

**Executive Committee
Conference Call Minutes
February 3, 2012**

Present:	Julia Marks	President		Chris Tucker	VP Int'l Relations - Canada
	Judy Regan	VP Finance		Anita Degen	Executive Advisor
	Chris Wasmer	VP Education		Shelia Lohmiller	Executive Director
	Stacey Berman	Secretary		Cindy Guthrie	VP Development
	Tina Lockwood	VP Membership		Dina Belon	VP Sustainability
	Helen Reed	Past President		Lynn Fisher	VP Int'l Relations– U K
Guests:	Andrea Thomas				
Absent:	Philip Byrne	VP Events			
	Trisha Poole	VP Marketing			Quorum = 7

Julia Marks called the meeting to order at 11:32 am EST.

Roll was taken by Stacey Berman. There was a quorum.

Cindy Guthrie reviewed status of mGive. Cost to NEWH is \$199/month for the basic account. Each chapter that wants a keyword would have to pay \$200/year. Looking into how this would roll out to UK and Canada. There was discussion regarding how much is needed to donate before money is actually raised for scholarship dollars. NEWH, Inc. to work with Cindy to prepare a survey to send to the chapter boards to gauge their interest.

Regional Trade Shows and solicitation by our competitors: Julia and Philip to create policy for our media partners who try to sell booths space for their competing show or ad space in their magazine while they're at our Regional Trade Show.

Leadership conference: working on marketing materials and the save the date - also working on the agenda.

Scholarship director position: currently evaluating available candidates who would be eligible for the open position.

Ezine - Monthly Newsletter – Helen presented the schedule of topics– she welcomes everyone's input.

New Business

Board meeting is Monday before HD Starts – planning Founders Circle. Probably will be Monday night – which will be after the board meeting. Helen will prepare a written report after Founders Circle for the board of directors. Icon nomination process is starting now.

Judy Regan made a motion to adjourn; Dina Belon seconded the motion; all in favor

Next call is Friday, February 17, 2012

Meeting adjourned at 12:25 EST.

**Executive Committee
Conference Call Minutes
February 17, 2012**

Present:	Julia Marks	President		Chris Tucker	VP Int'l Relations - Canada
	Judy Regan	VP Finance		Shelia Lohmiller	Executive Director
	Chris Wasmer	VP Education		Cindy Guthrie	VP Development
	Stacey Berman	Secretary		Dina Belon	VP Sustainability
	Helen Reed	Past President		Lynn Fisher	VP Int'l Relations– U K
	Trisha Poole	VP Marketing		Philip Byrne	VP Events
Guests:	Andrea Thomas				
Absent:	Anita Degen	Exec Advisor			
	Tina Lockwood	VP Membership			Quorum = 7

Julia Marks called the meeting to order at 11:32 am EST.

Roll was taken by Stacey Berman. There was a quorum.

New York – some of our usual vendors are exhibiting at BDNY instead of at our NY show. Letter is being sent to Michael Schneider regarding cessation of exhibitor solicitation at our show. Owners' Roundtable should bring attendees to the NY show. We will be modifying hours so there is no long break between the Roundtable and the Tradeshow.

NeoCon / MMPI –has put forward a new contract requiring NEWH to sell booths and offer CEUs in order to receive continued financial support. NEWH would not be remunerated for exhibitors who are already exhibiting – only be remunerated for booths that we sell and CEUs that we would continue to offer. Contract as presented is not likely to work in NEWH's favor. Shelia and Julia to follow up with a phone call

IDCEC – Previously, prior to NCIDQ becoming defunct, NEWH would participate in the creation of CEUs and be allowed to give one time CEU approval, however, multi use had to go through approval process – Now we are no longer involved due to evolution of the organization into IDCEC – we can submit our courses for lesser fees if we were associate members. Core Members are ASID, IIDA and IDC. We can no longer make the money from HD – IDCEC would collect the money. CEUs will be available on the website for IDCEC members. We are going to look into how to become a CEU provider on a state by state basis.

Leadership conference: save the date created. Need sponsorship guidelines so marketing collateral can be developed. Targeting HD Vegas as an important marketing opportunity. Conference call to be scheduled for next week to delegate some of the responsibilities.

E-zine outline set up. Helen to begin feeding content and working with the Inc. office to develop costs for sponsorship opportunities.

Conference Call schedule change for March – no call on the 2nd; calls are on the 9th and 23rd

Milliken Experience – all set to go – Helen, Shelia, Jena will all do pickups at the airport – Earliest arrival will be picked up by Helen, Shelia will take second shift, and Jena will take later arrivals. Shelia will email out pick up schedule.

New Business

Regional groups / Leadership conference – chapters would normally help send chapter members. What will regional groups do? It was suggested that NEWH, Inc. "sponsor" one person from each regional group steering committee by covering airfare and two nights lodging based on double occupancy, - . NC, VA, SD, OC, and Vancouver. There should be definitive responsibilities of what the steering committee member is expected to do as an attendee. EC voted in favor of this proposal. Chris Wasmer will write up an outline of the criteria.

Helen Reed made a motion to adjourn; Trisha Poole seconded the motion; all in favor

Next call is Friday, March 9, 2012

Meeting adjourned at 12:42 EST.