

South Florida Chapter

SPONSORSHIP PACKAGES

DEADLINE: FRIDAY, MARCH 1, 2024





Why become ANNUAL SPONSORS

Seize the golden opportunity to uplift your brand and foster industry relationships, all while bolstering the *NEWH South Florida Chapter*, scholarships, and our local hospitality community.

Embarking on the journey of annual sponsorship unfolds a treasure trove of benefits for our members and partners. With sponsorship levels spanning from \$750 to \$2250, we offer a spectrum of marketing and networking opportunities tailored to your needs.

As a sponsor, you get the privilege of hosting board meetings or networking events in your own showrooms, offices, or projects you're proud of. You also get the chance to engage with our community through programming events, and amplify your brand's visibility across our various digital platforms.

The stage is set for you to enlighten our members with educational or portfolio presentations, and to take them behind the scenes with Hospitality or Factory Tours.

Your logo will be proudly displayed on all chapter emails, our chapter website, and event signage, broadcasting your support to our community.

Last but not least, sponsorships come with complimentary tickets to our exclusive member-only events and this year, we're rolling out the red carpet with V.I.P. preferred seating. Your support is our success, and we can't wait to embark on this journey together.

Sponsorship PACKAGES

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RESORT LEVEL: \$ 2,250

- 1 post featuring your product (*vendor*) or project (*firm, owner, or brand*) on our social media pages.
- Takeover Tuesday. Get the chance to control our Instagram stories for an entire day, sharing your brand's message directly with our followers
- 1 Monthly Spotlight on the NEWH South Florida website page
- CEU Blitz
- Hospitality or Factory Tour (May be Virtual or In-Person)
- Hold one board meeting or networking mingle at your showroom or office
- Social Media Thank You Post
- Logo on NEWH Chapter Website
- Logo on Signage at Every Live Event
- 2 Free *Hats Off* Tickets (Members Only) - With Preferred seating
- 2 Free *Golden Palm* Tickets (Members Only) - With Preferred seating

B&B LEVEL: \$ 1,000

- 1 post featuring your product (*vendor*) or project (*firm, owner, or brand*) on our social media pages.
- CEU Blitz
- Social Media Thank You Post
- Logo on NEWH Chapter Website

HOTEL LEVEL: \$ 1,500

- 1 post featuring your product (*vendor*) or project (*firm, owner, or brand*) on our social media pages.
- CEU Blitz
- Hospitality or Factory Tour (May be Virtual or In-Person)
- Social Media Thank You Post
- Logo on NEWH Chapter Website
- Logo on Signage at Every Live Event
- 1 Free *Hats Off* Ticket (Members Only) - With Preferred seating
- 1 Free *Golden Palm* Ticket (Members Only) - With Preferred seating

INN LEVEL: \$ 750

- 1 post featuring your product (*vendor*) or project (*firm, owner, or brand*) on our social media pages.
- Social Media Thank You Post
- Logo on NEWH Chapter Website

The Calendar **OF EVENTS 2024**

THIS YEAR WE'RE GOING BIGGER & BETTER THAN EVER!

**MONTHLY MINGLES TAKE PLACE ON
THE FOURTH THURSDAY OF EACH MONTH.
(TENTATIVE DATES)**

- JAN 25** Miami Mingle
- FEB 22** West Palm Beach Mingle
- MAR 28** Ft Lauderdale Mingle
- APR 25** Miami Mingle
- MAY 23** North Miami Mingle
- JUN 27** Ft Lauderdale Mingle
- JUL 25** Naples Mingle
- AUG 22** Miami Mingle
- SEP 26** Miami Mingle
- NOV 21** Miami Mingle & Toy Drive (3rd Thursday)

COMMUNITY SERVICE EVENTS (TBD)

- TBD** Beach Clean-up
- TBD** Homeless Outreach
- TBD** Fur-ociously Fabulous Pet Fundraiser
- TBD** Toy Drives



The Calendar **OF EVENTS 2024**

THIS YEAR WE'RE GOING BIGGER & BETTER THAN EVER!

ANNUAL EVENTS

MAR 16 “Lucky you!” Hats Off (Members Only Appreciation Brunch)

MAY 14 Bowling Fundraiser

OCT 26 The Golden Palm Awards

& INTRODUCING CEU BLITZ!

Twice a year, we host a full day of virtual Continuing Education Units (CEUs) for our members. As a sponsor, you have the opportunity to present and engage with our members during these educational sessions.

Meet the team!

THE 2024 NEWH SOUTH FL BOARD

PRESIDENT ERIC FERNANDEZ / ERIC@WWDRAPE.COM

VP OF ADMIN STELLA PENA / SOUTHFL@NEWH.ORG

VP OF DEVELOPMENT JESSICA GALDAMEZ / JGALDAMEZ@EMPIREOFFICE.COM

PAST PRESIDENT CASIE IDLE

EXECUTIVE ADVISOR GABE RODRIGUEZ

SECRETARY BOBBIE BROWN / SOUTHFL@NEWH.ORG

TREASURER ROMY ARANGO

SCHOLARSHIP & STUDENT RELATIONS DIR. AMY NEUMANN / SOUTHFLSCHOLARSHIPS@NEWH.ORG

MEMBERSHIP DIRECTOR JOEY ROY / SOUTHFLMEMBERSHIP@NEWH.ORG

EQUITY, INCLUSION & DIVERSITY DIR. ELENA OGLESBY

FUNDRAISING DIRECTOR MONICA BERNAL / SOUTHFLSPONSORSHIPS@NEWH.ORG

PROGRAMMING DIRECTOR JENNIFER DELMAS / SOUTHFLEVENTS@NEWH.ORG

MARKETING DIRECTOR MARTHA ZAMBRANA / MARTHA@EOAGROUP.COM

PUBLICATIONS CHAIR CAROLINA COELHO

HOSPITALITY CHAIR MARIA LOPEZ-CACHONEGRETE

COMMUNITY SERVICE CHAIR ENITH LAM

HISTORIAN CLAIRE LARDNER

CONTINUING EDUCATION COURTNEY WEBSTER





Want to become
A SPONSOR?

DEADLINE: FRIDAY, MARCH 1, 2024

PLEASE EMAIL:
MARTHA@EOAGROUP.COM