

**Executive Committee
Conference Call Minutes
May 2, 2014**

Present:						
	Andrea Sims	Secretary	x	Dina Belon	VP Sustainability	X
	Fernando Diaz	VP/Finance	x	Chris Tucker	VP Int'l Relations - Canada	X
	Andrea Thomas	VP/Education	X	Julia Marks	Past President	x
	Trish Poole	President		Shelia Lohmiller	Executive Director	x
	Cynthia Guthrie	VP Membership		Julian Brinton	VP Int'l Relations - UK	X
	Philip Byrne	VP Events		Helen Reed	Executive Advisor	X
				Jena Seibel	Deputy Director	X
Guest:						
Absent:						
					Quorum = 5 (50% + 1)	

Shelia Lohmiller called the meeting to order at 10:34 AM EST.
Roll was taken by Andrea Sims. A quorum was established.

Setting the date for our next Board of Directors Meeting & Strategic Planning Meeting:

Discussions were held to set the time frame of the next Board of Directors Meeting and EC Strategic Planning Meetings around BDNY. After review of the timing of events, the decision is tentatively set as – EC Strategic Planning Meeting from 9-12pm on Saturday November 8th. NEWH Board of Directors Meeting 12:30-5pm Saturday November 8th. EC Strategic Planning Wrap up on Sunday November 9th from 9-11am. Everyone will be required to arrive on November 7th. Trisha asked that everyone review their schedules for travel and be ready to confirm these dates by our Board Meeting at the Las Vegas Show.

Review of the Atlanta NEWH Regional Trade Show: Phillip Byrne reported that the recently held NEWH Regional Trade Show in Atlanta was an overall success. It was quite well attended, and can be considered a reasonably strong show. Parking was an issue and will be re-evaluated for future shows. The Sustainability committee shared that their event was the best attended for them so far. Jena reported that attendance in our shows remains consistent overall. It was discussed that possibly in future shows attendance to the trade show be a mandatory requirement to attend the after party. The next NEWH Regional Trade show will be held in Denver in August.

Board Reports and Details for upcoming National Board Meeting:

Sheila reported that we are doing well in obtaining the Chapter Board reports, at this time only a few are outstanding.
Shelia is also working to finalize the Buddy Plan currently as well. She will release it in the next few days. The goal is to match the EC committee up with 1-2 delegates who will be attending the National Board meeting. Since we are not serving lunch at the meeting perhaps connecting over lunch or finding some time to connect with our buddies before or after the meeting will be what we strive for.

There will be a double motion made at the National Board meeting. First will be to create a Director of Mentorship position to the board. Secondly will be to nominate Sandy Banks for that position. A motion to elect Tara Mastrelli to the VP of Marketing position will be discussed at the National Board meeting.

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New Business:

Andrea Sims – No update

Fernando Diaz – would like to hold a break out meeting directly after the EC meeting at HD. Trisha Poole, Phillip Byrne, Jena Seibel, Shelia Lohmiller, Tara Mastrelli, and Ron McDaniel will meet to discuss details of our future Signature Event.

Andrea Thomas – will be presenting a segment at the Founders Circle event at HD to discuss Scholarship and obtain feedback/ideas from our Corporate Partner attendees. At this time Tara will also cover the Innovative Product Awards to obtain feedback for the Leadership Conference.

Cindy Guthrie – Plans were discussed to set up the next round break out sessions at the NEWH National Board Meeting. Previous members of this Cindy's break out session will reconvene to further their discussions and efforts.

Dina Belon – No new update.

Chris Tucker – No new update.

Helen Reed – No new update.

Julia Marks – Three Chapters were chosen to start the Mentorship Program. Chicago, DC, & San Francisco will be the first test markets. Represents a good mix of history, size and depth of chapter. Next steps are to set up meet & greets with the Chapter President.

Chris Tucker – No new update

Julian Brinton – The UK Chapter held a recent event with 45 people in attendance. Most attendees were suppliers, so they will review how to increase diversified attendees in the next event.

Jena Seibel – Three corporate Partners renewed their sponsorship – Séura, P Kaufman & Richmond.

Andrea Thomas made a motion to adjourn; Cindy seconded the motion. Meeting was adjourned at 11:55 AM EST. All were in favor, no abstentions.