

**Executive Committee
Conference Call Minutes
October 5, 2012**

Present:					
				Cynthia Guthrie	VP Development
		President Elect		Shelia Lohmiller	Executive Director
	Stacey Berman	Secretary		Anita Degen	Executive Advisor
	Judy Regan	VP Finance		Trisha Poole	VP Marketing
	Lynn Fisher	VP Int'l Relations - UK			
	Helen Reed	Past President			
Guest:					
	Andrea Thomas				
Absent:					
	Dina Belon	VP Sustainability		Tina Lockwood	VP Membership
	Philip Byrne	VP Events		Chris Tucker	VP Int'l Relations - Canada
	Chris Wasmer	VP Education		Julia Marks	President
					Quorum = 7

Helen Reed called the meeting to order at 11:36 am EST.

Roll was taken by Stacey Berman. A quorum was not established.

Corporate Partners: Flurry of activity – Restoration Hardware joined as a Benefactor. Fabricut upped to Benefactor - so the Benefactor Level is now full. Summer Classics upped to Patron; Patron Level has 6 positions open. There are only 3 Supporting Level spots open.

New York Event lessons learned: CP felt like he was being removed from a VIP area. Need to review general guidelines for “VIP’s” at fundraisers and programming and be ready to review with the chapters during mandatory discipline webinars. Cindy to provide bullet points to Inc.

Magazine: New contract will state that we pay \$4,000/issue separately for editing; all of the layout work etc. is included and provided by HD; the ad revenue will go into a pot; if there is a profit it will be split; if there is a cost; NEWH will absorb the cost. We have finally made money over the course of this year, so we will be getting a portion of the proceeds back.

ICON of industry update: getting creative with Ad Sales; will be a small book but Trisha will make it look great!

Gold Key Breakfast – need to know who is attending

Year End strategic planning – Julia will be sending out info regarding reports and follow up so we will be ready for meeting in New York

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Leadership Conference: need sponsorships sold; Added a President's dinner –will occur after VIP Cocktail reception. Working to build relationships with Owners. ST Media is the sponsor along with 4 manufacturers. There will be 20 owners; 3 NEWH representatives; plus 20 design/procurement professionals, who will purchase tickets for \$250/ea. Planning is going very well.

Sustainable Webinar: Great event - 76 registered and 20-27 attended each of the four sessions. One complaint - attendees had to call in and log-in on the web simultaneously, instead of having the ability to see and hear everything online. Financially we will do well.

Discipline Updates:

Lynn Fisher: Table at an exhibition collapsed; causing a student to receive damage to her artwork; however there was no disclaimer in place; so the chapter had to provide compensation for the student's loss; the chapter is now adding a disclaimer so that when a student exhibits, the Chapter will not be responsible for any damages.

Andrea Thomas: Icon and Honorable Mentions were selected; over 25 entries. Hotel Management students were also considered; lesson learned for next time - we need to better define eligibility of candidates

Judy Regan made a motion to adjourn; Lynn Fisher seconded at 12:22 pm EST; all in favor

Next call is Friday, October 19, 2012