

Executive Committee

Conference Call Minutes

August 7, 2020

Present:					
X	Chris Tucker	President	X	Jonathan Young	VP Int'l Relations– U K
		President Elect	X	Cindy Guthrie	Past President
X	Fernando Diaz	Secretary	X	Trisha Poole	Executive Advisor
X	Sandy Banks	VP Finance	X	Shelia Lohmiller	Executive Director
X	Jennifer Wellman	VP Scholarship	X	Jena Seibel	NEWH Staff
X	Christine Wasmer	VP Education	X	Susan Huntington	NEWH Staff
X	Monica Meade	VP Development	O	Diane Federwitz	NEWH Staff
X	Tara Witt	VP Int'l Relations - Canada	X	Trudy Craven	Strategic Advisor
X	Enrico Cleva	Milano President	O	Gwendoline Theodet	Paris President
Absent:					
	See 'O' above				
					Quorum = 5

August 7, 2020 - Chris Tucker called the meeting to order at 11:34 am EST. Roll was taken by Fernando Diaz. A quorum was established.

Agenda Items:

- BDNY – formally cancelled
- NEWH, Inc. Board of Directors Meeting – C. Tucker
 - o Thursday, November 5 - IBOD
 - o Start at 7:00 am PDT/10:00 am EDT/3:00 pm BST/4:00 pm CET
 - o Call to be 2-3 hours – Meeting in May was about 2.5 hours long
 - o Friday, November 6 – EC End of Year Wrap-up
- Diversity Update – C. Tucker
 - o Selection made
 - o NEWH Diversity Committee update
- NEWH Now – Virtual BrandED – T. Poole
- Strategic Planning via ZOOM – C. Tucker / T. Craven
 - o Set dates and times
- Motion to retain Board Members – C. Guthrie
- New Business

BDNY – officially cancelled

- o Scholarships TBD with Michele
- o Other scholarships on Hold
- o Jens to confirm scholarship directives

NEWH, Inc Board of Directors Meeting – C. Tucker

- o Meeting scheduled for November 5th
- o Milliken Retreat officially cancelled
- o Strategic Plan will take place virtually

DIVERSITY UPDATE – C. Tucker

- o Going well
- o Great committee
- o Rachel Williams – Consultant/Contract in the works /Proposed a 12-month timeline / Train EC / Train

Diversity Committee / ACT IMMEDIATELY

NEWH Now -Virtual BrandED – T. Poole

- o Next session 8/19 open to everyone

Executive Committee

Conference Call Minutes

August 7, 2020

- Donations encouraged & accepted
- Media Groups completely behind us

Strategic Planning via ZOOM – C. Tucker / T. Craven

- Friday Oct 2 @ 11 am to 4 pm EDT
- Sunday Oct 4 @ 11 am to 4 pm EDT
- Monday Oct 5 @ 11 am to 4 pm EDT

Motion to retain Board Members – C. Guthrie

- MOTION TO SUSPEND THE 2020/2021 ELECTION AND REQUEST BOARD MEMBERS SIT FOR ANOTHER TERM

C. Guthrie mad the motion / F. Diaz seconded / Motion carried

New Business

Chris T Nothing else to report
Fernando Nothing to report
Sandy Nothing to report
Jennifer All applications sent 8/5 for Judging / Reviewing 8/11 / Winners notified 8/21
Chris W Updating Educator's List / Going well / Mary Ann Thornam resigned Director's position/ We always be there to help
Monica LC Status Quo – reconvene 9/20 / Diversity Committee going well
Tara NEWH/Canada busy with virtual events / Toronto & Vancouver PRIDE event hosted by Drag Queen
Jonathan Left call
Cindy BEYOND – great magazine
Trisha Nothing to report / Healthyhospitality.org
Trudy Nothing to report
Gwendoline Absent
Enrico 38 members in Italy / Monthly events for European Chapters – September, October & November
Jena Perspective call – 98 people in attendance / Virtual Board Training
Susan Gabriella's check went out in April, just cashed 2 days ago / Scholarship checks – students vs loans
Diane Absent
Shelia Left call

Fernando motioned to adjourn meeting; Trisha seconded

Meeting adjourned at 1:20 pm EST

Executive Committee

Conference Call Minutes

21 August, 2020

Present:					
X	Chris Tucker	President	X	Jonathan Young	VP Int'l Relations– U K
		President Elect	X	Cindy Guthrie	Past President
X	Fernando Diaz	Secretary	X	Trisha Poole	Executive Advisor
X	Sandy Banks	VP Finance	X	Shelia Lohmiller	Executive Director
X	Jennifer Wellman	VP Scholarship	X	Jena Seibel	NEWH Staff
X	Christine Wasmer	VP Education	X	Susan Huntington	NEWH Staff
X	Monica Meade	VP Development	O	Diane Federwitz	NEWH Staff
X	Tara Witt	VP Int'l Relations - Canada	X	Trudy Craven	Strategic Advisor
O	Enrico Cleva	Milano President	O	Gwendoline Theodet	Paris President
Absent:					
	See 'O' above				
					Quorum = 5

August 21, 2020 - Chris Tucker called the meeting to order at 11:32 am EST. Roll was taken by Fernando Diaz. A quorum was established.

Agenda Items:

- Diversity Update
 - o Agreement reached for 2020/21 with consultant Rachel Williams, with renewal for 2022
 - o Committee summarizing reports on scholarship, education and networking
 - o Initiating a Diversity page in the NEWH magazine
 - o Nominations
- Chapter nominations went out this week
 - o NEWH NOW
- Virtual BrandED
- Perspective
 - o Virtual Regional Tradeshows / Reschedule TRS for 2021
 - o Virtual Chapter Board Training and Strategic Planning
 - o New Business

Diversity Update

- Moving forward with Rachel Williams
- Committee setting top 3 talking points on Scholarship, Education & Networking
- 4 meeting with EC and webinars with Chapters

Nominations

- Went out – Full Bord repeat
- Diversity Director (not a mandatory position) Educate Chapters – If Chapters own it – much better

NEWH NOW

- Better attendance on Wednesdays
- Virtual BrandED
 - This last Wednesday was GREAT
 - 50 registered / actual attendances were less than that
 - 9/23 12:00 noon Hilton – Next Event
 - All Media Partners on board
 - Space Magazine/J Young participating
 - Encourage everyone to join in
 - Great Website
- Perspective Calls

Executive Committee

Conference Call Minutes

21 August, 2020

Wednesday call with Corporate Partners – 94 in attendance

- Staff Meeting
 - ZOOM call for all students
 - Talk to them about what's happening in the Industry
 - Fill out Emerging Talent page
 - Associate Member
 - Getting Janice DeMarko & Anita Degan involved
 - Do this for all members that are unemployed
 - Do call once a month on Mondays p- Students/Associates/Regular members

Virtual Regional Tradeshow / Reschedule RTS for 2021

- WHOA App
 - User friendly
 - Host a couple of different subjects each month ie. Flooring, Lighting, Mini Bars
 - Keeping it inexpensive to vendors = \$250
 - Engage CP to be marketing partners
 - 4 vendors would pay for the App
 - RTS for next year is on Agenda & Website
 - Long discussion ensued

Virtual Chapter Board Training and Strategic Planning

- Working with Trudy
- Strategic Planning in process

New Business

Chris T – Nothing to report
Fernando – Nothing to report
Sandy – Nothing to report – 8/24 Culinary Event Committee Call – Date set for February 2023
Jennifer – Scholarship winners chosen: Tuttle/Fabric Innovations/P Kaufman/Women Leaders and
and vendors will be announced on 8/24 & 8/25
Chris W – Nothing to report
Monica – Foster Pet in diapers/very sweet dog/not acclimated to leash
Marriot starting to bring people back 9/28
LC waiting – Add Senior Living, incorporate Diversity
Tara – Nothing to report
Jonathan – Nothing to report – working on European Event
Cindy – Virtual award for Gabriella
Lodging Conference officially cancelled
Vendors looking on how to keep in touch with those unemployed
Trisha – Nothing to report / Healthy Hospitality
Trudy – Nothing to report
Gwendoline – Absent
Enrico – Absent
Jena – Nothing to report
Susan – Nothing to report
Diane – Absent
Shelia – Nothing to report

Trisha motioned to adjourn meeting; Fernando & Cindy seconded

Meeting adjourned at 12:59 pm EST

Submitted by
Fernando Diaz
Secretary