

# Martha's Mentors Program FACT Sheet

## INTRODUCING MARTHA'S MENTORS PROGRAM

The Martha's Mentors Program offers an exceptional opportunity for individuals early in their hospitality careers by providing personalized guidance from seasoned professionals who have excelled in their field. Mentorship pairs will establish a strong foundation for growth and development, focusing on areas such as career advancement, leadership skills, industry knowledge, and networking.

37%

Only 37% of professionals  
have a mentor. - Forbes

89%

89% of those who have been mentored  
will also go on to mentor others.  
- McCarthyMentoring.com

63%

63% of women have  
never had a formal mentor.  
- PEW Research Center

## PROGRAM OBJECTIVES

1

**Career Advancement:** Provide mentees with guidance and skills to advance their careers in the hospitality industry.

2

**Leadership Development:** Foster leadership skills in mentees to help them become future industry leaders.

3

**Industry Knowledge:** Impart industry insights, trends, and knowledge to help mentees navigate the dynamic field effectively.

4

**Networking:** Facilitate connections and networking opportunities, expanding mentees' professional circles.

## PROGRAM ELIGIBILITY

- Mentors are experienced NEWH member volunteers, established as leaders in the hospitality industry.
- Eligible Mentees are those who are new to the Hospitality Industry with less than 5 years of industry experience or less than 5 years in their current role.
- Mentee applicants must be a member in good standing as a "general" or "associate" level.

**"We make a living by what we get, but we make a life by what we give."**

— Winston Churchill

## PROGRAM COMMITMENT

- A 10-month program commitment.
- Mentor-mentee pairs engage in regular sessions each lasting 70 minutes.
- Mentees are encouraged to give back by volunteering with NEWH for 10 hours during their mentorship year.
- The program fosters a supportive and empowering environment, encouraging open communication and mutual learning.

## VOLUNTEER OPPORTUNITIES

- Assist in planning local NEWH Chapter Events.
- Work as a greeter (or at reception desk) at fundraiser or event.
- Assist with fundraising efforts or sponsorships to support scholarships.
- Work booth at Regional/National Tradeshows.
- Volunteer at NEWH Leadership Conference.
- Join a committee.
- Take on a Chapter Board position.

## PROGRAM TIMELINE



## APPLICATION PROCESS

Complete an online application form



Provide two references (Personal & Professional)



- Both mentors and mentees complete the application process.\*
- The matching process emphasizes interests, experience, needs, and personality to create successful mentor-mentee pairs.
- Mentor training is mandatory to equip mentors with the tools and commitment necessary for successful mentorship.

## PROGRAM BENEFITS

# for mentors

### PERSONAL FULFILLMENT

1

It can be personally fulfilling to see your mentees grow and succeed under your guidance.

### SKILL REFINEMENT

2

Mentoring hones your leadership, communication, and coaching skills.

### NETWORKING OPPORTUNITIES

3

It expands your professional network by connecting you with motivated individuals.

### FRESH PERSPECTIVES

4

Mentees often bring new ideas and insights, providing you with fresh perspectives.

### LEGACY BUILDING

5

You leave a lasting impact on the industry by shaping the future of young professionals.

### CONTINUOUS LEARNING

6

Mentoring offers opportunities for your own learning and growth.

### LEADERSHIP DEVELOPMENT

7

It allows you to refine your leadership abilities by guiding and inspiring others.

### ELEVATE THE INDUSTRY

8

By mentoring, professionals actively participate in elevating the standards and professionalism of the hospitality industry, ensuring its continued growth and excellence.

## PROGRAM BENEFITS

# for mentees

### PROFESSIONAL GROWTH

1

Gain valuable guidance and insights from experienced mentors to accelerate your career in the hospitality industry.

### INDUSTRY KNOWLEDGE

2

Learn from mentors who have a deep understanding of the industry, helping you stay informed about trends and best practices.

### NETWORKING

3

Access your mentor's professional network, expanding your connections and opening doors to potential job opportunities and collaborations.

### SKILL DEVELOPMENT

4

Receive personalized coaching and feedback to develop essential skills necessary for success in the field.

### LEADERSHIP OPPORTUNITIES

5

Mentees often have the chance to take on leadership roles within NEWH and the hospitality industry, contributing to their personal and professional growth.

### BOOST CONFIDENCE

6

Gain the confidence to tackle challenges and take on new responsibilities through mentorship support and encouragement.

### PERSONALIZED GUIDANCE

7

Mentors provide tailored advice based on your unique goals, helping you make informed career decisions.

### LONG-LASTING RELATIONSHIPS

8

Mentorship often leads to lasting professional relationships, providing ongoing support and mentorship beyond the program.

# MENTORSHIP IS *lifechanging*

## IN LOVING MEMORY OF MARTHA TILLIM

December 2, 1942 - June 17, 2023

This mentorship program is dedicated in memory of Martha Tillim, an esteemed industry veteran and mentor who served on the Board of the Washington DC Chapter of NEWH. This mentor project exemplifies NEWH's commitment to fostering professional growth and elevating individuals in the industry.



## APPLY TO THE *program*

[CLICK HERE](#)

For more information email: [martha.mentors@newh.org](mailto:martha.mentors@newh.org)