

Ways to show member value

Events

- offer member tickets at a lower cost or free
- offer event tickets to members first for highly coveted programs, or those events with limited capacity
- offer event sponsorships to members first or offer sponsorship discount to members
- offer members the opportunity to be a panelist, provide a tour of a new or renovated space, or host a showroom event or educational event (CEU)
- hold a members-only drawing at your events

Marketing

- post member news on chapter social media sites, NEWH Magazine, chapter website, and chapter publications (new positions, new products – provide link to company website)
- create a member spotlight on your chapter page, highlighting a member each month
- recognize your chapter's Top ID recipients on social media and publications
- identify members at your event with a member ribbon or sticker – make them feel special!

Networking/Leadership Opportunities

- access to NEWH member directory to facilitate introductions and one-on-one networking
- ability to serve on your chapter board in a leadership position
- access to top level emerging talent through schools, scholarship recipients, and education professionals

