

**Executive Committee**  
**Conference Call Minutes**  
 November 5, 2020

|          |                  |                             |   |                    |                         |
|----------|------------------|-----------------------------|---|--------------------|-------------------------|
| Present: |                  |                             |   |                    |                         |
| X        | Chris Tucker     | President                   | O | Jonathan Young     | VP Int'l Relations– U K |
|          |                  | President Elect             | X | Cindy Guthrie      | Past President          |
| X        | Fernando Diaz    | Secretary                   | X | Trisha Poole       | Executive Advisor       |
| X        | Sandy Banks      | VP Finance                  | X | Shelia Lohmiller   | Executive Director      |
| X        | Jennifer Wellman | VP Scholarship              | X | Jena Seibel        | NEWH Staff              |
| X        | Christine Wasmer | VP Education                | X | Susan Huntington   | NEWH Staff              |
| O        | Monica Meade     | VP Development              | O | Diane Federwitz    | NEWH Staff              |
| O        | Tara Witt        | VP Int'l Relations - Canada | O | Trudy Craven       | Strategic Advisor       |
| O        | Enrico Cleva     | Milano President            | O | Gwendoline Theodet | Paris President         |
| Absent:  |                  |                             |   |                    |                         |
|          | See 'O' above    |                             |   |                    |                         |
|          |                  |                             |   |                    | Quorum = 5              |

November 5, 2020 - Chris Tucker called the meeting to order at 1:35 pm EST. Roll was taken by Fernando Diaz. A quorum was established. Lanee Burns-Guest

**Agenda Items:**

- **Recap/comments of the IBOD meeting held earlier today**
  - CW:** People participating on EDOonline breakout session was great
  - BS:** Breakout was good
  - CT:** Could not see everyone on her screen
  - JS:** Very disturbing people signing out towards the end of the meeting
  - TP:** Members do not seem to get the value of membership – Carolina
    - Jessica Northover articulated what the value of membership was/is
    - TopID: selection will always be an issue
    - Do survey with chapter presidents
    - See right motivation for participants
    - Drill down on the facts
  - JS:** Some chapters tweaking the system
  - TC:** Review every so often
    - No guidelines on how to award
    - Dallas – producing video of entries
  - New Membership packet to include videos
  - Push mayor video further out
  - JS:** Joel Robinson
    - From Park – Terminate membership
    - Get him to resign
    - Probation for 2 years
  - Chapter sponsorship agreements must be specific on the Give & Gets
  - Clarify with Parks who votes for this – EC only or IBOD
  - Letter of reprimand
  - Chapter to determine whether or not to accept his sponsorship

Meeting was adjourned at 3:01 pm

Motion was made by Fernando Diaz  
 Seconded by Trisha Poole

**Next EC call November 20, 2020**

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| Absent:  |                  |                             |   |                    |                         |
|          | See 'O' above    |                             |   |                    |                         |
|          |                  |                             |   |                    | Quorum = 5              |

November 5, 2020 - Chris Tucker called the meeting to order at 11:31 am EST. Roll was taken by Fernando Diaz. A quorum was established. Lanee Burns-Guest

**Agenda Items:**

- **Joel Robinson**
- **BDNY Wrapup**
- **Now Calls**
- **Job Descriptions**
- **2021 IBoD meeting**
- **New Business**

**Joel Robinson**

- Discussions ensued regarding Joel Robinson

**BDNY Wrapup**

- NEWH looked like a rock star
- Thank you to P Kaufman for Scholarship
- Good Job overall / Some technical difficulties

**NEWH Now – Wednesday Calls**

- Add Educational Events
- EID
  - Open for Content
  - Rachel to do presentation to Chapters
- **Calendar set for IBoD**
  - Even years at BDNY
  - Odd years at HD
  - To be reviewed

**Appointment to CP Ambassador – Jason Reynolds**

Replacing Michel Smith  
 Helping with Diversity Image

**Job Descriptions**

- Christine Wasmer – Poster Child on Job Descriptions
  - Shelia to disseminate old job descriptions & responsibilities
  - Set new Job Descriptions
  - Update every 2 years/every other October

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Revised Job Descriptions due BEFORE CHRISTMAS  
Reviewed by Shelia, Christine & Trudy

**2021 IBoD Meetings**

- February 4, 2021 / June 3, 2021 / November 13, 2021
- Founder's Circle – Friday, November 12, 2021 – TO BE CONFIRMED
- Platinum Circle – Sunday, November 21, 2021 – TO BE CONFIRMED
- Helen Reed to put meeting dates so people can register  
Registration via ZOOM  
To be researched

**New Business**

- **FD** – NTR
- **SB** – NTR
- **JW** – BDNY – Women in Business – Good feedback
- **CW** – Working on Green Voice presentation on 1/21/21 – Design Competition  
CP to put on Educational Programs  
Ed Online – Dallas working on it
- **MM** – Not in attendance
- **TW** – Not in attendance
- **JY – Enrico**  
Webinar – attendees from all around the world  
Very successful  
Promote Webinar earlier  
Next Webinar- November 25 – 100+register so far – 6:00 pm in Italian  
Topics: Real Estate, Big Investors, Hotel Chains  
Linked to translate invitations & show time zones
- **CG** – New opportunity to partner with NEWH
- **TP** – Not in attendance
- **TC** – NTR – NY Chapter virtual Board Training
- **JS** – Lot's going on  
Trying to figure out what to do with Virtual Trade Shows & Board Training
- **SH** – NTR
- **SL** – Mandi Li – not CP renewal  
Calling all CPs before Founder's Circle to say hello
  
- **HR** – Announce all speakers by end of month for the next month  
EID – Social Media – share some of Rachel's slides  
Membership Mondays – spotlight a member  
Social Media Chair – working on Job Description
- **LB** - NTR

Meeting was adjourned at 12:31 pm EST

Motion was made by Fernando Diaz  
Seconded by Cindy Guthrie

**Next EC call December 4, 2020**