Executive Committee Conference Call Minutes April 5, 2013

Present	t:			
	Julia Marks	President	Shelia Lohmiller	Executive Director
	Trisha Poole	President Elect	Andrea Thomas	VP Education
	Stacey Berman	Secretary	Chris Tucker	VP Int'l Relations - Canada
	Judy Regan	VP Finance	Helen Reed	Past President
	Cynthia Guthrie	VP Development		
Guest:				
	Jena Seibel	Staff	Ella Marks	Chief Cooing Officer
	Fernando Diaz	Los Angeles Founding	Grandma Rose	With King Charles Spaniel Louie
Absent	•			
	Anita Degen	Executive Advisor	Lynn Fisher	VP Int'l Relations - UK
	Philip Byrne	VP Events	Dina Belon	VP Sustainability
	Tina Lockwood	VP Membership		
				Quorum = 6

Julia Marks called the meeting to order at 8:32 am PST. Roll was taken by Stacey Berman. A quorum was established.

BD WEST: Convention center is beautiful. Not sure if the number of attendees was as large as they were expecting. Issues with CEUs being given on the trade show floor – too much noise and many no-shows. Nice small show – looks good – lots of natural light - smaller booths – hearing good feedback. Fashion show was fun – each outfit was auctioned off – one of the HBA International teams won.

ICON of Industry: All set and ready to go with Ray Anderson as the honoree – announcement was made at BD West.

BOD Meeting: At HD Vegas – May 14th. Board reports are due April 15th. Please remind your Directors.

Leadership Conference: Working on the announcement. Considering name change to NEWH Hospitality Symposium. Alternatives to the word "Symposium" could be "Conference" or "Forum". We've received feedback that we should consider changing the name because some companies won't pay for employees to attend based on the name, and some executives said they would have attended but didn't because the name was misleading.

Discipline updates:

Trisha Poole: Participated in a panel in San Diego. Discussing ways with the participants on the panel to continue to be involved with NEWH and to focus on women's issues and mentorship.

Judy Regan: Would like us to look into getting the NEWH lapel pin back into circulation.

Andrea Thomas: Sustainable design competition – judges feedback is due today.

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Chris Tucker: suggested that the panel that Trisha is working on should be videotaped and offered as a CEU.

Fernando Diaz: Thought that Milliken was great and appreciated the opportunity to attend.

Jena Seibel: Seura renewed their corporate partnership.

Judy Regan made a motion to adjourn; Trisha Poole seconded at 9:08 am PST; all in favor

Next conference call is on April 19, 2013 at 8:30 am PST