

NEW OPPORTUNITY!

Become an NEWH Sponsor with the North American BrandED Program

Don't miss the incredible business opportunity to become an **NEWH** BrandED Program Sponsor where you'll gain access to high-level brand professionals from companies like Hilton, Holland America, Hyatt, IHG, Marriott, Sonesta, and Virgin Hotels. Be the first to hear about new brand programs straight from the source, while having a presence at intimate NEWH networking events with designers, architects, purchasers, franchisees, and owners.



NEWH BrandED Program Sponsor Benefits:

- » Participation in all BrandED **chapter** events (guaranteed participation in five (5) events with attendance of 2 vendor representatives. This excludes BrandED events at major international tradeshows and the NEWH Leadership Conference.
- » Intimate VIP dinner with the brand immediately following the event
- » Company logo on NEWH BrandED Program Sponsor web page
- » One (1) Instagram post (1 marketing image with up to 5 hashtags) per month
- » Twelve (12) Facebook posts (1-per month)
- » Three (3) NEWH Courtesy memberships
- » One (1) ¼ page NEWH magazine ad annually (\$1,160 value)
- » Unlimited FREE Career Network listings/placement (value of \$75 ea. post)
- » Logos on signage at BrandED **chapter** events
- » NEWH Business Directory placement
- » Recognition at NEWH BrandED events and logos on all email correspondence

Dinners, social events, and paid educational events may require additional fee. Events held at ALIS DESIGN+, BDNY, HD Expo, or NEWH Leadership Conference do not qualify as one of the 5 events included in this partnership.

Limited spots are available as an exclusive NEWH BrandED Program Sponsor!

By becoming an NEWH BrandED Program Sponsor, you add NEWH to your marketing team, spanning North America and beyond with 31 chapters and regional groups in active hospitality markets. Join us in our mission of scholarships, education, leadership development, recognition of industry excellence, and business development opportunities as we provide relevant promotion and networking for those who actively participate.

BRAND PARTNERS



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