

The NEWH Arizona/New Mexico Chapter is proud to recognize and celebrate local designers whose work continues to shape and elevate the hospitality design market in our region. We're excited to see the creativity this year's contestants bring and to celebrate the amazing talent in our community.

### SUBMISSIONS ARE FOR THE FOLLOWING 10 CATEGORIES:



Best Food & Beverage Space  
Best Stand Alone Restaurant  
Best Bar

Best Multi-Family Amenity Space  
Best Spa / Wellness Space  
Best Upcoming Hospitality Project

Best Hotel Public Area  
Best Hotel Guest Room  
Best Senior Amenity Space

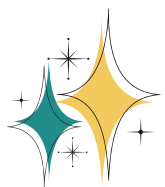
#### **New for 2025:**

Best Student Hospitality Project

### REQUIREMENTS FOR SUBMISSIONS:



- Complete the 2025 Submission Form in full.
- The competition is open to Interior Designers/Architects in Arizona & New Mexico. Projects must be **hospitality-focused** (projects may be located anywhere worldwide). Projects must be completed **after Aug 2024** (with the exception of "Best Upcoming Projects" category).
- At least one firm designer must be a current NEWH member in good standing.
  - Apply for membership at [newh.org/join](https://newh.org/join).
- Project Submittal:
  - 3–5 photos + 1 floor plan (completed projects), 3–5 renderings + 1 floor plan (upcoming projects).
  - Select 1 Preferred Publicity Image (low-res in submittal form, high-res send separately).
  - JPG or PDF only, 150 DPI or higher. No firm names on images/descriptions.
- Owner release and photography release documents must be uploaded with your submission.
- Include a project design statement, max 100 words. Include project location, square footage, category. Write for a public audience as the statement will be read at the awards event and will be published on the chapter website and socials.
- File Naming:
  - Project submission → Submission\_Category\_ProjectName\_FORM A.pdf
  - Project submission → Submission\_Category\_ProjectName\_FORM B.pdf
  - Publicity Image → Promo\_Category\_ProjectName.jpg



### JUDGING CRITERIA:



Entries will be scored in four areas:

**Innovation** - concept originality, creative use of materials, strong space planning, & brand alignment

**Aesthetics** - overall visual appeal, use of color, lighting, materials, & proportion

**Functionality** - practicality, usability, & support of the space's purpose

**Impact** - memorability, creativity of the experience, & emotional or conceptual impression

### ADDITIONAL INFORMATION:



- Your entry must fall under one of the listed categories.
- Each project may only be submitted in a single category.
- Do not include project budgets in your submission.
- All entry photos must be of **completed, physically installed projects**, except for the 'Best Upcoming Projects' category.
- A separate submission form must be completed for each project.
- Entry fees: **\$75** for the first project; **\$50** for each additional project submitted.

Please submit any questions to Taylor Newman at [tnewman@interiorworx.com](mailto:tnewman@interiorworx.com)

### DEADLINE TO ENTER:



**SUNDAY SEPTEMBER 28<sup>TH</sup>, 2025  
11:59 PM MST**

### AWARDS RECEPTION:



**THURSDAY DECEMBER 4<sup>TH</sup>, 2025  
HOTEL VALLEY HO  
SCOTTSDALE, AZ**