

**Executive Committee
Conference Call Minutes
March 1, 2013**

Present:					
	Julia Marks	President		Shelia Lohmiller	Executive Director
	Trisha Poole	President Elect		Andrea Thomas	VP Education
	Stacey Berman	Secretary		Cynthia Guthrie	VP Development
	Judy Regan	VP Finance		Chris Tucker	VP Int'l Relations - Canada
	Tina Lockwood	VP Membership		Dina Belon	VP Sustainability
	Lynn Fisher	VP Int'l Relations - UK		Philip Byrne	VP Events
Guest:					
	Fernando Diaz	Los Angeles Founding			
	Jena Seibel	Staff			
Absent:					
	Anita Degen	Executive Advisor			
	Helen Reed	Past President			
					Quorum = 6

Julia Marks called the meeting to order at 8:33 am PST.
Roll was taken by Stacey Berman. A quorum was established.

Sustainable Partner Program – Dina Belon introduced the concept of seeking a sustainability corporate partner. The idea would be that a company could do one annual sponsorship instead of doing many small events. Considering different levels of partnerships; ie: Green, 13K Teal 9K and Blue 5K. Proposing to include at top level: logo on sustainable home page, 12 social media mentions, quarter page in newh magazine, placement in regional tradeshow, career network listing, etc. Details to be discussed and reviewed at Milliken. Initial draft of levels was emailed to the EC for review.

Hospitality Design Agreement: Liz and Julia to try to connect this afternoon in San Diego.

ICON of Industry: We've received several nominations. If there are any more nominations have them to Shelia before Milliken. Nominations will be discussed at Milliken with final vote to be on the call on March 22nd. Announcement will be made at the NEWH Scholarship Awards breakfast in San Diego.

Discipline updates:

Trisha Poole: Will be promoting the Chicago tradeshow in the BITAC Luxury guide

Andrea Thomas: need a recipient for the FR-1 scholarship. Decision needs to be made by next Thursday. Trying to stay within the western region to minimize travel costs.

Tina Lockwood: working through board members whose memberships have lapsed and getting them to renew. Also has a member who's interested in being on the Membership committee.

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Philip Byrne: We will now only have 5 trade shows this year instead of 6, which affects our budget. If anyone can think of a chapter that could pull off a trade show in August/September, please let Philip know.

Lynn Fisher: Week of June 3rd coordinating a visit of a group from the US.

Judy Regan made a motion to adjourn; Trisha Poole seconded at 9:22 am PST; all in favor

Next conference call is on March 22, 2013 at 8:30 am PST

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March 22, 2013**

Present:					
	Julia Marks	President		Shelia Lohmiller	Executive Director
	Trisha Poole	President Elect		Andrea Thomas	VP Education
	Stacey Berman	Secretary		Chris Tucker	VP Int'l Relations - Canada
	Judy Regan	VP Finance		Philip Byrne	VP Events
	Tina Lockwood	VP Membership		Helen Reed	Past President
	Cynthia Guthrie	VP Development			
Guest:					
	Jena Seibel	Staff			
Absent:					
	Anita Degen	Executive Advisor		Lynn Fisher	VP Int'l Relations - UK
	Fernando Diaz	Los Angeles Founding		Dina Belon	VP Sustainability
					Quorum = 6

Julia Marks called the meeting to order at 8:32 am PST.
Roll was taken by Shelia Lohmiller. A quorum was established.

Milliken – very gracious hosts as always. Tina’s notes from the meeting were reviewed – some highlights:

1. Trudy wants us to take control of our own goal management.
2. Strategic Plan and Marketing Plan documents being developed to guide us yearly.
3. For 2014, we want to set the Milliken Schedule by November 2013 so that more people might be able to attend.
4. Other areas worked on at Milliken: Recognition, Fundraising, engaging former board members.

Sustainable Partners: Create a Green Voice Partner. \$10,000.00 each and only 4 would be sold.

ICON of Industry: reviewed what an ICON really is. The Board voted in favor of awarding the ICON to Ray Anderson from Interface – and he will be approached to see if he will accept the award.

Next BOD Meeting: At HD Vegas – May 14th. Julie Buntrock is trying to work out meeting rooms. Call scheduled for Monday – will try to resolve the issues then. Board Reports and goals are due 4/15 – please reach out to your Directors to ensure these get done. Also, if you want anything added to the Agenda, please make sure Julia gets it by April 15 as well.

Founders Circle: Looking for a venue within Mandalay Bay to hold Founders Circle.

Discipline updates:

Cindy Guthrie: Silent Auction Vegas – discussed issues with Live Auction. We will be reviewing financials from recent years (when Auction was outsourced) versus past years when we did it “in-house”. We need to review after this year to determine what our next steps with the Silent/Live Auction will be.

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Philip Byrne: When are we announcing Leadership Conference 2015? Julia to have Leigh confirm with Dallas that they are all set and then announce at Founders Circle

Jena Seibel: January Board Meeting – Trade show on Thursday in Los Angeles will be from 2-8 pm. Considering having the Board meeting on Friday instead of Thursday morning. Looking into prices/options.

Judy Regan made a motion to adjourn; Philip Byrne seconded at 9:39 am PST; all in favor

Next conference call is on April 5, 2013 at 8:30 am PST