

CAROLYN BUGG

Denver, CO | 513.594.5720 | carolyn.bugg@outlook.com



INTERIOR DESIGN SKILLS

Programming | Design Research | Code Analysis
Design Concept Development
Schematic Design & Space Planning
FF&E Specifications & Selections
Construction Drawings & Final Documentation
Design Presentations | Renderings | Elevations

STRATEGIC & BRANDING SKILLS

Executive Leadership & Account Management
Public Speaking, Presenting & New Business
Brand Positioning & Value Propositions
Quantitative & Qualitative Research
Visual Expression: Logo & Identity Systems
Verbal Identity: Naming, Messaging, Voice
Culture Design & Change Management
Brand Architecture & Partnership Strategy
Launch, Engagement & Implementation

TECHNICAL PROFICIENCY

Revit | AutoCAD | SketchUP | Enscape | Word
Excel | PowerPoint | InDesign | Photoshop

INDUSTRY KNOWLEDGE

CPG | Energy | Insurance | Fast Food Services
Financial Services | Food & Beverage | Lifestyle
Health, Care & Wellness | Manufacturing
Telecommunication | Professional Services

CLIENT ROSTER

Abbott Nutrition | Avangrid | Baptist Health
Catholic Health | CenterPoint | Charlotte's Web
Conagra Brands | Crocs | GlaxoSmithKline
Johns Manville | Johnsonville | Kaaboo | Kraft
LIPA | Mayo Clinic | Mazda | Michigan
Medicine | Nuance Health | P&G | Powdr
Powerade | Quiznos | Securian Financial
Schneider Electric | Stanford Medicine
Sotera Health | Suddenlink | The North Face
UCHealth | UL | Vanguard | Verian Global

EDUCATION

Master Certification in Interior Design DEC 2024

Heritage School of Interior Design | Denver, CO

Master of Business Administration DEC 2009

Xavier University | Cincinnati, OH

Bachelor of Science in Marketing & Entrepreneurship MAY 2006

Miami University | Oxford, OH

WHAT MAKES ME A UNIQUE INTERIOR DESIGNER

I am a curator of stories and experiences. My passion for interior design is rooted in understanding foundational human needs that help inform real world design solutions that move people to action.

My 18 year background as a brand strategist taught me how to connect with people on a human level to solve problems and tell stories—skills that are imperative in interior design. Whether it's understanding how clients use spaces or aligning design with their personal or brand stories, I bring a unique perspective to my designs that are rooted in specific insights and creative problem-solving.

I am drawn to roles that challenge and inspire me. And I believe my curiosity, dedication to learning, and passion for storytelling make me well-suited to contribute to innovative and stunning designs.

RECENT PROFESSIONAL EXPERIENCE

HERITAGE SCHOOL OF INTERIOR DESIGN | DENVER, CO | SEPT 2024 – DEC 2024

Teacher Assistant

- Supported teachers and students by providing real-time guidance for technical classes during the fall semester, including: Intro to AutoCAD, Advanced AutoCAD, InDesign, Photoshop, SketchUP and Enscape.

MONIGLE | DENVER, CO | FEB 2015 – APR 2024

Executive Director, Strategy (2021 - 2024)

Senior Director, Strategy (2020 - 2021)

Director, Strategy (2015 - 2020)

- Project Leadership: Led strategic initiatives for national and global clients across every aspect of brand, business and culture. Projects ranged from \$100,000 to \$2 million+, with primary client contacts residing in C-Suite positions. Engagements included research and insights development, brand architecture and positioning, culture design and change management, visual and verbal expression, naming, activation and implementation.
- Executive Leadership: Member of the Monigle leadership team, working with department leads across Client Experience, Design, Verbal, Insights, Environmental and the Executive Leadership Team.
- Team Leadership: 9+ years of direct management experience, 2+ years leading the strategy department (17+ team members across the country). Responsible for managing and developing talent, empowering bold and creative thinking, fostering a culture of ideas, improving strategic operations and amplifying the caliber of Strategy discipline outputs.
- Business Performance: Responsible for \$13 million in revenue, driving YOY growth across revenue, GPM and NCM. Included pursuing organic growth, driving business performance, ensuring effective resource utilization and maximizing both project efficiency and profitability.
- New Business Development: Member of the new business pitch team, contributing to thought leadership development, cultivating relationships and securing new clients and engagements.

ADDITIONAL PROFESSIONAL EXPERIENCE

FACTORY DESIGN | DENVER, CO | MAR 2014 – FEB 2015

TRIS3CT | CHICAGO, IL | JULY 2012 – MAR 2014

EGG STRATEGY | CHICAGO, IL | MAR 2010 – JULY 2012

LPK | CINCINNATI, OH | SEPT 2008 – MAR 2010

BRANDSTORM | CINCINNATI, OH | MAY 2006 – SEPT 2008