



ESTABLISHMENT OF AN NEWH REGIONAL GROUP

Do you have a great networking web in your area? Does your area have an NEWH Chapter or Regional Group? If not, are you interested in getting a great networking group going?

What is an NEWH Regional Group? It is a group of individuals in a geographic area that would like the opportunity to get together on a regular basis to network and form relationships...it is not only what you know, but who you know...under the known umbrella of the industry's premier organization, NEWH.

How is a Regional Group different from an NEWH Chapter? An NEWH Chapter has a very definite structure with the responsibility to raise funds for education and scholarship. The Regional Group, on the other hand, is a group on NEWH members that will get together for networking purposes without the Chapter/Chapter Board structure. Each Regional Group will have one main "point person" who will be responsible for attending events and maintaining contact with the NEWH, Inc. office.

How do you start a Regional Group? You need to join NEWH and will then need to evaluate the number of industry members in your region. If you have a dozen or more people that show interest in forming a networking group, your next step will be to contact either the NEWH Director of Expansion or the NEWH, Inc. office. We (*you have now become part of our team*) will need to develop a contact list for your area – the list will include names, companies, addresses, phone numbers and email addresses. An easy way to do this is ask designers and purchasing agents for their vendor lists and ask vendors for their sales contact lists. They can send the information here and we will input it into our database, marked for your Regional Group. Please note we DO NOT sell, rent or give away any information on our database ... we treat your information as it were our own! Next step will be to determine what type of event will best suit your area – a luncheon or sundowner, both seem to work, but again it depends on your area. A central location should be selected so it will be easy for all to get to and that parking is readily available. Now select a date and time – let's say the second Tuesday of each month. That information, along with the name, address and phone number of the establishment selected is provided to the NEWH, Inc. office. This office will then set up a broadcast email that will be automatically sent each month or every other month. We will also accept the RSVP's for you and provide you a list the day before the event. If you, as our key person in a region, cannot attend a scheduled event, you should find another member to be host that evening. With the Happy Hours (sundowner) or Luncheons or any other type event, as a non-chapter your events will be "no-host."

When will we be ready to become a chapter? – You will need a minimum of 60 members for form a board and chapter, with the potential to raise your membership to 70+. Small chapters have problems forming boards of directors each year and the board is truly the strength of the chapter.

Other considerations - Being affiliated with NEWH, the Regional Group will be expected to abide by the NEWH, Inc. By-laws and Code of Ethics.

If there is an interest in forming an NEWH Regional Group in your area, please contact the NEWH, Inc. office at 800.593.NEWH.