

### SPONSORSHIP

PACKAGES

DEADLINE: FRIDAY, MARCH 1, 2024







## Why become ANNUAL SPONSORS

Seize the golden opportunity to uplift your brand and foster industry relationships, all while bolstering the **NEWH South Florida Chapter**, scholarships, and our local hospitality community.

Embarking on the journey of annual sponsorship unfolds a treasure trove of benefits for our members and partners. With sponsorship levels spanning from \$750 to \$2250, we offer a spectrum of marketing and networking opportunities tailored to your needs.

As a sponsor, you get the privilege of hosting board meetings or networking events in your own showrooms, offices, or projects you're proud of. You also get the chance to engage with our community through programming events, and amplify your brand's visibility across our various digital platforms.

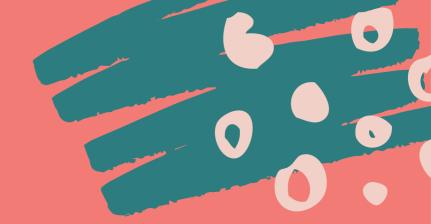
The stage is set for you to enlighten our members with educational or portfolio presentations, and to take them behind the scenes with Hospitality or Factory Tours.

Your logo will be proudly displayed on all chapter emails, our chapter website, and event signage, broadcasting your support to our community.

Last but not least, sponsorships come with complimentary tickets to our exclusive member-only events and this year, we're rolling out the red carpet with V.I.P. preferred seating. Your support is our success, and we can't wait to embark on this journey together.



### Sponsorship PACKAGES



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### **RESORT LEVEL: \$ 2,250**

- 1 post featuring your product (*vendor*) or project (*firm*, *owner*, *or brand*) on our social media pages.
- Takeover Tuesday. Get the chance to control our Instagram stories for an entire day, sharing your brand's message directly with our followers
- 1 Monthly Spotlight on the NEWH South Florida website page
- CEU Blitz
- Hospitality or Factory Tour (May be Virtual or In-Person)
- Hold one board meeting or networking mingle at your showroom or office
- Social Media Thank You Post
- Logo on NEWH Chapter Website
- Logo on Signage at Every Live Event
- 2 Free Hats Off Tickets (Members Only) With Preferred seating
- 2 Free Golden Palm Tickets (Members Only) With Preferred seating

### **HOTEL LEVEL: \$ 1,500**

- 1 post featuring your product (*vendor*) or project (*firm*, *owner*, *or brand*) on our social media pages.
- CEU Blitz
- Hospitality or Factory Tour (May be Virtual or In-Person)
- Social Media Thank You Post
- Logo on NEWH Chapter Website
- Logo on Signage at Every Live Event
- 1 Free Hats Off Ticket (Members Only) With Preferred seating
- 1 Free Golden Palm Ticket (Members Only) With Preferred seating

### **B&B LEVEL:** \$ 1,000

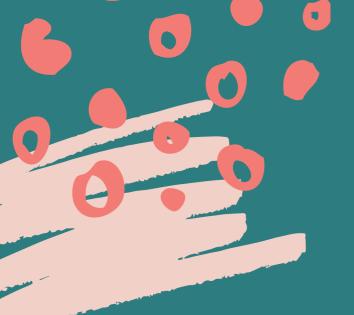
- 1 post featuring your product (vendor) or project (firm, owner, or brand) on our social media pages.
- CEU Blitz
- Social Media Thank You Post
- Logo on NEWH Chapter Website

### **INN LEVEL: \$ 750**

- 1 post featuring your product (*vendor*) or project (*firm*, *owner*, *or brand*) on our social media pages.
- Social Media Thank You Post
- Logo on NEWH Chapter Website







## The Calendar OF EVENTS 2024



THIS YEAR WE'RE GOING BIGGER & BETTER THAN EVER!

### MONTHLY MINGLES TAKE PLACE ON THE FOURTH THURSDAY OF EACH MONTH. (TENTATIVE DATES)

JAN 25 Miami Mingle

FEB 22 West Palm Beach Mingle

MAR 28 Ft Lauderdale Mingle

**APR 25** Miami Mingle

MAY 23 North Miami Mingle

JUN 27 Ft Lauderdale Mingle

JUL 25 Naples Mingle

AUG 22 Miami Mingle

**SEP 26** Miami Mingle

**NOV 21** Miami Mingle & Toy Drive (3rd Thursday)

#### **COMMUNITY SERVICE EVENTS (TBD)**

**TBD** Beach Clean-up

**TBD** Homeless Outreach

**TBD** Fur-ociously Fabulous Pet Fundraiser

**TBD** Toy Drives





THIS YEAR WE'RE GOING BIGGER & BETTER THAN EVER!

#### **ANNUAL EVENTS**

MAR 16 "Lucky you!" Hats Off (Members Only Appreciation Brunch)

**MAY 14** Bowling Fundraiser

**OCT 26** The Golden Palm Awards

#### & INTRODUCING CEU BLITZ!

Twice a year, we host a full day of virtual Continuing Education Units (CEUs) for our members. As a sponsor, you have the opportunity to present and engage with our members during these educational sessions.



PRESIDENT ERIC FERNANDEZ / ERIC@WWDRAPE.COM

**VP OF ADMIN STELLA PENA / SOUTHFL@NEWH.ORG** 

VP OF DEVELOPMENT JESSICA GALDAMEZ / JGALDAMEZ@EMPIREOFFICE.COM

**PAST PRESIDENT CASIE IDLE** 

**EXECUTIVE ADVISOR GABE RODRIGUEZ** 

**SECRETARY** BOBBIE BROWN / SOUTHFL@NEWH.ORG

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**HOSPITALITY CHAIR** MARIA LOPEZ-CACHONEGRETE

**COMMUNITY SERVICE CHAIR ENITH LAM** 

**HISTORIAN** CLAIRE LARDNER

**CONTINUING EDUCATION COURTNEY WEBSTER** 





# Mant to become A SPONSOR?

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PLEASE EMAIL: MARTHA@EOAGROUP.COM



