

NEWH, INC. MEDIA AMBASSADOR

This is a non-voting position

NEWH Vision and Mission

Vision: “The Hospitality Industry Network”

Mission: NEWH is the international nonprofit community connecting the hospitality industry, providing scholarships, education, leadership development, and recognition of excellence.

Purpose

- Act as a Goodwill Ambassador for NEWH, Inc. during the normal course of business.

Major Responsibilities (see Task List/Timeline for More Details)

- Promote and support NEWH, Inc.
 - Communicate internally within your organization to increase awareness of NEWH, Inc., and the mission of NEWH, Inc.
 - Share with NEWH, Inc. news, issues, ideas, and feedback from your organization and from across the industry that may help NEWH, Inc. with insights into and understanding of your organization and the hospitality community.
- Select an NEWH, Inc. discipline to understand and support (e.g. Scholarship, Education, Membership, EID (Equity, Inclusion, and Diversity), etc.
 - Join/participate in break-out groups for the discipline during IBoD meetings
 - Attend discipline events if possible
- Attend NEWH, Inc. International Board of Directors (IBoD) meetings, (2 of 3 each year).
 - Jan – via ZOOM.
 - May – in conjunction with HD Expo in Las Vegas.
 - Nov – in conjunction with BD/NY in New York.
- Attend biennial Leadership Conference- All travel and lodging costs are at the Media Ambassador’s expense.

Length of term

- A term for the position of Media Ambassador is two (2) years with an option for the NEWH, Inc. President to renew that term for another 2-year term upon request.