

# NEWH ARIZONA CHAPTER PRESENTS

# 2022 HONORS CEREMONY

#### **ABOUT NEWH HONORS**

Arizona is one of the top places to visit for leisure and business and the NEWH Arizona Chapter wants to recognize and honor designers in our region that continue to contribute to our growing hospitality design market.

# AWARDS WILL BE GIVEN IN THE FOLLOWING 9 CATEGORIES:

Best Food & Beverage Space Best Stand Alone Restaurant Best Hotel Public Area Best Hotel Guest Room Best Bar

Best Senior Amenity Space
Best Multi Family Amenity Space
Best Spa/Wellness Space
Best Upcoming Hospitality Project

#### **AWARDS RECEPTION**

Wednesday, December 7. 2022 Evie's Pavilion, Papago Golfcourse 5595 East Karsten Way, Phoenix, AZ 85008

Estimated Guests: 150-200
Doors Open: 5:30pm
Cocktail Reception and Vendor Showcase: 6:00 - 6:45pm
Honoree Ceremony: 7:00-8:00pm

## FOR SPONSORSHIP OPPORTUNITIES CONTACT

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## ABOUT US

Founded in 1984, NEWH is a non-profit organization with a mission to raise scholarships for future leaders in the hospitality industry.

Leading the business in networking, NEWH programs and events are the place to build relationships throughout the hospitality world. Our members boast executive leadership positions in all walks of the industry including management companies, ownership, interior designers, manufacturers and hospitality educators. The entrepreneurial spirit is strong amongst our many members. Most importantly, our members lead by example, reaching out and serving their local communities through educational programs, volunteer projects, supporting educational institutions through mentoring students and donating thousands of dollars each year in scholarship awards to deserving students.

This year, we have been able to increase our scholarships in both amount and receipients thanks to our amazing members and sponsors, like you.

#### WHAT WE DO:

- Sponsor scholarships and actively promote the education of eligible students aspiring to enter the Hospitality, Foodservice, Senior Living and related industries.
- Encourage cooperation and exchange of information among those engaged in all aspects of the Hospitality, Foodservice, Senior Living and related industries.
- Disseminate information to the industry though lectures, seminars, trade meetings, news bulletins and awards for excellence.
- Service the industry, students and the membership of NEWH, Inc.

#### LAST YEAR'S SCHOLARSHIP RECEPIENTS



Savannah Cabezuela



Vanessa Alcazar



## SPONSHOPSHIP OPPORTUNITIES

## **DIAMOND**

#### \$1500 bar sponsor

#### 2 available

- 5 tickets to event
- 10 drink tickets
- Logo at the bar
- Logo and credit in the awards program
- Logo and hyperlink on the NEWHonors event page
- Logo on screen presentation
- Logo on the event paparazzi wall
- Social media shoutout

## **PLATINUM**

#### \$1000 sponsorship

#### 2 available

- 4 tickets to event
- 8 drink tickets
- Logo and credit in the awards program
- Logo and hyperlink on the NEWHonors event page
- Logo on screen presentation
- Logo on the event paparazzi wall
- · Social media shoutout

#### **GOLD**

#### \$750 sponsorship

#### 8 available

- 3 tickets to event
- 6 drink tickets
- Logo and credit in the awards program
- Logo and hyperlink on the NEWHonors event page
- Logo on screen presentation
- Logo on the event paparazzi wall
- Logo used on the Spring Walk 2023

## **SILVER**

#### \$500 sponsorship

#### 10 available

- 2 tickets to event
- 4 drink tickets
- Logo on screen presentation
- 1/2 screen advertisement on event presentation

## **BRONZE**

#### \$350 sponsorship

#### 10 available

- 1 tickets to event
- 2 drink tickets
- Logo and credit in the awards program
- Logo on table tent at high-top tables



## SPONSHOPSHIP OPPORTUNITIES

## **VENDOR SHOWCASE**

\$500 members \$650 non-members

14 tables available

Vendors will have 45 minutes to showcase their products on a 6' long provided table during the cocktail reception from 6:00 - 6:45.

- 1 ticket to event
- Logo and credit in the awards program



## **THANK YOU FOR YOUR SUPPORT!**

We look forward to seeing you at the event.

DEADLINE FOR SPONSORSHIP NOVEMBER 14, 2022