

Executive Committee

Conference Call Minutes

January 3, 2020

Present:					
x	Christine Tucker	President	x	Jonathan Young	VP Int'l Relations– U K
		President Elect	o	Cynthia Guthrie	Past President
x	Fernando Diaz	Secretary	x	Trisha Poole	Executive Advisor
x	Sandy Banks	VP Finance	x	Shelia Lohmiller	Executive Director
x	Natalie Sheedy	VP Scholarship	x	Jena Seibel	Deputy Director
x	Christine Wasmer	VP Education	x	Susan Huntington	NEWH Staff
x	Monica Meade	VP Development	x	Nicole Crawford	NEWH Staff
x	Tara Witt	VP Int'l Relations - Canada	o	Diane Federwitz	NEWH Staff
			x	Trudy Craven	Strategic Advisor
Absent:					
	See 'O' above				Quorum = 6

Sheila called the meeting to order at 11:30 am EST. Roll was taken by Fernando Diaz. A quorum was established.

Agenda Items:

- Welcome new board members
- GOALS:
 - Review of 2019 Goals and creating new 2020 Google Doc
 - Setting 2020 schedule
- Review of EC, Board Meeting and Retreats in Orlando
- Paris & Milano report
- Leadership Conference Update
- Strategic Advisors
- New Business

Christine Tucker:

- Regards from Cindy Guthrie
- Turn in goals to Shelia via Google Docs
- Goals are listed in IBOD board packet
- Use Trudy's goal template form to expand on current goals
- Goals are reviewed once per quarter on EC calls as a progress review to keep everyone on track working towards their established goal(s)
- Goals should be formed from a strategic perspective
- Review/update 2019 goals; provide report on next EC call highlighting carry over/changes then on the following call discuss new goals
- Talk to your directors to schedule your budget call and ensure they've submitted their board report

Orlando Retreats:

- Wednesday retreat: NEWH, Inc. office structure Shelia/Jena/Trudy/Chris/Trisha
- Wednesday Chapter event
- Thursday Scholarship retreat and EC dinner
- Friday 9-2 IBOD meeting
- September retreat: Scholarship/Education – Marketing/Brand Partners
- Natalie offered her cottage as a possible venue

Milliken-NEWH Strategic Planning:

- April 26-29
- Fly into Charlotte, NC arrive around 4:30/5:00pm
- Meet at airport and head to dinner
- Drive to Spartanburg, SC

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- Monday-Wednesday: strategic planning
- Depart at noon on Wednesday

Paris:

- Lots of positive energy
- Event January 16th initiated by Fernando who will be in attendance
- Fernando and Rocky LaFleur have been making connections
- Hotel guest room tour, luncheon with 4 sponsors from Europe
- Currently 11 members strong and growing

Milan Report:

- April: Salone show very expensive hotels/travel (passing this year)
- Atlas Concorde sponsoring a NEWH event at their cost during Salone in the evening; inviting guests and spreading the word (Trisha and Chris will be attending)

Leadership Conference:

- Compiled notes from BDNY
- Working on speakers
- Take Seattle needle to RTS to build social media/awareness of LC
- Schedule a joint meeting to recap on progress

Strategic Advisors:

- To include past NEWH, Inc. Presidents
- Tap into brain trust of individuals who have served as past-president/executive advisor
- Ask them to return as advisors (similar to Andrea Thomas)
- Sit in on phone calls, be a part of retreats, provide historical content and support
- Julia Marks is pending to work with EC committee on certain tasks
- Participation on EC calls as requested
- No vote; advisory position only
- Can be invited to IBOD meetings but not mandatory (if invited expenses are covered the same as a delegate)
- Role is to be a mentor, source of history, and provide intelligence to the discipline while helping it support and grow
- Number of participants will fluctuate as needed
- Question over chapters allowing people to bring back/honor past-presidents; boards need further clarification on issue soon

New Business:

- Natalie is requesting an update on DesignLinq
- Jonathan will be in attendance at Paris event, not sure about Italy but will do his best to be there
- Trisha: Goal for brand partner agreement, brand marketing/development goal along with brand sponsoring and marketing collateral needed
- Bi-annual scholarship video costs/budget, determined story will be background on Inc. office (filming in WI) along with one-star student story
- Announce a call for stories at IBOD meeting
- Working on roles/responsibilities for IBOD meeting
- Susan: chapters are sending in their checkbooks

Fernando motioned to adjourn the meeting; Trisha Poole seconded. Meeting adjourned at 12:57 EST.

Next EC Call – February 7th, 2020