

# All Levels

## Benefits for All Sponsorship Levels\*:

- Logo on all event signage
- Verbal recognition at all events
- Logo on the NEWH Rocky Mountain Chapter Website
- 2025 "Thank You Sponsors" post on Instagram & LinkedIn
- Early access to additional sponsorship opportunities at all NEWH Rocky Mountain Chapter events (including early access to VIP ticket sales at the NEWH TopID & Scholarship Event!)

### ★ Platinum \$2,800

#### Additional Platinum Benefits

- Opportunity to present an award at the NEWH Top ID and Scholarship Event
- (1) Complimentary VIP Table with 8 Tickets to NEWH Top ID Awards (\$2,000 value)
- (6) Complimentary Tickets to Programming Event - (Cannot be used at BrandED, Membership Event or Top ID Event) (\$180 value)
- (3) Complimentary annual NEWH Memberships for you or to give to your clients. Can be applied to membership renewals or new memberships at any time in the 2025 year (\$450 value)
- (1) Spotlight full-page write-up in the Rocky Mountain Chapter newsletter - Includes product photos and article content of your choice. Content must be provided to NEWH.
- (2) Social Media highlights throughout 2025 (Examples: Instagram story share, posts, and/or repost)
- Opportunity to present a CEU

### ★ Gold \$2,000

#### Additional Gold Benefits


- (4) Complimentary Tickets to NEWH Top ID Awards (\$800 value)
- (4) Complimentary Tickets to Programming Event - (Cannot be used at the BrandED, Membership Event or NEWH Top ID Event). (\$120 value)
- (2) Complimentary annual NEWH Memberships for you or to give to your clients. Can be applied to membership renewals or new memberships at any time in the 2025 year (\$300 value)
- (1) Spotlight half-page write-up in the newsletter - Includes product photos and article content of your choice. Content must be provided to NEWH.
- (2) Social Media highlights throughout 2025 (Examples: Instagram story share, posts, and/or repost)

### ★ Silver \$1,000

#### Additional Silver Benefits

- (2) Complimentary Tickets to NEWH Top ID Awards (\$400 value)
- (2) Complimentary Tickets to Programming Event (\$60 value)
- (1) Complimentary annual NEWH Memberships for you or to give to your clients. Can be applied to membership renewals or new memberships at any time in the 2025 year (\$150 value)
- (1) Spotlight Quarter page write-up in the newsletter - Includes product photos and article content of your choice. Content must be provided to NEWH.
- (1) Social Media highlight throughout 2025 (Examples: Instagram story share, posts, and/or repost)

- All Sponsorships are Non-Refundable



Please contact/email:  
**Nicole Brindle**  
[Nicole@sdcollectiv.com](mailto:Nicole@sdcollectiv.com)

# 2025

## **SPONSORSHIP OPPORTUNITIES**

### **Platinum Level-\$2500**

Logo on flyer & at events along with business cards and literature. 3 Tickets to sponsored events. Logo on NEWH OC website with link to your company website.

### **Gold Level-\$2000**

Logo on flyer & at events along with business cards and literature. 2 tickets to sponsored events. Logo on NEWH OC website with a link to your company website.

### **Silver Level-\$1500**

Logo on flyer & at events. 1 ticket to sponsored events. Logo on NEWH OC website with a link to your company website.

### **Bronze-\$1000**

Logo on flyer. 1 ticket to sponsored events. Logo on NEWH OC website with link to your company website.

**For individual event sponsorships,  
please reach out to Jane Jones  
[Jjones@silverstatetextiles.com](mailto:Jjones@silverstatetextiles.com)**

# SPONSORSHIP MENU

*Platinum* 3 available\*\*

**\$7,500**

- 8 Total Tickets to Fundraising Events Throughout 2025\*
- 10 Total Tickets to Programming Events Throughout 2025\*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming and Fundraising Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Exclusive Platinum Sponsor (only) Signage at Events
- Tabletop Signage and Cocktail Napkins at Fundraising Events
- Exclusive Feature at Fundraising Events (ex: Signature Cocktail, Photobooth, or Giveaway, etc.)
- Opportunity to Provide Branded Items/Swag at Events (Vendor Provided)
- Opportunity to Host a Networking Mingle or Board Meeting at Vendor's Venue of Choice
- Priority CEU Presentations
- Instagram Thank You Post & Sponsor Spotlight
- Opportunity for Instagram Takeover

\*Confirmation of requested ticket quantity required 2 weeks before general ticket sales.

\*\*All sponsorships are non-refundable.

Chicago  
**NEWH**  
The Hospitality Industry Network



# SPONSORSHIP MENU

*Gold* 5 available\*\*

**\$5,000**

- 5 Total Tickets to Fundraising Events Throughout 2025\*
- 8 Total Tickets to Programming Events Throughout 2025\*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming and Fundraising Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Tabletop Signage at Fundraising Events
- Priority CEU Presentations
- Instagram Thank You Post & Sponsor Spotlight



\*Confirmation of requested ticket quantity required 2 weeks before general ticket sales.  
\*\*All sponsorships are non-refundable.

Chicago  
**NEWH**  
The Hospitality Industry Network

# SPONSORSHIP MENU

*Silver* 10 available\*\*

**\$3,500**

- 4 Total Tickets to Fundraising Events Throughout 2025\*
- 6 Total Tickets to Programming Events Throughout 2025\*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming and Fundraising Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Instagram Thank You Post

*Bronze* 15 available\*\*

**\$1,500**

- 2 Total Tickets to Fundraising Events Throughout 2025\*
- 4 Total Tickets to Programming Events Throughout 2025\*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Instagram Thank You Post

\*Confirmation of requested ticket quantity required 2 weeks before general ticket sales.

\*\*All sponsorships are non-refundable.

Chicago  
**NEWH**  
The Hospitality Industry Network



# CALL FOR SPONSORS!

NEWH is the international community connecting the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

LEVELS	Physical NEWH Event Banner	Networking Event Prize Drawing	Digital Marketing NEWH Chapter Website Logo Placement	Digital Marketing NEWH Social Media (Group Welcome Post and Group Thank you Post)	First Right of Refusal for Event Sponsorship or Participation (after Corporate, then tiered per sponsored level)	Event Promo items	First Right of Refusal to Host an event or board meeting if venue needed (after corporate then tiered)	Year End Holiday Top ID & Scholarship Event Tickets	Owners Round Table Event Tickets	Owners Round Table - Step & Repeat Logo
<b>PLATINUM</b> at \$3500 (2 available)	X	X	X	X	X	X	X	x1 TICKET	x1 TICKET	X
<b>GOLD</b> at \$2000 (3 available)	X	X	X	X	X	X	X	x1 TICKET		
<b>SILVER</b> at \$1000 (4 available)	X	X	X	X	X	X				
<b>BRONZE</b> at \$500 (5 available)	X	X	X	X	X					

Please contact Erica Puccio  
[ericampuccio@gmail.com](mailto:ericampuccio@gmail.com) for inquiries.

**Please Note**

- \*\* All Sponsors must have at least one current member.
- \*\*We can NOT Guarantee Non-Competing Sponsors for Sponsorship Levels EXCEPT for Platinum
- \*\*Events Include All Chapter Level 2025 (EXCEPT Fundraising Events)
- \*\* Individual Digital Marketing for Platinum will also include a Highlight of 1 Member Representative from the Sponsored Company
- \*\* Individual Event Marketing for Platinum will also include a Highlight of 1 Member Representative from the Sponsored Company
- \*\*Chapter Level Sponsorship Opportunities are being Offered to All Chapter Membership Types
- \*\*Prize Drawing Gift Card or Prize Amount will be Tiered per Sponsorship Level
- \*\*All Membership Types are included at Each Event
- \*\*First Right of Refusal to additional chapter level sponsorship opportunities.
- \*\*All Sponsorships are non-refundable.

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newh\_newyork

New York  
**NEWH**  
The Hospitality Industry Network

# Call for

South Carolina Regional Area  
**NEWH**  
The Hospitality Industry Network

## Annual Sponsors 2025



NEWH is the international community connecting the Hospitality Industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

Our South Carolina Region Annual Sponsors are the backbone of the NEWH/South Carolina Region. Annual sponsorship provides us with the resources to host networking events, workshops, and educational experiences throughout the South Carolina Region.

Most importantly, our Annual Sponsors help us to support the students in our hospitality community with our NEWH/South Carolina scholarships! If you choose to become one of our 2025 Annual Sponsors, your sponsorship will help us to host networking events, hotel/restaurant tours, TopID/scholarship event, CEUs, and educational experiences.

As an Annual Sponsor, an investment in our region is an investment in YOUR business, with the great benefits outlined on the following page. NEWH connects professionals from all areas of the hospitality industry, bringing together our Region's best. We hope you'll join us!

# 2025 Sponsorship Levels

## Platinum Sponsorship \$450 (5 available)

- Logo featured on all event signage, promotions and South Carolina Region NEWH webpage with link to your website.
- Includes-One Product feature post in South Carolina Region Instagram account.
- Includes one social media 45s Reel
- Verbal recognition of sponsorship at all events for that year.
- Opportunity to host online or showroom in person CEU

## Gold Sponsorship \$250 (8 available)

- Company name featured on all event signage, promotions and South Carolina Region NEWH webpage with link to your website.
- Includes-One Product feature post in South Carolina Region Instagram account.
- Verbal recognition of sponsorship at all events for that year.

## Silver Sponsorship \$150 (unlimited)

- Company name featured on all event signage and promotions and on South Carolina Region NEWH webpage.

*\*All sponsorships are nonrefundable.*

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## 2025 Calendar of Events – Details to Follow (subject to change)

### **Spring**

Wine Down Wednesday Networking Event  
Hotel Tour  
CEU Session – Platinum Sponsor

### **Summer**

Networking Event  
CEU Session – Platinum Sponsor  
Hotel/Restaurant Tour

### **Fall**

Top ID and Scholarship Gala  
Holiday Tour  
CEU Session – Platinum Sponsor

### **Winter**

Hotel Tour  
Networking Event  
CEU Session – Platinum Sponsor

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To sign up, or for additional details, contact:

Carole Roach  
Steering Committee Chair  
[croach26@comcast.net](mailto:croach26@comcast.net)

*Thank you for your consideration!*





# 2025 annual sponsorship

There are FOUR tiers to our Northwest Annual Sponsors. Each level is vital to providing the resources to host dynamic, engaging, and elevated events with a focus on networking opportunities and aiding our ability to award scholarships to student leaders within the hospitality industry. These are the only sponsorship opportunities for 2025 Signature events, excluding Savor and Regional Tradeshows. **Secure your sponsorship today!**

Questions? email:

Jennifer Haycox, NEWH NW VP of Administration  
jennifer@haycoxgroup.com

sponsorship opens 11/11/24  
payment by 01/31/25

**BRONZE**

\$750  
Unlimited

**SILVER**

\$2500  
10 Available

**GOLD**

\$4700  
6 Available

**PLATINUM**

\$7500  
3 Available

	BRONZE	SILVER	GOLD	PLATINUM
Sponsor all Signature Events in 2024	✓	✓	✓	✓
One complimentary ticket to Hospitality Property Tour(s)	✓	✓	✓	✓
Two additional complimentary tickets to Hospitality Property Tour(s)			✓	✓
Host 1 of 3 TopID Firm Tables during TopID Breakfast event				✓
Two complimentary tickets to the TopID Breakfast		✓	✓	
One complimentary Full Table (8 seats) at Savor Fundraiser			✓	✓
One complimentary Half Table (4 seats) at Savor Fundraiser		✓		
One complimentary ticket to Savor Fundraiser *	✓			
Featured Sponsor at (2) Scholarship Walk Happy Hour events				✓

	BRONZE	SILVER	GOLD	PLATINUM
Logo added to NEWH Northwest Chapter 2025 Photo Banner (website)				✓
Week-long Instagram Take-Over - unlimited stories + 3 permanent posts			✓	✓
Logo or company name** on NEWH NW Chapter website + email footer	✓	✓	✓	✓
Social media Thank You post with logo and tags to your social media pages	✓	✓	✓	✓
Thank You Email sent to all NEWH NW members with links to website	✓	✓	✓	✓
Logo or company name** on 2025 Annual Sponsor Banner at all events	✓	✓	✓	✓
Logo or company name** on print media at 2025 programming events	✓	✓	✓	✓

	BRONZE	SILVER	GOLD	PLATINUM
Early access to additional Savor Fundraiser sponsorship opportunities		✓	✓	✓
Influence on Hospitality Property Tour selection			✓	✓
CEU Presentation opportunity (vendors) or Culture Presentation (firms)				✓
Opportunity to provide branded items/swag at programming events				✓

All sponsorships are non-refundable

\* Membership level ticket only, non-member ticket is not included

\*\* Company logo for Platinum, Gold, and Silver partners; company name for Bronze partners

## WHY BECOME

# ANNUAL SPONSORS

- Seize the golden opportunity to uplift your brand and foster industry relationships, all while bolstering the NEWH South Florida Chapter, scholarships, and our local hospitality community.
- Embarking on the journey of annual sponsorship unfolds a treasure trove of benefits for our members and partners. With sponsorship levels spanning from \$750 to \$2250, we offer a spectrum of marketing and networking opportunities tailored to your needs.
- As a sponsor, you get the privilege of hosting board meetings or networking events in your own showrooms, offices, or projects you're proud of. You also get the chance to engage with our community through programming events, and amplify your brand's visibility across our various digital platforms.
- The stage is set for you to enlighten our members with educational or portfolio presentations, and to take them behind the scenes with Hospitality or Factory Tours.
- Your logo will be proudly displayed on all chapter emails, our chapter website, and event signage, broadcasting your support to our community.
- Last but not least, sponsorships come with complimentary tickets to our exclusive member-only events and this year, we're rolling out the red carpet with V.I.P. preferred seating. Your support is our success, and we can't wait to embark on this journey together.

# SPONSORSHIP PACKAGES

DEADLINE: FRIDAY, MARCH 7, 2025

## RESORT LEVEL: \$2,250

- 1 post featuring your product (vendor) or project (firm, owner, or brand) on our social media pages.
- Takeover Tuesday. Get the chance to control our Instagram stories for an entire day, sharing your brand's message directly with our followers
- 1 Monthly Spotlight on the NEWH South Florida website page
- CEU Blitz
- Hospitality or Factory Tour (May be Virtual or In-Person)
- Hold one board meeting or networking mingle at your showroom or office
- Social Media Thank You Post
- Logo on NEWH south Florida Chapter Website
- Logo on Signage at Every Live Event
- 2 Free Hats Off Tickets (Members Only) - With Preferred seating
- 2 Free Golden Palm Tickets (Members Only) - With Preferred seating

## HOTEL LEVEL: \$ 1,500

- 1 post featuring your product (vendor) or project (firm, owner, or brand) on our social media pages.
- CEU Blitz
- Hospitality or Factory Tour (May be Virtual or In-Person)
- Social Media Thank You Post
- Logo on NEWH South Florida Chapter Website
- Logo on Signage at Every Live Event
- 1 Free Hats Off Ticket (Members Only) - With Preferred seating
- 1 Free Golden Palm Ticket (Members Only) - With Preferred seating

## B&B LEVEL: \$ 1,000

- 1 post featuring your product (vendor) or project (firm, owner, or brand) on our social media pages.
- CEU Blitz
- Social Media Thank You Post
- Logo on NEWH Chapter Website

## INN LEVEL: \$ 750

- 1 post featuring your product (vendor) or project (firm, owner, or brand) on our social media pages.
- Social Media Thank You Post
- Logo on NEWH Chapter Website



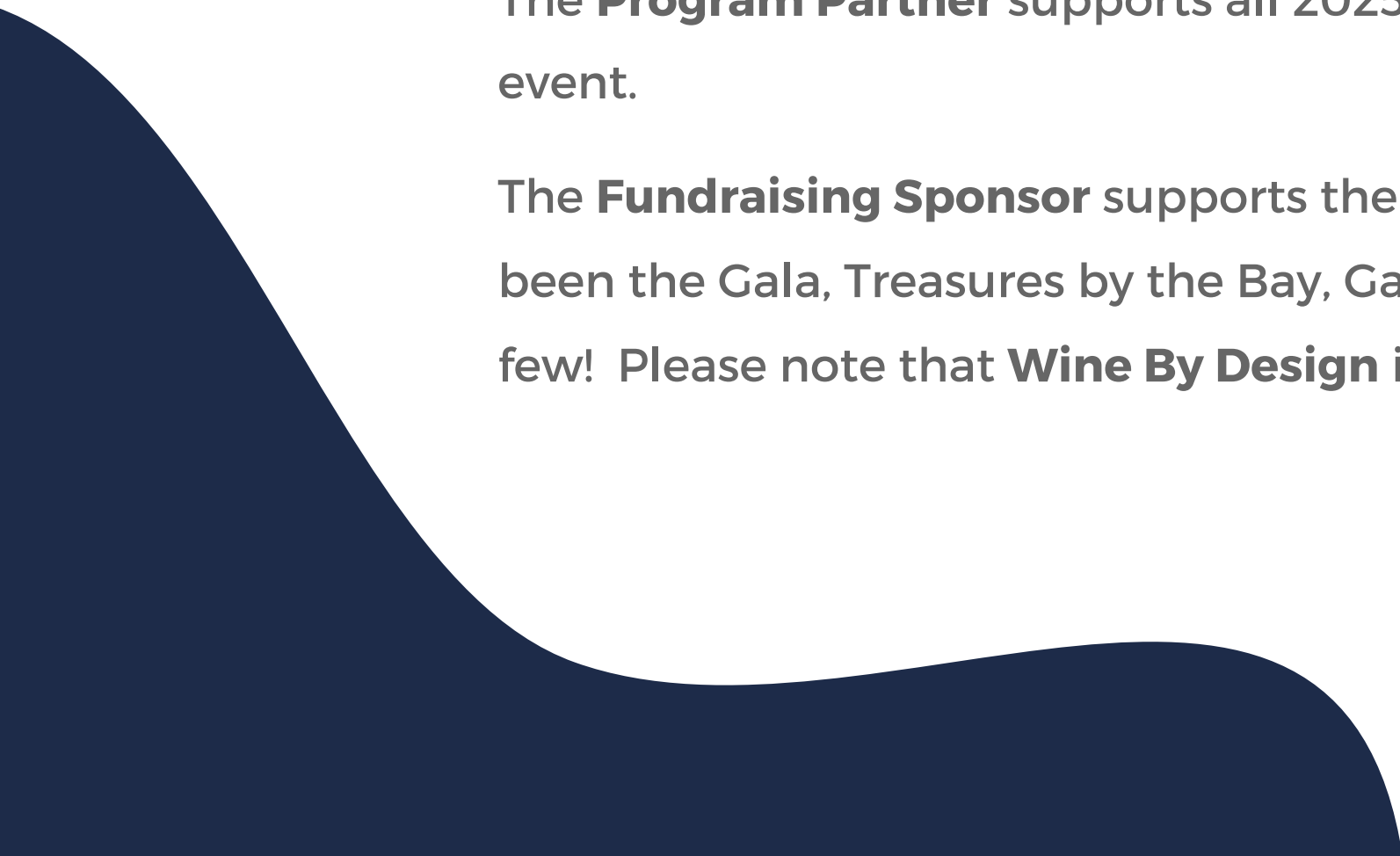
# PROGRAM PARTNER OR FUNDRAISING SPONSOR

There are two ways to sponsor SF NEWH events; either as a Program Partner **or** Fundraising Sponsor (or both!) - both sponsorships support the NEWH mission of education and scholarship. By pledging to sponsor in both programs, you ensure your company's representation and tickets for **all** events during the year. Thank you for your financial support as the Board works very hard to bring these events to life!

## **What is the difference?**

The **Program Partner** supports all 2025 programming events with the **exception** of the annual Fundraising event.

The **Fundraising Sponsor** supports the annual fundraising event. Our past Fundraising events have been the Gala, Treasures by the Bay, Garden Fête, Timeless Portraits and Wine By Design - to name a few! Please note that **Wine By Design** is a bi-annual event, The next one will be in 2025 (this year).



# PROGRAM PARTNERS

## PLATNIUM \$4,500

(1 AVAILABLE)

- 2 Memberships\*\*\*\*
- 4 tickets to programming events
- 3 Social Media Spotlights\*\*\*
- 2 days of IG takeover
- Brand recognition on website
- Logo on banner at program events
- Verbal recognition at all programming events
- Table at Sustainability Showcase
- 10% off Fundraising Sponsorship booked by 1/31/2025\*
- Host Showroom Sponsorship with a capacity for a minimum of 100 guests; please inquire for more details to be sure parameters are met
- Speak at Showroom Event

## GOLD \$3,000

- 2 Memberships\*\*\*\*
- 4 tickets to programming events
- 3 Social Media Spotlights\*\*\*
- 1 day of IG takeover
- Brand recognition on website
- Logo on banner at program events
- Verbal recognition at all programming events
- Table at Sustainability Showcase
- 10% off Fundraising Sponsorship booked by 1/31/2025\*
- Opportunity to speak at 1 Event\*\*
- Opportunity to host 1 of 2 board meeting events: please inquire for more details to be sure parameters are met

## SILVER \$1,600

- 1 Membership\*\*\*\*
- 2 ticket to programming events
- 1 Social Media Spotlight\*\*\*
- Brand recognition on website
- Logo on banner at program events
- Verbal recognition at all programming events
- Table at Sustainability Showcase
- 10% off Fundraising Sponsorship booked by 1/31/2025\*

## DESIGN FIRMS \$500

- 1 Membership\*\*\*\*
  - 1 ticket to programming events
  - 1 Social Media Spotlight\*\*\*
  - Brand recognition on website
  - Logo on banner at program events
  - Verbal recognition at all programming events
  - Table at Sustainability Showcase
- 10% off Fundraising Sponsorship booked by 1/31/2025\*

- Programming Events are separate from Fundraisers and do not include tickets to Fundraising Events.
- Please note, there may be additional sponsorship opportunities allowed for special/unusual circumstances.
- \*Other local vendors will have an opportunity to book a table at the Showcase on a first-come, first-served basis at a later date.
- \*\*Speaking opportunities at events selected by gold partners on a first-come, first-served basis. Time limit of 2 mins.
- \*\*\*Social Media posts will be reposted by the NEWH Marketing Team from existing partners' social media. The team will connect with partners about next steps.
- \*\*\*\*Memberships need to be claimed by 3/31/25.

# WINE BY DESIGN

## FUNDRAISING SPONSORSHIPS

### ESTATE \$9,000

- 8 Tickets
- 2 Available
- Brand Recognition
- Dedicated Seating at Lunch
- Multi-line Vendor Bundle Available\*
- 1 Shared VIP Estate Bus
- TBD VIP Experience

### BARREL \$5,000

- 5 Tickets
- 5 Available
- Brand Recognition
- Dedicated Seating at Lunch
- Multi-line Vendor Bundle Available\*

### TRANSPORT \$4,000

- 4 Tickets
- 2 Available (possible 3rd pending headcut)
- Brand Recognition
- Shared Seating at Lunch
- Host Bus with NEWH Board Member: Please Inquire For More Details.

### MAGNUM \$3,000

- 3 Tickets
- 5 Available
- Dedicated Seating
- Shared Seating at Lunch
- Brand Recognition

### PHOTO BOOTH \$2,800

- 2 Tickets
- 1 Available
- Shared Seating at Lunch
- Branding Opportunity\*\*
- Brand Recognition

### TASTING \$2,000

- 2 Tickets
- 3 Available
- Shared Seating at Lunch
- Brand Recognition

### DESSERT \$1,500

- 2 Tickets
- 2 Available
- Shared Seating at Lunch
- Brand Recognition

### GLASS \$1,000

- 1 Ticket
- 5 Available
- Shared Seating at Lunch
- Brand Recognition

- Annual Fundraiser is separate from the Programming Events and does not include tickets to Programming Events.
- Programming Partners will receive 10% off Fundraising Sponsorship booked by 1/31/2025.
- Please note, there may be additional sponsorship opportunities released at a later date.
- \*Multi-line vendor bundling available for Estate and Barrel only with up to 5 vendors. Please inquire for more details.
- \*\*Photobooth often has a branding opportunity on photos. Sponsor's logo will be represented if possible.

2 0 2 5

# Detroit Region Annual Sponsor

NEWH is the international community connecting the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

## WHAT IS A DETROIT REGION ANNUAL SPONSOR

Our Detroit Region Annual Sponsor is the backbone of the NEWH Detroit Region. Partner sponsorship provides us with the resources to host networking events, workshops, and educational experiences throughout the Detroit Region. Most importantly, our Detroit Region Annual Sponsor helps us to support the students in our hospitality community with our NEWH Detroit Scholarships!

If you choose to become one of our 2025 Detroit Region Annual Sponsor, your sponsorship will help us to host networking events such as our first-ever Hospitality Awards Ceremony, workshops and educational experiences.

Along with networking and educational events, in 2025, our goal is to provide assistance to deserving students studying hotel management, food service / culinary arts, senior living, design, architecture, and other fields supporting Detroit's hospitality industry. Achieving this goal will only be possible with the financial support of our Detroit Region Annual Sponsor!

As a 2025 Detroit Region Annual Sponsor, an investment in our region is an investment in YOUR business, with the great benefits outlined on the following page. NEWH connects professionals from all areas of the hospitality industry, bringing together Detroit's best. We hope you'll join us!"



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# Annual Pricing Menu

## LAKE SUPERIOR

Name (or logo) listed on NEWH Detroit Region event broadcasts

Opportunity to host CEU for regional members

(4) entry tickets + 8 drink tickets to (1) program event of your choice

Business cards and literature at check-in

Weeklong Instagram takeover (unlimited stories + 3 permanent posts to our feed)

\$3,000



## LAKE MICHIGAN

Name (or logo) listed on NEWH Detroit Region event broadcasts

(2) entry tickets + 4 drink tickets to (1) program event of your choice

Business cards and literature at check-in

Instagram takeover (2 permanent posts to our feed)

\$2,000



## LAKE HURON

(1) free ticket to all 2025 regional events

Name (or logo) listed on NEWH Detroit Region event broadcasts

Business cards and literature at check-in

\$1,000





[ MANUFACTURERS TIERS ]

# ANNUAL CHAPTER SPONSORSHIP PACKAGES

## Diamond \$5000 (1 OPPORTUNITY)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- QUARTERLY SOCIAL MEDIA POSTS AND (2) UNIQUE SOCIAL MEDIA TAKE OVER THROUGHOUT 2025 (30-45 SECOND VIDEO REEL, PRODUCT DISPLAYS, PICTURES WITH INFORMATION (MUST BE SUPPLIED))
- (1) COMPLIMENTARY TICKET TO (3) EVENTS OF CHOICE\*
- OPPORTUNITY TO SPEAK AT (1) EVENT (2MIN LIMIT) OR PRESENT SCHOLARSHIP AWARDS AT OUR EVENT
- (1) MEMBERSHIP FOR NEW COMPANY ASSOCIATES
- (2) COMPLIMENTARY MEMBERSHIPS AWARDED TO ANY (2) DESIGNERS OF YOUR CHOOSING
- FIRST RIGHT TO HOST CEU/FACORY TOUR OR EDUCATION SERIES

## Platinum \$3000 (3 OPPORTUNITIES)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (4) SOCIAL MEDIA POSTS THROUGHOUT YEAR (30-45 SECOND VIDEO REEL, PRODUCT DISPLAYS, PICTURES WITH INFORMATION (MUST BE SUPPLIED))
- (1) COMPLIMENTARY TICKETS TO (2) EVENTS OF CHOICE\*
- (1) COMPLIMENTARY MEMBERSHIP AWARDED TO ANY (1) DESIGNER OF YOUR CHOOSING

## Gold \$2000 (5 OPPORTUNITIES)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (3) SOCIAL MEDIA POSTS THROUGHOUT 2025
- (1) TICKET TO (2) PROGRAMMING EVENT OF CHOICE\*

## Silver \$1500 (10 OPPORTUNITIES)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (2) SOCIAL MEDIA POSTS THROUGHOUT 2025
- (1) TICKET TO (1) PROGRAMMING OR EDUCATION EVENT OF CHOICE\*

## Bronze \$1000 (UNLIMITED)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (1) SOCIAL MEDIA POST THROUGHOUT 2025
- (1) TICKET TO (1) PROGRAMMING OR EDUCATION EVENT OF CHOICE\*

- EVENT BREAK DOWN -

**EDUCATION:**  
HOTEL TOUR  
PANEL  
CEU  
BRAND-ED

**PROGRAMMING EVENTS:**  
HAPPY HOUR  
MEMBERSHIP MIXER/DRIVE  
TOP ID/SCHOLARSHIP  
BRUNCH

**FUNDRAISING  
EVENT:**  
GALA  
BOWLING  
BINGO

\*\*SUBJECT TO CHANGE. ANNUAL FUNDRAISING EVENTS, STACY GARCIA EVENT, AND REGIONAL TRADESHOW EXCLUDED\*\*

- ALL SPONSORSHIP PACKAGES INCLUDE -

- LOGO ON NEWH LA CHAPTER WEBSITE
- LOGO ON 2025 ANNUAL SPONSORSHIP BANNER DISPLAYED AT EVERY NEWH LA EVENT
- SOCIAL MEDIA THANK YOU POSTS
- EARLY ACCESS TO SPONSORSHIP OPPORTUNITIES
- SPONSORSHIP WILL CONTRIBUTE TO ALL EDUCATION + PROGRAMMING EVENTS

- DISCLAIMER -

- THERE MAY BE ADDITIONAL SPONSORSHIP OPPORTUNITIES FOR THE HOTEL TOUR (SPECIFIED VENDORS OF VENUE ONLY)
- MEMBERSHIP MUST BE CLAIMED NO LATER THAN MARCH 31
- TICKETS ARE ON FIRST-COME, FIRST-SERVED BASIS

[ DESIGN AND PURCHASING FIRM TIERS ]

# ANNUAL CHAPTER SPONSORSHIP PACKAGES

*Gold Firm*

\$1000 (UNLIMITED)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (2) SOCIAL MEDIA POSTS THROUGHOUT 2025
- (2) COMPLIMENTARY TICKETS TO PROGRAMMING AND EDUCATION EVENTS\*
- (2) MEMBERSHIPS FOR NEW COMPANY ASSOCIATES
- PROMOTIONAL STORIES FOR JOB POSTINGS

*Silver Firm*

\$500 (UNLIMITED)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (1) SOCIAL MEDIA POSTS THROUGHOUT 2025
- (1) COMPLIMENTARY TICKETS TO PROGRAMMING AND EDUCATION EVENTS\*
- (1) MEMBERSHIP FOR NEW COMPANY ASSOCIATE
- PROMOTIONAL STORIES FOR JOB POSTINGS

- EVENT BREAK DOWN -

**EDUCATION:**  
HOTEL TOUR  
PANEL  
CEU  
BRAND-ED

**PROGRAMMING EVENTS:**  
HAPPY HOUR  
MEMBERSHIP MIXER/DRIVE  
TOP ID/SCHOLARSHIP  
BRUNCH

**FUNDRAISING  
EVENT:**  
GALA  
BOWLING  
BINGO

\*\*SUBJECT TO CHANGE. ANNUAL FUNDRAISING EVENTS, STACY GARCIA EVENT, AND REGIONAL TRADESHOW EXCLUDED\*\*

- ALL SPONSORSHIP PACKAGES INCLUDE -

- LOGO ON NEWH LA CHAPTER WEBSITE
- LOGO ON 2025 ANNUAL SPONSORSHIP BANNER DISPLAYED AT EVERY NEWH LA EVENT
- SOCIAL MEDIA THANK YOU POSTS
- EARLY ACCESS TO SPONSORSHIP OPPORTUNITIES
- SPONSORSHIP WILL CONTRIBUTE TO ALL EDUCATION + PROGRAMMING EVENTS

- DISCLAIMER -

- THERE MAY BE ADDITIONAL SPONSORSHIP OPPORTUNITIES FOR THE HOTEL TOUR (SPECIFIED VENDORS OF VENUE ONLY)
- MEMBERSHIP MUST BE CLAIMED NO LATER THAN MARCH 31
- TICKETS ARE ON FIRST-COME, FIRST-SERVED BASIS

REACH OUT TO US FOR QUESTIONS

[NEWHLASPONSORSHIP@GMAIL.COM](mailto:NEWHLASPONSORSHIP@GMAIL.COM)

# CINCINNATI | 2025 ANNUAL SPONSORSHIPS

## SPONSORSHIP LEVEL

PLATINUM  
PLATINUM  
PLATINUM  
PLATINUM  
**PLATINUM**

Sponsorship of ALL events of the year, Product/Brand feature of your choice on NEWH Cincinnati's Instagram prior to each event, your brand logo on all NEWH/Cincinnati Region event broadcasts and NEWH/Cincinnati Regional website page  
Two tickets for ALL events

**BECOME A SPONSOR**

**\$3,250**

## SPONSORSHIP LEVEL

GOLD  
GOLD  
GOLD  
GOLD  
**GOLD**

Sponsorship of TWO events of the year, Product/Brand feature of your choice on NEWH Cincinnati's Instagram prior to each event, your brand logo on selected NEWH/Cincinnati Region event broadcasts and NEWH/Cincinnati Regional website page  
Two tickets for TWO events.

**BECOME A SPONSOR**

**\$1,750**

## SPONSORSHIP LEVEL

SILVER  
SILVER  
SILVER  
SILVER  
**SILVER**

Sponsorship of ONE event of the year, Product/Brand feature of your choice on NEWH Cincinnati's Instagram prior to the event, your brand logo on selected NEWH/Cincinnati Region event broadcasts and NEWH/Cincinnati Regional website page  
Two tickets for ONE event.

**BECOME A SPONSOR**

**\$750**

**SCHOLARSHIPS · EDUCATION · NETWORKING**

Thank you for your continued and always generous support to our region. All sponsorships are non-refundable.

Please reach out to Jennifer Eng,  
Cincinnati region Programming Chair, with any questions at  
[jennifer.eng@kzf.com](mailto:jennifer.eng@kzf.com) or 312.961.5495 (text).



# NEWH/North Central 2025 Annual Chapter SPONSORSHIPS

	<b>BRONZE</b>	<b>SILVER</b>	<b>GOLD</b>	<b>PLATINUM</b>	<b>A&amp;D FIRM</b>
	<b>\$2,000</b>	<b>\$2,500</b>	<b>\$3,000</b>	<b>\$4,000</b>	<b>\$500</b>
<b>BRAND RECOGNITION</b>					
Logo on NEWH North Central Website with link to company Website	X	X	X	X	X
Social media THANK YOU post - 2 per year	X	X	X	X	
Logo or name on 2025 annual sponsorship banner displayed at every NEWH NC event	X	X	X	X	X
<b>PROJECT/PRODUCT SPOTLIGHT</b>					
TWO single day social media take overs (Instagram)				X	
Individual product/project social media posts throughout 2025		<b>2</b>	<b>4</b>	<b>6</b>	
<b>PROGRAMMING PARTICIPATION</b>					
Early access to sponsorship opportunities	X	X	X	X	
First rights to host CEU/factory tour or education series				X	X
Sponsorship will contribute to all education and programming events	X	X	X	X	X
<b>EVENTS</b>					
Complementary tickets for annual masquerade ball		<b>1</b>	<b>2</b>	<b>4</b>	
Complementary booth for summer fair	X	X	X	X	
Complementary tickets for all education and programming events	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>1</b>
<b>NUMBER OF SPONSORSHIPS</b>					
	<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>Unlimited</b>

For sponsorships, please reach out to Barb Soberski: [barb.soberski@atmosphereci.com](mailto:barb.soberski@atmosphereci.com)

# NEWH MID-SOUTH *Sponsorship Call*



Welcome to the NEWH Mid-South Region Annual Sponsorship Program!

As a vital part of our community, sponsors help us provide exceptional events and opportunities for networking, education and professional growth. This year, we're excited to offer an extended program that starts early, giving sponsors an additional six months at no extra cost - a full year of exposure and benefits!

Sponsorship length : July 2024 - January 2026

## RISING STAR

- ✦ Logo on all event promotional materials.
- ✦ Mention in all event press releases.
- ✦ 2 free tickets to programming events.

**\$1,000**

## GOLD RECORD

- ✦ All the benefits of the Rising Star.
- ✦ Enhanced logo placement on website and event materials.
- ✦ 4 free tickets to programming events.
- ✦ 1 free exhibition space at a chosen event.

**\$2,000**

## PLATINUM RECORD

- ✦ All the benefits of the Gold Record.
- ✦ 6 free tickets to programming events.
- ✦ Opportunity to host a webinar once a year.

**\$3,000**

## GRAMMY

- ✦ All the benefits of the Platinum Record.
- ✦ Banner ads on the NEWH/Mid-South home page for three months.
- ✦ Priority choice of exhibition space.
- ✦ 8 free tickets to programming events.
- ✦ One Social Media Takeover

**\$4,000**

✦ **HALL OF FAME** ✦

- ✦ All the benefits of the Grammy.
- ✦ Company focused event.
- ✦ Prominent feature on all event signage and invites.
- ✦ Opportunities to present awards.
- ✦ Recognition on the NEWH Mid-South homepage.

**\$5,000**

✦ **CURRENT EVENT CALEDAR** ✦

*Nashville*

- ✦ September 18th: T-shirt contest reveal mixer at The Virgin Hotel
- ✦ September 27th: Golf Tournament
- ✦ November: Hotel Tour
- ✦ December: Holiday Event
- ✦ February: Tour of Maker Shop
- ✦ March: Hotel Tour
- ✦ April: Scavenger Hunt

\*More events to come

*Memphis*

- ✦ October 17th: Design Fest
- ✦ November: Lighting Shop Tour
- ✦ December: Holiday Event
- ✦ February: Hotel Tour
- ✦ April: Scavenger Hunt
- ✦ July: Oaklawn Tour

\*More events to come



Join us in making the NEWH Mid-South Region stronger and more vibrant than ever! This is your chance to shine alongside our community's leading professionals and make a lasting impact. We appreciate your support and look forward to a fantastic year ahead!

# PROGRAM PARTNERS



## GOLD: \$3,000 (4 AVAILABLE)

- 2 Memberships
- 4 Social Media Spotlights
- Spotlight at all Programming Events
- Opportunity to Speak at 1 Event
  - \*Only 1 speaker per Event
- 3 Tickets to Programming Events

## SILVER: \$1,800 (12 AVAILABLE)

- 1 Membership
- 2 Social Media Spotlights
- Spotlight at all Programming Events
- 2 Tickets to Programming Events

## DESIGN FIRMS: \$500

- 1 Membership
- 1 Social Media Spotlight
- Spotlight at all Programming Events
- 1 Ticket to Programming Events

- Programming Events are separate from the Annual Fundraiser and **does not include** tickets to Fundraising Event
- Please note, there may be additional sponsorship opportunities for the Hospitality Tour (specified vendors of venue only)
- Membership must be claimed no later than Mar. 31
- Speaking opportunity at event selected by gold partner on first-come, first-served basis



## FUNDRAISING SPONSORSHIPS

### TITANIUM: \$7,500

1 Available  
6 Tickets to Event  
Dedicated Seating  
Social Media Blast

### PLATINUM: \$5,000

3 Available  
4 Tickets to Event  
Dedicated Seating  
Social Media Blast

### GOLD: \$3,500

5 Available  
3 Tickets to Event  
Dedicated Seating  
Social Media Blast

### SILVER: \$2,000

6 Available  
2 Tickets to Event  
Social Media Blast

### PHOTO BOOTH: \$3,500

1 Available  
2 Tickets to Event  
Dedicated Seating  
Social Media Blast

### BAR: \$2,500

2 Available  
2 Ticket to Event  
Social Media Blast

### ENTERTAINMENT & DESSERT: \$1,500

3 Available  
1 Ticket to Event  
Social Media Blast

■ Annual Fundraiser is separate from the Programming Events and **does not include** tickets to Programming Events

■ Additional sponsorship opportunities may be added at a later date, depending on event details.





# BECOME A NEW ENGLAND 2024 Annual PARTNER



## PARTNER LEVELS

**PLATINUM // \$4000**

**GOLD // \$2500**

**SILVER // \$1500**

**BRONZE // \$750**

NEWH is the international community **connecting the hospitality industry**, providing **scholarships, education, leadership development, recognition of excellence**, and **business development opportunities**.

## WHAT IS AN ANNUAL PARTNER?

Our Annual Partners are the backbone of the NEWH New England Region. Partner sponsorship provides us with the resources to host networking events, workshops, and educational experiences throughout the New England Region. Most importantly, our Annual Partners help us to support the students in our hospitality community with our NEWH New England Scholarships!

If you choose to become one of our 2024 Annual Partners, your sponsorship will help us to host networking events such as our annual Boston Sunset Cruise, our first-ever Hospitality Awards Gala, and workshops focusing on diversity, inclusion, and equity within our community.

Along with networking and educational events, with the generous support of our 2023 Annual Sponsors, we were able to offer scholarships totaling \$10,000 to area students. In 2024, our goal is to double this amount to provide even more assistance to deserving students studying hotel management, food service / culinary arts, senior living, design, architecture, and other fields supporting New England's hospitality industry. Achieving this goal will only be possible with the financial support of our Annual Partners!

As a 2024 Annual Partner, an investment in our region is an investment in YOUR business, with the great benefits outlined on the following page. NEWH connects professionals from all areas of the hospitality industry, bringing together New England's best. We hope you'll join us!

# BECOME A NEW ENGLAND 2024 Annual PARTNER



making our mark  
in the new england  
hospitality community

BENEFITS	PLATINUM \$4000	GOLD \$2500	SILVER \$1500	BRONZE \$750
Complimentary ticket(s) to the Masquerade Cruise	2	2	2	1
Complimentary tickets to the Celebrate Hospitality Awards Gala	2	1		
(1) Complimentary Membership (For one person in the sponsoring company / firm, not transferable)	✓			
Complimentary Drink Tickets (Total; to be divided between included events listed above, Valued at \$20 each)	8	6	4	2
Sponsor Spotlight on Social Channels, featuring latest products & projects	4	2	1	
Company logo displayed at each NEWH New England event for 2024	✓	✓	✓	✓
Company logo displayed on the NEWH New England website	✓	✓	✓	✓
Company logo featured in our Annual Update in the NEWH Magazine, distributed to all members internationally	✓	✓	✓	✓
Takeover NEWH New England's Instagram for a day!	✓			
Priority CEU / Portfolio Presentations	✓	✓		
"Thank You" Sponsor post on our social channels, featuring company logo	✓	✓	✓	✓
Early access to additional event sponsorship opportunities with benefits beyond those listed here	✓	✓	✓	✓



## **ANNUAL SPONSORSHIPS**

January 1, 2024 - December 31, 2024

### **FORT DUQUESNE SPONSORSHIP (4 Available)**

*\$250 w/ Current NEWH Membership | \$400 Non-Member*

**Company Logo Featured on Pittsburgh's NEWH Webpage**

**Company Logo Featured on all Event Promotions & Signage at Events**

**Company Logo & Representative Featured on Annual Sponsor's IG Post @NEWH\_pittsburgh  
(February)**

### **FORT PITT SPONSORSHIP (4 Available)**

*\$500 w/ Current NEWH Membership | \$650 Non-Member*

**+ Adds the Following to the Fort Duquesne Sponsorship:**

**1 Product Feature IG Post @NEWH\_pittsburgh (Choose Month: March, July, August or December)**

**1 Complimentary Sponsor Admission to 2024 Socials & Tour Events (excludes Gala)**

### **LIBERTY SPONSORSHIP (2 Available)**

*\$750 w/ Current NEWH Membership | \$900 Non-Member*

**+ Adds the Following to the Fort Duquesne Sponsorship:**

**1 Product Feature IG Post @NEWH\_pittsburgh (Choose Month: June or October)**

**1 "Meet the Representative" Feature IG Post @NEWH\_pittsburgh (Choose Month: May or September)**

**1 Complimentary Sponsor Admission to 2024 Socials & Tour Events (excludes Gala)**

**1 Complimentary Guest Admission to 2024 Socials & Tour Events (excludes Gala)**

### **BUILDING BRIDGES SPONSORSHIP (1 Available)**

*\$1750 w/ Current NEWH Membership | \$1900 Non-Member*

**+ Adds the Following to the Fort Duquesne Sponsorship:**

**1 Product Feature IG Post @NEWH\_pittsburgh (November)**

**1 "Meet the Representative Feature" w/ Award Campaign Launch IG Post @NEWH\_pittsburgh (Jur**

**1 Complimentary Sponsor Admission to 2024 Socials & Tour Events (excludes Gala)**

**1 Complimentary Guest Admission to 2024 Socials & Tour Events (excludes Gala)**

**New! Building Bridges Awards Sponsor (Categories: Senior Living & Multi-Family)**

**1 Complimentary Sponsor Admission to 2025 Scholarship & Awards Gala (January 2025)**

**Co-Presenter for Building Bridges Awards at Scholarship & Awards Gala**

*\*All sponsorships are non-refundable.*



**NEWH WASHINGTON DC METROPOLITAN CHAPTER**

# CALL FOR MAVEN SPONSORS!

*Our Mavens are the backbone of the NEWH DC Chapter. Your sponsorship provides us with the resources to host networking events and educational experiences throughout the Maryland, DC and Virginia Region. Most importantly, our Maven Partners allow us to support students in our industry with scholarships!*



## DIAMOND SPONSOR

**\$3,500**

Early Registration Opportunity for Golf Outing Sponsorship

(3) free tickets to all chapter events in 2024

Largest logo display on Chapter Website for an entire year

(1) Permanent Instagram Post, (1) Instagram + Facebook Shout-Out

Branded table tent display & logo on all signage at events

Opportunity to host a virtual CEU Presentation (Vendors) or Culture/Portfolio Presentation (Firms, Ownership, Brand)

Hold one board meeting or networking mingle at their showroom or office

Opportunity to display small marketing materials at all programming events



## PLATINUM SPONSOR

**\$2,500**

(2) free tickets to all chapter events

Logo on Chapter Website for an entire year

(1) Instagram + Facebook Shout-Out

Logo on signage at all chapter events

Opportunity to display small marketing materials at (2) chapter events

Opportunity to raffle off gift basket at (1) chapter event and all "Toasty Tuesdays"



## GOLD SPONSOR

**\$1,500**

(1) free ticket to all chapter events

Logo on chapter website an entire year

Logo on signage at all chapter events

Opportunity to display small marketing materials at (1) chapter event and all "Toasty Tuesdays"



## 2024 NEWH DC EVENTS IN THE WORKS

### JANUARY

Ring In The New Year At The Westin DC, Hotel Tour & Panel Discussion  
January 29th

### FEBRUARY

Hand Dancing Event  
EID & Membership Event,  
Feb. 28th

### MAY

Margaritas & Mug Shots,  
May, 24th

### SEPTEMBER

Annual Scholarship Awards Gala,  
Sept. 9th

Annual Golf Tournament,  
Sept. 30th

### DECEMBER

Holiday Soiree/Top ID Awards,  
Dec. 5th

*\*Additional hotel tour, GreenVoice, EID, Membership events, CEU's and the return of Toasty Tuesdays are in the works!*

*\*All sponsorships are not refundable.*



@newhdcmetro

[www.newh.org/chapters/washington-dc](http://www.newh.org/chapters/washington-dc)

CONTACT GINI HETHERINGTON FOR MORE INFORMATION AND SPONSORSHIP SIGN-UPS. | GINI@DEYOUNGONLINE.COM

NEWH North Central

# 2024 ANNUAL SPONSORSHIP

## DIAMOND \$4,000

2 available

- Sponsor all 9 events in 2024
- Silver level benefits at all 7 events for 2024
- VIP level sponsorship to the Masquerade
- Summer Fair/Trunk Show stall with priority location placement
- Week-long Instagram takeover (unlimited stories + 3 permanent posts to our feed)
- Logo on Chapter Website for entire year.
- Instagram 'Sponsor Thank You' permanent post.

## PLATINUM \$3,000

3 available

- Sponsor all 9 events in 2024
- Bronze level benefits at all events for 2024
- Silver level sponsorship to the Masquerade
- Summer Fair/Trunk Show stall with priority location placement
- Instagram takeover (2 permanent posts to our feed)
- Logo on Chapter Website for entire year.
- Instagram 'Sponsor Thank You' permanent post.

## GOLD \$2,000

4 available

- Sponsor all 9 events in 2024
- Bronze level benefits at all events for 2024
- Supporter level sponsorship to the Masquerade
- Summer Fair/Trunk Show stall
- Logo on Chapter Website for entire year.
- Individual sponsor logo shout out on permanent social media post.

For more information – contact Barb Soberski -  
[barb.soberski@atmosphereci.com](mailto:barb.soberski@atmosphereci.com)

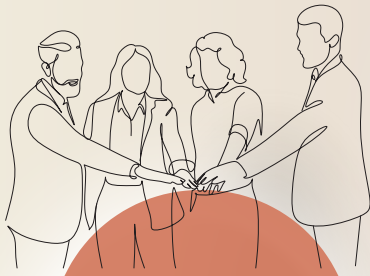
2024

Arizona

# NEWH

The Hospitality Industry Network

## Annual Sponsorship



### The Networker

- 1 ENTRY TICKET + 2 DRINK TICKETS TO AN EVENT OF YOUR CHOOSING.
- LOGO AND COMPANY LINK ON OUR ARIZONA CHAPTER WEBSITE.
- (1) SPONSORSHIP HIGHLIGHT ON OUR SOCIAL MEDIA.
- SPONSORSHIP LEVEL ON NAME BADGES AT EVENTS.

\$1,000  
12 available



### The Creator

- 2 ENTRY TICKETS + 4 DRINK TICKETS TO (1) FUNDRAISING EVENT
- 2 ENTRY TICKETS + 4 DRINK TICKETS TO (1) PROGRAM EVENT OF YOUR CHOICE.
- SPONSOR LOGO ON DIGITAL INVITES & DISPLAYED AT 2 PROGRAMS.
- LOGO & COMPANY LINK ON OUR ARIZONA CHAPTER WEBSITE.
- (1) SPONSOR SPOTLIGHT ON OUR SOCIAL MEDIA.
- SPONSOR LEVEL ON NAME BADGES AT EVENTS.

\$2,000  
8 available



### The Specifier

- 4 ENTRY TICKETS + 8 DRINK TICKETS TO (1) FUNDRAISING EVENT.
- 4 ENTRY TICKETS + 8 DRINK TICKETS TO (1) PROGRAM EVENT OF YOUR CHOICE.
- SPONSOR LOGO ON DIGITAL INVITES & DISPLAYED AT FUNDRAISING EVENT AND (1) PROGRAM OF YOUR CHOICE.
- LOGO & COMPANY LINK ON OUR ARIZONA CHAPTER WEBSITE.
- OPPORTUNITY TO HOST CEU FOR CHAPTER MEMBERS & GUESTS
- (1) SPONSOR SPOTLIGHT ON OUR SOCIAL MEDIA.
- SPONSOR LEVEL ON NAME BADGES AT EVENTS.
- PRINTED NAME ON NAPKINS/BAR AT FUNDRAISER.

\$3,000  
4 available

# CALL FOR SPONSORS!

2023 SPONSORSHIPS

TOURS, TOASTS AND TOGETHERNESS!

**NEWH DALLAS IS EXCITED FOR YOU TO JOIN OUR TOASTS AND TOURS FOR THE YEAR BY BECOMING A SPONSOR FOR OUR APRIL, JUNE, SEPTEMBER & DECEMBER EVENTS!**

## **\$2000 - YEAR LONG SPONSORSHIPS**

SPONSORING ALL FOUR PROGRAMMING EVENTS/SOCIALS THROUGHOUT THE YEAR WITH LOGO ON INVITE, WEBSITE, SOCIAL MEDIA AND EVENT MATERIALS (INCLUDES HIGHLIGHT OF SPONSORS AT EACH EVENT). YEAR SPONSORS WILL RECEIVE ADDITIONAL DRINK TICKETS FOR EACH EVENT.

## **\$800 - SINGLE EVENT SPONSORSHIPS**

SPONSORING (1) OF THE FOUR PROGRAMMING EVENTS/SOCIALS THROUGHOUT THE YEAR WITH LOGO ON INVITE, WEBSITE, SOCIAL MEDIA AND EVENT MATERIALS (INCLUDES HIGHLIGHT OF SPONSORS AT EACH EVENT).

\*SPONSORSHIPS ARE ONLY FOR THE PROGRAMMING EVENTS/SOCIALS THROUGHOUT THE YEAR AND DOES NOT INCLUDE THE MEMBERSHIP DRIVE, FUNDRAISER, SCHOLARSHIP DINNER EVENTS.

CONTACT LINDSEY SEBOLDT FOR MORE INFORMATION AND SPONSORSHIP SIGN-UPS. | [LSEBOLDT@THIELANDTHIEL.COM](mailto:LSEBOLDT@THIELANDTHIEL.COM)

**NEWH**  
The Hospitality Industry Network

# CALL FOR YEARLY SPONSORS!

## GOLD SPONSOR

\$3,000

- (2) complimentary tickets to all non-fundraising events
- Largest logo displayed at all programming events
- Ability to display cards, napkins, and/or other small marketing materials at all programming events
- (2) feed posts and (2) stories on our chapter Instagram
- Largest logo displayed on our chapter website
- Presentation of annual Student Scholarship winner

## SILVER SPONSOR

\$1,500

- (2) complimentary tickets to (2) non-fundraising events
- Large logo displayed at all programming events
- Ability to display cards, napkins, and/or other small marketing materials at (2) programming events
- (1) feed post and (1) story on our chapter Instagram
- Large logo displayed on our chapter website

## BRONZE SPONSOR

\$1,000

- (1) complimentary ticket to (2) non-fundraising events
- Logo displayed at all programming events
- (1) feed post on our chapter Instagram
- Logo displayed on our chapter website

## TENTATIVE CALENDAR

- JAN** Top ID Winner Celebration
- FEB** Professional Development
- MAR** Student Appreciation Month
- APR** Garden Hospitality Tour
- MAY** Multi-Family Tour
- JUN** Summer Sips
- JUL** Summer Sips
- AUG** Summer Sips
- OCT** Hotel Tour
- DEC** Holiday Party



# 2023 ANNUAL SPONSORSHIPS

THE NEWH ARIZONA CHAPTER IS OFFERING  
ANNUAL SPONSORSHIPS & SCHOLARSHIP SPONSORSHIPS  
FOR YOU TO BENEFIT ALL YEAR LONG

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## BENEFITS TO ANNUAL SPONSORS

**\$1,000**

- "Sponsor Spotlight" hyperlink on AZ Chapter homepage throughout the calendar year
  - "Thank You" post with direct link to sponsors' website on AZ Chapter Instagram, Facebook, and LinkedIn social media platforms
  - Company member featured on social media platforms. Includes one feed post
  - Verbal recognition and company logo displayed at all AZ Chapter events throughout the calendar year
  - Company name or logo on all event announcements
  - NEWH Arizona's Annual NEWHonors Award Ceremony: Includes one ticket to event, two drink tickets, logo and credit awards program, and logo on high-top table tent
  - Right of first refusal for event sponsorships for all Arizona events (opportunity available after Corporate Partners)
- 

## BENEFITS TO ADVANCING SCHOLARSHIPS SPONSORS

**\$2,000 (LIMIT 3)**

### INCLUDES ALL BENEFITS TO ANNUAL SPONSORS

- Featured as 2023 Scholarship Award Sponsor on AZ Chapter Instagram, Facebook, LinkedIn social media platforms
  - Acknowledged on AZ Chapter Scholarship page & Event Recap page
  - Acknowledged within NEWH Magazine AZ Chapter Highlights spread
  - One ticket (value of \$75 / \$90 non-member)
  - Sponsor representative to present award to Scholarship Winner(s) at NEWH Arizona's Annual NEWHonors Award Ceremony held in December
  - Scholarship certificate to include company logo
  - Company logo included in Annual Sponsorship Walk
-

**ANNUAL  
FUNDRAISER  
5 SPONSORS  
£2500 EACH**



**ED EVENT  
1 SPONSOR  
£1800**

**ANNUAL ROUND  
TABLES  
1 SPONSOR  
£3000**

## UK SPONSORSHIP OPPORTUNITIES 2023



### SPONSORSHIP BENEFITS

2 free tickets

Photos of the event posted on social media afterwards

Company Power Point presentation displayed at all times (Fundraiser and round table only)

Sponsor logo displayed at event for duration (if location is suitable and screen available)

Sponsor logo on all flyers posted on social media, emails sent to members and NEWH UK Chapter website

*for more information please contact Ashley - [ashley.sinclair@sanipexgroup.co.uk](mailto:ashley.sinclair@sanipexgroup.co.uk)*



**HOTEL TOUR  
EVENT  
1 SPONSOR  
£750**

**POSTCARD  
EVENT  
1 SPONSOR  
£1800**



**CREATIVE  
EVENT  
1 SPONSOR  
£1500**

ALL PROFITS GO INTO OUR STUDENT SCHOLARSHIP FUND

# 2023 ANNUAL SPONSOR OPPORTUNITIES

## **PARTNER \$3,000**

- 4 Complimentary Tickets to ALL the Events
- 8 Drink Tickets to ALL the Events
- Logo on ALL digital & printed invitations
- Logo on display at ALL the Events
- Sponsor Spotlight on our Social Media
- Logo & company link on our NEWH Houston Region Website

## **PRINCIPAL \$2,000**

- 2 Complimentary Tickets to 1 Signature Event
- 4 Drink Tickets for 1 of our Signature Events
- Logo on digital & printed invitations for 1 of our Signature Events
- Logo on display at 1 of our Signature Events
- Sponsor Spotlight on our Social Media

## **ASSOCIATE \$1,000**

- Logo on all Marketing Material for 1 of our Primary Events
- Logo on display at 1 of our Primary Events
- Sponsor Spotlight on our Social Media

Signature Events - Drag Queen Bingo & Scholarship Gala  
Primary Events - Project Tour

# 2023 ANNUAL SPONSORSHIP

Perks

THERE ARE FOUR TIERS TO OUR ANNUAL SPONSORS. EACH LEVEL IS INTEGRAL TO ALLOWING OUR CHAPTER TO HOST DYNAMIC, ENGAGING AND INTERESTING EVENTS.

PLATINUM LEVEL WILL BE CAPPED AT 1 VENDOR EACH YEAR

GOLD LEVEL WILL BE CAPPED AT 6 VENDORS EACH YEAR.

SILVER LEVEL WILL BE CAPPED AT 8 VENDORS EACH YEAR.

ENHANCE YOUR BUSINESS AND REALIZE THE BENEFITS TO YOUR OWN CAREER WITH THE MULTITUDE OF BUSINESS EXCHANGES AND UNIQUE OPPORTUNITIES NEWH HAS TO OFFER. SECURE YOUR SPONSORSHIP BY JANUARY 15TH!

	<b>Silver</b> partner \$1500 6 Available	<b>Gold</b> partner \$3000 5 Available	<b>Platinum</b> partner \$5500 <b>Sold Out!</b>
<i>Events</i>			
(1) Complimentary entry ticket to all programming events	✓	✓	
(2) Complimentary entry tickets & (2) drink tickets to all programming events			✓
(2) Complimentary tickets to our Savor Uncorked annual fundraiser (members only)			✓
(2) Exclusively sponsored Happy Hours			✓
(1) Complimentary ticket to our Savor Uncorked annual fundraiser (members only)		✓	---
Host table at (1) Virtual event, includes logo on table*	✓	✓	✓
Exclusive access to TOP ID winners via NEWH NW Board hosted Holiday Party (December 2023) *		✓	✓
<i>Project or Product Spotlight</i>			
One 2-3 day Social Media Take - Over (Instagram)			✓
One monthly spotlight (Website)			✓
One product (vendors) or Project Friday (firms, ownership, or brand) Post shared on Instagram & Facebook			✓
<i>Brand Recognition</i>			
Business logo and live link (links for platinum and gold levels only) to your website on NEWH NW Chapter website & footer of all Chapter emails	✓	✓	✓
Social Media Thank You post with direct links (links for platinum and gold levels only) to your social media pages (Instagram shared to Facebook)	✓	✓	✓
Logo or name (based on above delegation by sponsor level) on 2023 Annual Sponsor Banner prominently displayed at every event and additional marketing materials for print and social media.	✓	✓	✓
Provide branded promotional items /swag at all events (vendor provided)			✓
<i>Programming Participation</i>			
Early access to additional sponsorship opportunities			✓
Hospitality Property selection (owner or brand) or Feature Project (firm) Tour Participant (may be virtual or in person)		✓	✓
CEU Presentation (vendors) or Culture/Portfolio Presentation (firms, ownership, or brand)		✓	✓

\*pending event schedule

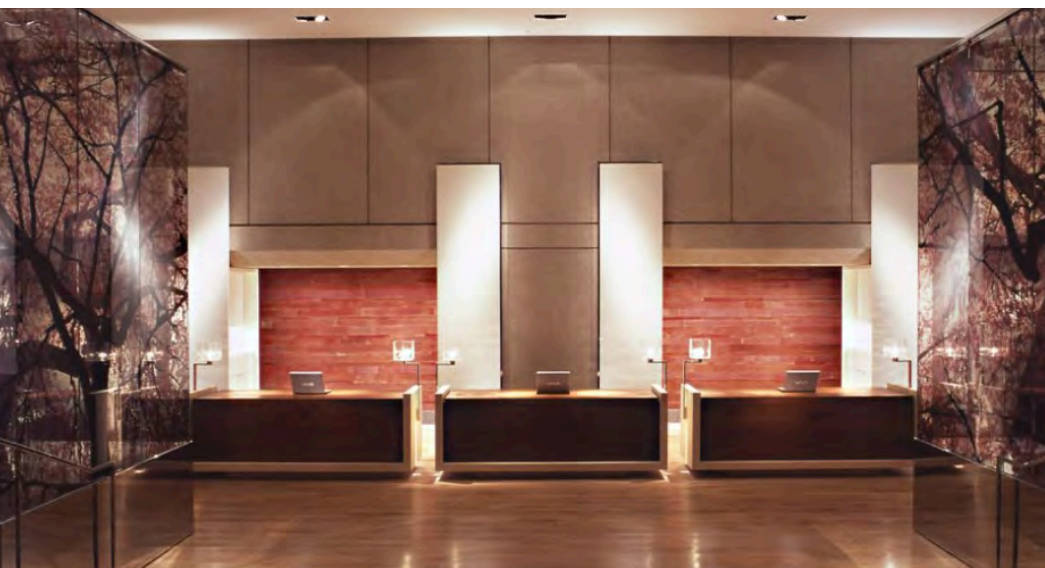
# Call for Maven Sponsorships!



**THE premier networking resource for the hospitality industry, providing:**

- Scholarships
- Member Education
- Leadership Development
- Recognition of Excellence
- Business Development Opportunities
- Networking

**for its members.**



## SPONSORSHIP LEVELS



\$3,000



\$1,500



\$1,000



\$500

+



\$250

# What is a Maven

**NEWH is THE premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities for its members.**

## What is a Maven?

Your sponsorship is more than just a check - it provides the resources to build membership, host educational events and hotel tours, and create networking opportunities in the DC, Baltimore, and Richmond areas. Your sponsorship will also aid the giving of scholarships to our student leaders in hospitality.






Each program event throughout the year provides education, a focus on diversity, inclusion, and equity in hospitality, expanded networking opportunities amongst our members, and a celebration of what NEWH is all about - *awarding student scholarships to rising Hospitality stars involved in Hotels, Foodservice, Senior Living, and related fields.* But, of course, none of this can happen without our Mavens' financial support.

Your participation in the Maven sponsorship program is instrumental in helping us realize the mission of NEWH. But not only that, your participation within NEWH is an investment in YOUR business. NEWH links professionals from every facet of the Hospitality Industry - bringing together the industry's best.



# Sponsorship Levels



	 <b>\$3,000</b> 10 ea.	 <b>\$1,500</b> 10 ea.	 <b>\$1,000</b> 15 ea.	 <b>\$500</b> 15 ea.	 <b>\$250</b> UNLIMITED
Speaking Opportunity at (1) Event	X				
*Complimentary Tabletop Product/Services Display at (1) Event	X				
Sponsored "Signature Drink" at (2) Events	X				
Reserved VIP Michelin Table Seating at Events	X				
Branded Table Tent at Events with Product/Services Photos	X				
Permanent Instagram Post	X				
Company Logo with Link on NEWH DC Chapter Website	X				
Branded take-a-ways at Hospitality Check-In Table at Events	X	X			
Company Logos on All NEWH DC Chapter Event Communications	X	X			
**Early Registration Opportunity for Golf Outing Sponsorship	X	X	X		
Instagram + Facebook Shout-Out Once per Year	X	X	X		
Company Logo on NEWH DC Chapter Website	X	X	X	X	
NEWH Name Badge with Sponsorship Level	X	X	X	X	X
Sponsor Logos on Display at All NEWH DC Chapter Events	X	X	X	X	X
***50% Discount for Tabletop Product/Services Display at Events	X	X	X	X	X
****Sponsor Complimentary Student Passes at All Events					X

\* Up to (2) MICHELIN Mavens per Event with Prominent Table Placing, excluding Regional Trade Show

\*\* After our Past Golf Sponsors, Corporate Sponsors, and Excluding the "Title Sponsor"

\*\*\* All Events except Regional Trade Show

\*\*\*\* Up to (5) Complimentary Student Tickets per event on a first-come first-serve basis (with available funding)

Note: Can be a Maven + EDU Star, or just an EDU-Star

**Thank you for your continued and always generous support of our chapter.**

Please reach out to **Amy Montgomery**, DC chapter Programming Chair, with any questions at [amontgomery@hrconstruction.com](mailto:amontgomery@hrconstruction.com) or 240-805-0029 (cell/text).