

**Executive Committee
Conference Call Minutes
September 21, 2012**

Present:				
		President Elect	Shelia Lohmiller	Executive Director
	Stacey Berman	Secretary	Tina Lockwood	VP Membership
	Judy Regan	VP Finance	Dina Belon	VP Sustainability
	Chris Wasmer	VP Education	Philip Byrne	VP Events
	Helen Reed	Past President	Trisha Poole	VP Marketing
Guest:				
	Andrea Thomas			
Absent:				
	Cynthia Guthrie	VP Development	Julia Marks	President
	Anita Degen	Executive Advisor	Chris Tucker	VP Int'l Relations - Canada
	Lynn Fisher	VP Int'l Relations - UK		
				Quorum = 7

Helen Reed called the meeting to order at 11:33am EST.

Roll was taken by Stacey Berman. A quorum was established.

HD Wrap-up: meeting went well; after the meeting concerns were expressed regarding the Marketing positions - which are being reviewed currently; please follow up with your new directors and let them know what their responsibilities will be.

Corporate Partners and Chapter Fundraisers: directive needs to go out to chapters that they need to take CPs into consideration any time they have a function. Suggestions: Give earlier opportunities for sponsorships, communicate cut off dates for corporate partner tickets to be used. Discuss on next call when Cindy Guthrie is on.

Leadership Conference update: Itinerary was sent out yesterday, Chip Conley is on board, Trendsetters panel being finalized; sustainability panel is confirmed. 14 Owners confirmed for the roundtable. VIP reception venue is being selected. Everything is coming together.

Green Voice: Planning is going well. October 26th and 27th – have 4 sponsors; All of the sessions have been approved for CEUs. Technical meetings with presenters are in progress to make sure they are comfortable with the webinar process. Costs to do CEU registrations were covered by the sponsors. Need help getting out the word for registration. We will be including the press release as part of the EZine.

Year End Strategic Review with Trudy: If there is anything you want to cover in the New York meeting send Julia an email so that she can add it to the agenda. Meeting is on Sunday November 10th.

ICON of Industry: Currently only have 2 tributes. Need artwork by October 3rd.

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Discipline Updates:

Shelia Lohmiller: Looking into new credit card “swipers” to save chapters money.

Chris Wasmer: Reviewing ICON applicants.

Trisha Poole: Leadership planning going well. TopID also progressing.

Judy Regan made a motion to adjourn; Philip Byrne seconded at 12:26 am EST; all in favor

Next call is Friday, October 5, 2012