

**Executive Committee  
Conference Call Minutes  
May 7, 2021**

Present:					
X	Chris Tucker	President	X	Jonathan Young	VP Int'l Relations– U K
		President Elect	X	Cindy Guthrie	Past President
X	Fernando Diaz	Secretary	X	Trisha Poole	Executive Advisor
X	Sandy Banks	VP Finance	X	Shelia Lohmiller	Executive Director
X	Jennifer Wellman	VP Scholarship	X	Jena Seibel	NEWH Staff
		VP Education	X	Susan Huntington	NEWH Staff
X	Monica Meade	VP Development	X	Diane Federwitz	NEWH Staff
X	Tara Witt	VP Int'l Relations - Canada	X	Trudy Craven	Strategic Advisor
X	Lanee Burns	VP/EID	0	Gwendoline Theodet	Paris President
X	Helen Reed	VP/Communications	X	Enrico Cleva	Milano President
	See 'O' above				
					Quorum = 6

May 7, 2021 - Chris Tucker called the meeting to order at 11:31 am ET. Roll was taken by Fernando Diaz. A quorum was established.

**Agenda Items:**

- Strategic Planning Update – Trudy Craven
  - o Reminder of Strategic Planning Wrap-up on May 15
- Equity, Inclusion & Diversity – Lanee Burns
- Virtual Product Showcase
- Board of Directors Reports are due Friday, May 7
- Board of Directors RSVP using link on email
- ICON Ballot
- New Business

**Strategic Planning Update**

- Going well
- Breakout/Disciplines gone well
- Wrap-up Saturday, May 15

**EID**

- Goal = Weave EID within NEWH
- Working with each VP/Discipline to make this happen
- Setting up meetings with each VP next 30 days

**Virtual Product Showcase**

- WHOA holding us up
  - Lots of technical issues
- Maybe it could be part of our Website = Resource Directory / Designing
- POWERTALK – powerful people networking one on one
  1. Vendors get to meet designers
  2. Designers get to meet Brand/Developers - \$250 charge
- Trademark: POWSERTALKS
- Customize ZOOM

**Board Reports due today – May 7**

- Look at goals

**Board of Directors RSVP – NOW**

Submitted by  
Fernando Diaz  
Secretary

## Executive Committee

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#### ICON Ballot

- Shelia to send email with all nominees/resumes
- Each EC member to send back top 3 picks and why

#### New Business

- **FD** – NTR
- **SB** – NTR
- **JW** – NTR
- **DS** – Education team solid
  - Edonline biweekly committee meetings
  - Edonline Strategic Planning Session
  - Appreciates EID weaving into all disciplines, should do the same with Green Voice
- **MM** – LC meeting every other week
  - Final steps to confirm Chase
  - Are awards relevant?
- **LB** – EID lots going on
  - 5/12 dialogue – 2 black women purchased a hotel in Oklahoma
  - Asian Hotel owners
  - Chapters feel they cannot promote their events on Social Media – they need to repost on their chapter page – maybe it's just LA Chapter
- **HR** – NTR – Need to deal with Indians – part of Asia???
- **TW** – NTR
- **JY** – NTR -Likes the idea of Weaving as with EID
- **CG** – Mix of Directors/Chairs in Breakout Groups worked great
  - Shows Director how the process works within NEWH
  - Brings another depth/breath to the conversation
- **TP** – NTR / C Tucker: BrandED Virtual Live event
- **TC** - NTR
- **EC** – Working on 6/9 event
  - How to reuse old buildings in small towns throughout Italy
  - Programming Director needed to step down – New Director has a BIG PR firm in Milan – will be good for us
  - Salone is confirmed for 9/5 – 9/10/21
- JS** – Moving forward with Bethesda RTC and also with Houston
  - 2 people in booth at a time
  - Keeping side rails up
- SH** – NTR
- SL** - NTR

Meeting was adjourned at 11:29 pm ET ????

Motion was made by Fernando Diaz

Seconded by Monica Meade

NEXT EC MEETING 5/21/21 – Leadership Training

**NEXT EC OFFICIAL MEETING 6/11/21**

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