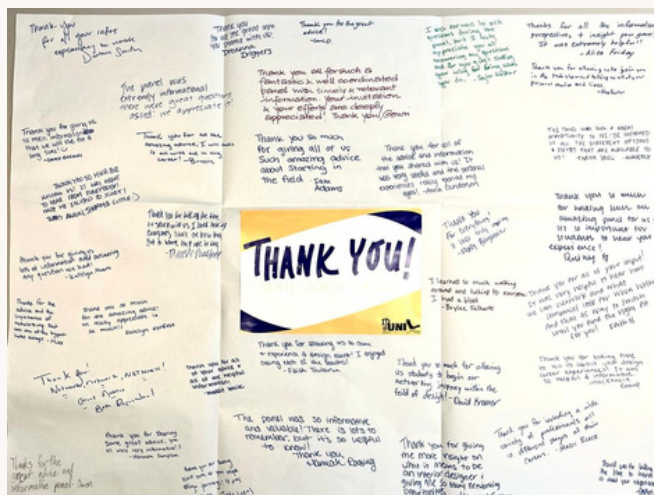
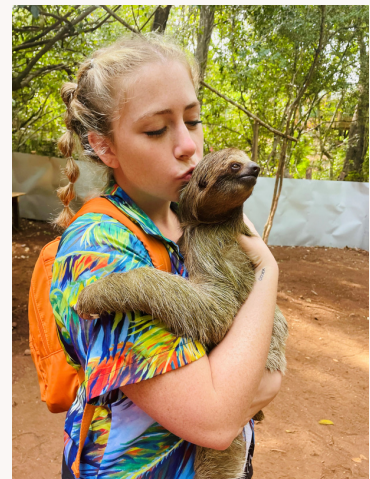
CATHERINE MARCEAU

**Q:** Why do you recommend that your peers get involved in NEWH Northcentral

Attending the events is a great way to learn more about the industry by meeting passionate professionals who are more than willing to help you understand more about products and the design world.

**Q:** What is your current work status and goals for after graduation

I am currently a full time student and part time bartender. I am looking for an entry level interior design position once I graduate in May 2024. I am the most passionate about hospitality design and would love to explore this field.



Did you know our Chapter is inclusive of IA, MN, ND, and SD!

This past November during the NEWH Regional Show, NEWH North Central Chapter was delighted to host students from all over our region. Including a large group from University of Northern Iowa.



## Project Spotlight

THE OLIVE ANN HOTEL IN  
GRAND FORKS, ND

DESIGNED BY  
CHRISTINA FLUEGEL  
PFW DESIGNS

PROCUREMENT BY  
AMBER VANDEUSEN & TEAM  
FFI (FURNITURE INDUSTRIES)

[CHECK OUT THE FEATURE IN  
NORTH & NEST](#)

Do you know a project that  
could be featured?

DON'T BE SHY! PLEASE EMAIL PROJECT  
DETAILS AND IMAGES TO  
[NEWHNORTHCENTRAL@GMAIL.COM](mailto:NEWHNORTHCENTRAL@GMAIL.COM)

# Meet the Board: Fundraising Director

Barb Soberski  
Director of Hospitality at  
Atmosphere Commercial Interiors



**Q** How long have you been involved in NEWH?  
10+ years

**Q** What is your favorite thing about being involved in the board?  
Board members are not only my business colleagues, but friends. My passion is networking and connecting people professionally and socially. Who needs a buddy at our events?

**Q** What event are looking forward to most? Why?  
As the Fundraising Director I'm biased to get excited about this year's masquerade ball. It is going to be at a new incredible venue; you will not want to miss it!

**NEWH**  
The Hospitality Industry Network

SPEND 2024 WITH NEWH

**Mark your Calendars for  
our Upcoming Events**

|                |                  |
|----------------|------------------|
| JANUARY 18TH   | HAPPY HOUR       |
| FEBRUARY 22ND  | PORTFOLIO REVIEW |
| MARCH 21ST     | CEU              |
| MAY 16TH       | MEMBERSHIP DRIVE |
| JUNE 20TH      | SUMMER FAIR      |
| AUGUST 22ND    | HAPPY HOUR       |
| SEPTEMBER 19TH | SPEED MENTORING  |
| OCTOBER 24TH   | MASQUERADE       |
| DECEMBER 5TH   | IN THE SPIRIT    |

## Upcoming Events

2024 IS PACKED WITH WAYS TO CONNECT!

WE PLAN TO BE MORE ENGAGED WITH OUR MEMEBERS,  
SPONSORS AND STUDENTS THAN EVER BEFORE.

Be on the lookout for opportunities to give feedback!

# Thank you & Last Call for Sponsors

THANK YOU FOR ALL THE  
SUPPORT IN 2023 AND A BIG  
SHOUT OUT TO THOSE WHO  
HAVE ALREADY SIGNED ON AS  
ANNUAL SPONSOR FOR 2024.

akula

designed for life



CHRIS HALL RESOURCES



parameters

P/Kaufmann  
CONTRACT

NEWH North Central  
**2024 ANNUAL SPONSORSHIP**

|   |   |  |
|---|---|--|
| <p><b>DIAMOND \$4,000</b><br/>2 available</p> <ul style="list-style-type: none"><li>• Sponsor all 9 events in 2024</li><li>• Silver level benefits at all 7 events for 2024</li><li>• VIP level sponsorship to the Masquerade</li><li>• Summer Fair/Trunk Show stall with priority location placement</li><li>• Week-long Instagram takeover (unlimited stories + 3 permanent posts to our feed)</li><li>• Logo on Chapter Website for entire year.</li><li>• Instagram 'Sponsor Thank You' permanent post.</li></ul> | <p><b>PLATINUM \$3,000</b><br/>3 available</p> <ul style="list-style-type: none"><li>• Sponsor all 9 events in 2024</li><li>• Bronze level benefits at all events for 2024</li><li>• Silver level sponsorship to the Masquerade</li><li>• Summer Fair/Trunk Show stall with priority location placement</li><li>• Instagram takeover (2 permanent posts to our feed)</li><li>• Logo on Chapter Website for entire year.</li><li>• Instagram 'Sponsor Thank You' permanent post.</li></ul> | <p><b>GOLD \$2,000</b><br/>4 available</p> <ul style="list-style-type: none"><li>• Sponsor all 9 events in 2024</li><li>• Bronze level benefits at all events for 2024</li><li>• Supporter level sponsorship to the Masquerade</li><li>• Summer Fair/Trunk Show stall</li><li>• Logo on Chapter Website for entire year.</li><li>• Individual sponsor logo shout out on permanent social media post.</li></ul> |
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For more information – contact Barb Soberski -  
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**NEWH**  
The Hospitality Industry Network

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