

## Executive Committee

### Conference Call Minutes

May 1, 2020

Present:					
X	Chris Tucker	President	X	Jonathan Young	VP Int'l Relations– U K
		President Elect	X	Cindy Guthrie	Past President
X	Fernando Diaz	Secretary	X	Trisha Poole	Executive Advisor
X	Sandy Banks	VP Finance	X	Shelia Lohmiller	Executive Director
X	Jennifer Wellman	VP Scholarship	X	Jena Seibel	NEWH Staff
X	Christine Wasmer	VP Education	X	Susan Huntington	NEWH Staff
X	Monica Meade	VP Development	X	Diane Federwitz	NEWH Staff
X	Tara Witt	VP Int'l Relations - Canada	X	Trudy Craven	Strategic Advisor
X	Enrico Cleva	Milano President	O	Gwendoline Theodet	Paris President
Absent:					
	See 'O' above				
					Quorum = 5

Chris Tucker called the meeting to order at 11:32 am EST. Roll was taken by Fernando Diaz. A quorum was established.

#### Agenda Items:

- IBOD – May 4 – 7:30 am – 10:30 am Pacific Daylight Time  
1:30 pm – Eastern Daylight Time  
3:30 pm – 6:30 pm British Summer Time  
4:30 pm – 7:30 pm Central European Summer Time
- Next EC Meeting – May 15
- Founder's Circle – May 16 – 6:00 pm EDT / 3:00 PM PDT
- NEWH – future events
  - o Regional Trade Shows – existing / virtual
  - o Leadership Conference
  - o ICON of Industry
- Beyond COVID-19 webpage <https://newh.org/covid-19-landing/>
  - o Inviting others to participate in COVID calls on Monday mornings
  - o Call for contents
- BEYOND – a special edition of the NEWH Magazine
- NEWH Now
- Online Events
  - o Respect local restrictions
  - o CEUs from vendors for chapter programming
  - o Online template of Chapter successes
- New Business

Chris Tucker called the meeting to order at 11:32 EDT. Roll was taken by Fernando Diaz. A quorum was established

#### IBOD

- Breakout Sessions

#### Next EC

- May 15

#### Founder's Circle

- May 14 – 6:00 pm EDT / 3:00 pm PDT
- 63 registered so far

#### NEWH – Future Events

##### RTS:

- Dallas rescheduled for April 2021
- Atlanta rescheduled to May 2021

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- Bethesda – TBD
- Houston – Scheduled for September 2020 – need to reschedule
- Virtual Trade Shows

Shelby Williams trying it out

#### BDNY

- Still scheduled so far for November 2020
- Jena will attend
- Green Voice not happening
- If Platinum Circle happens – Shelia will attend

#### ICON

- Reschedule to 2021

#### **Beyond COVID-19 webpage**

- Great success
- Content is coming in
- 8:30 am Monday Morning COVID calls are happening
- Vendors invited to participate

#### **BEYOND – Special NEWH Magazine issue**

- Feature Beyond COVID-19: Design Firms solutions – Hotels, Lobbies, Restaurant & Bars, Cruise Ships, Cover is also an entry, What Interior design is going to look like, Design provides interesting solutions, Coffee Table book type/square format
- Close to 50 submissions / 3-4 International Firms
- Need to secure judges
- Need to keep things clean

#### **NEWH Now**

- Continue calls with Chapters & Members
- Manufacturers Monday – Start 5/11 – Shelby Williams 11:00 am – John McDuff  
Hosted by Sheila 5 – 10 minutes
- Speakers will be Corp Partners in the order they joined
- Wednesday – Chapter Chats hosted by Chris Tucker
- BrandEd partners after May 13th

#### **Online Events**

- Diane Sent out for requests
- Kahoots – 1 license
- Pressy
- Respect local restrictions

#### **New Business**

Chris T	Inc Office transition CEO – Sheila COO – Jena CFO – Susan Effective 1/1/21 Strong management
Fernando	Postpone College of Fellows applications
Sandy	No Update
Jennifer	Green Voice winners will be contacted Scholarships – postpone until next year

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P. Kaufman & Fabric Innovation Scholarships will be presented at BDNY or Virtual Presentation  
Chapters should give out 25% from scholarship funds

Chris W EDOnline calls this week  
Ramping to do a presentation at Founder's Circle

Monica Chase – Negotiate with him  
Jarvis – podcast  
ongoing & existing  
Friday morning keynote  
Do video to put on Social Media  
Debbie Milkman – 2<sup>nd</sup> day keynote  
Design Matters Podcast  
Brand Marketing  
Breakout/other panels  
Get people engaged via ZOOM

Tara Program in Montreal not happening  
Virtual meeting with Vancouver & Toronto

Jonathan No Update/left the meeting

Cindy Content – reach out to whom ever

Trisha Move video as well

Trudy No Update

Gwendoline Did not attend meeting

Enrico Event planned for 5/13  
Event on 10/22 – 10/26/21  
20 from US  
10 from Canada  
5 from UK  
Some from Paris  
200,000 visitors

Jena No Update

Susan No Update

Diane No Update

Shelia Calendar  
What is best for chapters  
Board resources  
Weekly or biweekly calendar of what's happening

-1:07 EST Fernando motioned to adjourn meeting, Trisha seconded

**Next EC Call – Friday, May 15, 2020**

**Executive Committee**  
**Conference Call Minutes**  
 add date here

Present:					
X	Chris Tucker	President	X	Jonathan Young	VP Int'l Relations– U K
		President Elect	X	Cindy Guthrie	Past President
X	Fernando Diaz	Secretary	X	Trisha Poole	Executive Advisor
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O	Enrico Cleva	Milano President	X	Gwendoline Theodet	Paris President
Absent:					
	See 'O' above				
					Quorum = 5

Chris Tucker called the meeting to order at 11:34 am EST. Roll was taken by Fernando Diaz. A quorum was established.

**Agenda Items:**

- IBOD – Review
  - o Founder’s Circle – Review
  - o Beyond COVID-19 webpage <https://newh.org/covid-19-landing/>
  - o BEYOND – a special edition of the NEWH Magazine
  - o NEWH Now
- Online Events
  - o CEUs from vendors for chapter programming
  - o Online template of Chapter successes
- New Business

**IBOD - Review**

- Cindy G: Went well/Great participation
- Jonathan: Shorten Elements of Meeting
- Cost savings
- More people attending
- Almost \$50K in savings per meeting
- WE DO NOT WANT TO LOOSE THE PERSONAL TOUCH

**Founder’s Circle – Review**

- 80 people in attendance
- Strong/Everyone loved it
- Keep meeting shorter
- Possible Breakouts
- Let participants know by calling prior to speaking
- Nee more feedback

**Beyond COVID-19 webpage**

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- Great success
- Need content/TopID
- Also need content for EDonline

#### **BEYOND – Special NEWH Magazine issue**

- Going great
- UK has withdrawn
- Companies struggling with employees on furlough – those still working very busy
- Great judges

#### **NEWH Now**

- Continue calls with Chapters & Members
- Manufacturers Monday – Start 5/18 – Kimball 11:00 am – Jena hosting
- Wednesday – Chapter Chats hosted by Chris Tucker – Jonathan Young being featured

#### **Online Events**

- Lots of CEUs
- Link Board Resources
- ZOOM Webinars

#### **New Business**

Chris T – Nothing else to report

Fernando – Nothing to report

Sandy – P/Kaufman to create a CEU

Jennifer – Scholarships open this week: P/Kaufman, Fabric Innovations, Clif Tuttle & Women in Business

Chris W – Mentorship important on breakout at IBOD

Reach to board members in Denver & Dallas

Monica – Finalizing contract with Chase

Committee working on LC program schedule

Tara – Canada doing a 4 part online event: 5/20, 6/17, 9/16 & 10/21

Renwill to sponsor

Vancouver excited to be part of it

Jonathan – No Update

Cindy – Cruise Ship Expo cancelled for this year/London's Expo still on schedule

Trisha – New BrandEd partners: Holland America on 6/2 = first online presentation

Nobler House in August

Trudy – No Update/Goals review next week

Gwendoline – Paris board members need mentors

Jena – No Update/Office move 10 miles away

Susan – No Update

Diane – No Update

Shelia – No Update

Fernando motioned to adjourn meeting, Trisha seconded

Meeting adjourned at 12:55 pm EST

**Next EC Call – Friday, May 29, 2020**