

**Executive Committee  
Conference Call Minutes  
November 2, 2012**

Present:					
	Julia Marks	President		Cynthia Guthrie	VP Development
		President Elect		Shelia Lohmiller	Executive Director
	Stacey Berman	Secretary		Trisha Poole	VP Marketing
	Judy Regan	VP Finance		Dina Belon	VP Sustainability
	Chris Tucker	VP Int'l Relations - Canada		Chris Wasmer	VP Education
	Helen Reed	Past President		Tina Lockwood	VP Membership
	Philip Byrne	VP Events			
Guest:					
	Andrea Thomas				
Absent:					
	Lynn Fisher	VP Int'l Relations - UK		Anita Degen	Executive Advisor
Quorum = 7					

Julia Marks called the meeting to order at 8:32 am PST.

Roll was taken by Stacey Berman. A quorum was established.

**Corporate Partners:** NLP shut down, removed from Corporate Partners. RBF is no longer a partner. New Partners signed on: ST Media, Ashley Lighting, Bernhardt Hospitality, Shafer Commercial Seating.

**Discussion regarding NY show:** changes in ownership of the NY show were discussed.

**Leadership conference:** Trisha reviewed schedule for conference. Sponsorships: approx. \$50K committed; need about \$60K more – moving into crunch time and need help finding sponsors. Please send a list of peoples' names and companies you could approach for sponsorships to Shelia and Trisha. They will suggest opportunities for those companies so that you can contact them. Scholar Dinner: still researching options for venues. Chris and Andrea to review space capacity of the yacht with Leigh.

**New York:** The show will go on. Please let the office know if you are going to Gold Key.

**ICON winner:** Shelia and Julia working on Herb Kohler's introduction.

Please review Dina's email and respond since she will not be in New York – dates for Sustainability Conference under consideration.

Judy Regan made a motion to adjourn; Helen Reed seconded at 9:59 am PST; all in favor

Next meeting is in New York on November 11, 2012

**Executive Committee  
Conference Call Minutes  
November 16, 2012**

Present:					
				Cynthia Guthrie	VP Development
		President Elect		Shelia Lohmiller	Executive Director
	Stacey Berman	Secretary		Trisha Poole	VP Marketing
	Judy Regan	VP Finance		Dina Belon	VP Sustainability
	Chris Tucker	VP Int'l Relations - Canada		Chris Wasmer	VP Education
	Helen Reed	Past President		Tina Lockwood	VP Membership
	Philip Byrne	VP Events		Anita Degen	Executive Advisor
Guest:					
	Andrea Thomas				
Absent:					
	Lynn Fisher	VP Int'l Relations - UK			
	Julia Marks	President			
					Quorum = 7

Shelia Lohmiller called the meeting to order at 8:34 am PST.

Roll was taken by Stacey Berman. A quorum was established.

**Sustainable Event:** Green Lodging conference, 4<sup>th</sup> one, they have been doing them every other year. Proposed date is Sept 4-6, 2013. Facilities haven't been finalized; but probably Hilton Orlando or the Peabody Orlando; Univ Fla reached out to Dina - interested in getting some help with the conference to improve their chances of breaking even. Need help with trade show, agenda and speakers. Benefit to NEWH from attendees from areas that we would want to target – hotel operations and meeting planners. Financial liability for NEWH is currently unknown. This would replace our NEWH sustainable conference for 2013. Dina to obtain additional details and report back.

**BITAC:** Trisha Poole will plan to attend the BITAC Owner's Conference since Anita is unable to go. Hotel Interactive has become a corporate partner. Julia will decide who might be best suited to go to each BITAC event to represent NEWH with a slideshow – possible need to present. NEWH rep would get the same benefits of all other attendees at no charge.

**Strategic Wrap Up:** Nicole will provide minutes in a few weeks.

**Leadership Conference Update: Trudy Craven** – only time available for chapter board training is during the trade show. Concern about not getting participation if trade show is at the same time. Shelia will speak to Trudy about her plans and where she thinks she can add value. Perhaps do a presentation on how she helps our organization plan and grow so that chapters can appreciate what she does for us.

**Leadership Conference Update: Awards** – Cindy has Swarovski helping with the awards. Discussion about Swarovski pens as gifts for speakers or even for Christmas gifts for corporate partners. Cindy getting a quote. Shelia needs nominations for Award of Excellence ASAP.

**NEWH Ambassador:** tabled until the next call.

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**Discipline updates:**

**Membership:** Tina putting together a plan for her directors to follow.

**Development:** Cindy – ribbons cost 40 or 50 cents each. Include this in board training so that chapters know that they are available. Recognition of board members as they are leaving the board should also be added to the list.

**Sustainability:** Dina - we have been asked to do the Green Voice again in Vegas. We want to do a contract so it is clear who is responsible for what. Dina and Shelia to discuss.

**Scholarship:** Andrea - Wonderful student picked for the ICON award.

Judy Regan made a motion to adjourn; Dina Belon seconded at 9:24 am PST; all in favor

Next conference call is on December 7, 2012 at 8:30 am PST