



# Become an NEWH Program Sponsor with the EU/UK Branded Program

Don't miss the incredible business opportunity to become an EU/UK **NEWH** Branded Program Sponsorship where you'll gain access to high-level brand professionals from companies like Accor, IHG, and Marriott. Be the first to hear about new brand programs straight from the source, while having a presence at intimate NEWH networking events with designers, architects, developers, purchasers, franchisees, and owners.

## Each NEWH EU/UK Branded Program Sponsor will receive:

- » Exclusive presence at all EU/UK Branded events
- » Three (3) NEWH courtesy memberships
- » One (1) quarter page ad in NEWH Magazine annually
- » Logo on Branded pages of NEWH website
- » Hospitality Management Scholarships to be awarded for our EU Brand Partners of 3,000€ at major industry events in the European Union and United Kingdom
- » One (1) Social Media post per quarter
- » Free listings in NEWH Career Network

## Terms for new partners:

- » €7,500 per EU/UK Brand Partner
- » Attendance at three (3) Branded programs per year, one in London, one in Paris and one in Milano (subject to change)
- » Each sponsor may have two (2) representatives attend each event
- » Optional participation in event dinner with presenting brand team

## Limited spots are available to become an exclusive NEWH EU/UK Branded Program Sponsor!

*By becoming an NEWH EU/UK Branded Program Sponsor, you add NEWH to your marketing team, spanning North America, United Kingdom and Europe with 30 chapters and regional groups in active hospitality markets. Join us in our mission of scholarships, education, leadership development, recognition of industry excellence, and business development opportunities as we provide relevant promotion and networking for those who actively participate.*

### NORTH AMERICAN BRANDS

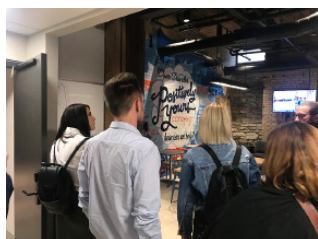
### EU/UK BRANDS



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 +1 866 935 6394





## EU/UK NEWH BrandED Program Sponsor AGREEMENT

**Donation Amount: € 7,500.00**

**Provisions:**

I. The undersigned, a duly authorized sponsor representative, agrees to enter into this agreement with NEWH, Inc., to participate in the NEWH EU/UK BrandED Programs Sponsorship Agreement through a donation in the amount above. NEWH, Inc. will, in recognition of donation, provide the benefits of Sponsorship as outlined in the Benefits of Sponsorship Program.

The Sponsoring Company will receive three courtesy NEWH memberships. Please provide full names:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

II. To produce signage and promote your company in printed materials, please:

- A. Execute a signed agreement with sponsorship payment to NEWH, Inc. NEWH **will not promote** your sponsorship in any signage or printed materials until such an agreement is received.
- B. Email your logo to [kate.nesbitt@newh.org](mailto:kate.nesbitt@newh.org) in EPS or PNG format.
- C. Questions about logo reproduction? Please contact Shelia Lohmiller, NEWH, Inc. at [shelia.lohmiller@newh.org](mailto:shelia.lohmiller@newh.org) or 800.593.6394

III. Terms of Brand Program Sponsors:

- A. Participation in all EU/UK BrandED events (guaranteed three events per sponsorship term with attendance of two vendor representatives at each event)
- B. Company logo on NEWH BrandED Program Sponsor web page
- C. One (1) Social Media post per quarter
- D. One (1) ¼ page NEWH magazine ad annually (\$1,000 value)
- E. Unlimited FREE Career Network listings/placement (\$75 value per post)
- F. Logos on signage at BrandED chapter events
- G. NEWH Business Directory placement
- H. Recognition at NEWH BrandED events and logos on all email correspondence

IV. NEWH, Inc. will designate a Sponsor Liaison to facilitate sponsor's ability to take advantage of all benefits available at the acquired level of sponsorship. It is the sponsor's responsibility to follow up and use their designated sponsor benefits.

V. The sponsor agrees to pay the €7,500 sponsorship.

VI. A copy of this contract and any signatures herein shall be valid as original.

Sponsor, By \_\_\_\_\_

Date \_\_\_\_\_

Title: \_\_\_\_\_

NEWH, Inc., By \_\_\_\_\_

Date \_\_\_\_\_



Sponsoring Company:       Please submit with proper capitalization and spacing, EXACTLY as it should appear on all published event materials.      

Sponsor Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Full Mailing Address: \_\_\_\_\_

Website: www.\_\_\_\_\_

**Please submit the following to [kate.nesbitt@newh.org](mailto:kate.nesbitt@newh.org) :**

- Company logo (*eps/Vector **and** JPEG file*)
- Brief company description (*word format preferred*)
- Company website link
- NEWH Magazine issue your ¼ page ad will appear in- *please circle your choice:* **Spring Summer Fall Winter**

**General Event Questions?**

Kate Nesbitt, Director of Tradeshows + Conferences, NEWH, Inc. [kate.nesbitt@newh.org](mailto:kate.nesbitt@newh.org)  
 Jonathan Young, Vice President/EU-UK Relations [JY@jonathanyoungassociates.com](mailto:JY@jonathanyoungassociates.com) or +44 (0) 7881-501 711  
 Gwendoline Theodet, Ad Hoc Advisor – France, [gtheodet.NEWH.paris@gmail.com](mailto:gtheodet.NEWH.paris@gmail.com) or +33 (0) 6 71 25 00 64

**Billing Questions?**

Susan Huntington at [newh.finance@newh.org](mailto:newh.finance@newh.org) or +1 800.593.6394

Thank you for your leadership and active participation in **NEWH *The Hospitality Industry Network***



**Payment Information:**

Make check payable to: **NEWH, Inc. - PO BOX 322 - Shawano, WI 54166**

Credit Card - check one:  AMEX  VISA  MASTERCARD  DISCOVER  
*3% credit card processing fee will be added if using credit card*

ACH Payment:  Contact Susan at NEWH Office susan.huntington@newh.org (800.593.6394) and thank you for saving NEWH 5% credit card fees!

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC Code: \_\_\_\_\_ Total Charge: \_\_\_\_\_

**Please submit the following with payment:**

\_\_\_\_ Company logo (*eps/vector and JPEG file*)

\_\_\_\_ Brief company description (*word format preferred*)

\_\_\_\_ Company website link

\_\_\_\_ NEWH Magazine issue your ¼ page ad will appear in (select one):  Spring  Summer  Fall  Winter

I, the undersigned, as a representative of the sponsoring company listed above, authorize NEWH, Inc. to use the company name, logo, photos, on documents, signage, and advertisements, related to **NEWH, Inc. / NEWH BrandED Program Sponsor programs.**

I also understand that by signing this form, I agree to ensure that payment for the sponsorship listed above will be made. I, the undersigned, authorize NEWH, Inc. to use photos for further NEWH promotions. Payment for sponsorship is due **as indicated above.** I understand that failure to submit payment in full before this date will cancel our sponsorship agreement.

This sponsorship agreement has been made effective for a twelve-month period from date of signature.

\_\_\_\_\_  
**Sponsor Representative Name Printed**

\_\_\_\_\_  
**Sponsor Representative Signature and Date**

**SUBMISSION OF MATERIALS:** All materials will be submitted (prospective – future action) in accordance with specifications of NEWH Inc. / NEWH Brand Partner Sponsors or its representative. Failure to submit in accordance with these specs may result in production charges.

**GOVERNING LAW:** This agreement will be governed by and construed in accordance with the laws of the State your business resides.

**ENTIRE AGREEMENT:** This Agreement and all exhibits (prospective – future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH Inc. / NEWH BrandED/NEWH Brand Partnership Sponsors, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.