

## **Membership Levels**

- General Member open to professionals who have been actively involved in Hospitality or a related field for one or more years.
- Associate Member open to those industry members who have, within a 12-month period, completed an accredited area of
  hospitality related studies. The associate membership category will be available to these members for three (3) years. Associate
  member cannot hold an elected office, but are encouraged to serve on chapter board committees. \$50 membership (\$58 CAD,
  £25)
- Education Professional Member those who are full time educators of Hospitality –Related Studies (free membership)
- **Student Member** those who are enrolled in an accredited place of secondary education, majoring in Hospitality related studies. Student members will receive one year of free Associate membership upon graduation in order to facilitate the transition to General membership (free membership)
- Retiree those who are retired and 65 years or older (half-off dues)
- **Fellow Member** Fellowship is bestowed on NEWH members who have made notable contributions to the Hospitality Industry, not only through their work, but through their demonstrated commitment to NEWH. The application process is held every other year and is conducted by the Chair of the College of Fellows together with a jury of selected members of the College. Fellows will be inducted at the Leadership Conference.

## **Business Membership Levels**

Business PLUS – \$7,500 (\$9,000 CAD, £5,250)

The Business PLUS company membership includes 20 members (nationwide), and up to 10 additional discounted memberships are available (\$75 US; \$91 CAD; £60 UK). The membership stays with the company, not the individual. Additionally, this membership category includes:

- Company listing in the Member Directory
- Premium listing in the Resource Directory
- Unlimited courtesy listings in the NEWH Career Network
- A one-quarter page ad in NEWH Magazine
- One (1) guaranteed regional tradeshow placement over a two-year period (not including the actual tradeshow fee)
- A courtesy listing in the Business Member Directory
- Chapter Level Business Member \$425 (\$500 CAD, £300)
  - This is the perfect membership for those businesses that have more than one employee at the same geographic location who are interested in joining the local chapter.
  - Membership includes 2 courtesy memberships
  - Up to 4 additional discounted memberships (\$75 US; \$91 CAD; £60 UK).
  - Memberships belong to business, so if an assigned member leaves the company, company can replace with another employee for no charge
  - All employees of CLB can attend primary chapter programming events at member ticket cost (excludes fundraising events)
  - Marketing benefits premium listing in Resource Directory (includes logo and 4 product/installation images) and listed
    in business member directory
- Chapter Level Business Member Top Tier \$1,000 (\$1,200 CAD, £700)
  - Top Tier membership enjoys the same benefits as the Chapter Level Business but includes 6 courtesy and up to 6 discounted memberships (\$75 US; \$91 CAD; £60 UK).

## • Corporate Partner Courtesy and Discount Member

Each Corporate Partner level includes a number of courtesy memberships (chosen by the corporate partner) as well as
a number of discount memberships. Corporate Partner memberships are not voted on but rather approved due to their
approved partnership.



## **NEWH BUSINESS MEMBERSHIPS**

	Chapter Business	Chapter Business TOP Tier	Business PLUS
Dues	\$425.00 (\$500 CAD; £300 UK)	\$1,000.00 (\$1200 CAD; £700 UK)	\$7,500.00 (\$9000 CAD; £5250 UK)
Chapter specific	Yes	Yes	No
Courtesy memberships	2	6	20
Discounted memberships (\$75 US; \$91 CAD; £60 UK)	4	6	10
Memberships belong to the company not the individual	Yes	Yes	Yes
All Company employees can attend chapter programming events at member cost (excluding fundraising events)	Yes	Yes	Yes
Company and individual members listing in the Membership Directory	Yes	Yes	Yes
Premium listing in Resource Directory	Yes	Yes	Yes
Courtesy listing in Business Directory	Yes	Yes	Yes
A one-quarter page ad in NEWH Magazine per year	No	No	Yes
One (1) guaranteed regional tradeshow placement over a 2-year period (normal booth costs still apply)	No	No	Yes
NEWH Career Network	No	No	Courtesy listings (unlimited)