



CALL FOR LOCAL EVENT SPONSORS

- Be one of a limited number of vendors to attend this prestigious event!
 - Hear directly from the Brands ... what's new.
 - You will be able to invite up to two developers, architects, and/or interior designers at no charge to be your guest at this exciting event.
 - Personal networking in an intimate setting with Senior Brand Executives.
- Take this opportunity to align your product branding with leading Hotel Brands.
 - Your logo will be on all promotional items for this event along with on the event web page.
 - You will be recognized as a sponsor at the event and your logo will be on event signage.



BrandED is an exclusive NEWH program featuring the latest news and details from the brands delivered directly from the leading brand executives. The program was created to assist brands in communicating their individual brand visions representing the distinctions of each brand that make them unique within the overall brand landscape. Leading brands and manufacturers partner with NEWH to support the mission for scholarships with this educational program and provide a minimum of 3 scholarships annually that are awarded at high profile industry events.

NEWH BrandED – LOCAL SPONSORSHIP AGREEMENT

Donation Amount: \$3,500.00

The undersigned Sponsor is an authorized representative entering into this agreement with NEWH, Inc., to participate in the NEWH BrandED event through a donation in the amount corresponding with the number noted above. NEWH, Inc. will, in recognition of donation, provide the benefits of the sponsorship as outlined below.

- I. Sponsor agrees to pay the \$3,500 sponsorship
- II. To produce signage and promote your company in printed materials, please email your logo to kate.nesbitt@newh.org in EPS (Vector file) format
- III. Terms of BrandED Local Sponsorship:
 - a. Company logo on the NEWH BrandED event web page
 - b. Logo on signage at BrandED event
 - c. Recognition at NEWH BrandED event and logo on all email correspondence
- IV. Sponsor has the option to have one company representative participate at the event, as well as invite up to two (2) developers/designers/architects/students/etc. to the event at no charge.

Payment Information:

Check payable to: NEWH, Inc. - PO BOX 322 - Shawano, WI 54166

Credit Card or ACH– email kate.nesbitt@newh.org and request your preferred method of payment.

I, the undersigned, as a representative of the sponsoring company listed above, authorize NEWH, Inc. to use the company name, logo, photos, on documents, signage, and advertisements, related to NEWH, Inc. and NEWH BrandED.

I also understand that by signing this form, I agree to ensure that payment for the sponsorship listed above will be made. I, the undersigned authorize NEWH, Inc. to use photos for further NEWH promotions. Payment for sponsorship is due as indicated above.

Company

Phone/Email Address

Sponsor Representative Name (printed)

Sponsor Representative (Signature/Date)

Please indicate which local BrandED event you would like to sponsor: _____

SUBMISSION OF MATERIALS: All materials must be submitted in accordance with specifications of NEWH Inc. / NEWH Brand Partner Sponsors or its representative. Failure to submit in accordance with these specs may result in the omission of your logo, etc.

GOVERNING LAW: This agreement will be governed by and construed in accordance with the laws of the State your business resides.

ENTIRE AGREEMENT: This Agreement and all exhibits (prospective – future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH Inc. / NEWH BrandED/NEWH Brand Partnership Sponsors, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.

NEWH BrandED event questions? Kate Nesbitt kate.nesbitt@newh.org or 866.935.6394

Billing questions? Susan Huntington susan.huntington@newh.org or 800.593.6394