

# NEWH/Atlanta Chapter Annual GOLF Fundraiser 2014 SPONSORSHIP/REGISTRATION FORM

October 2, 2014 ● St. Marlo Country Club ● 10:30 AM Shotgun Start Contact: Stacy Costa – <a href="mailto:stacecosta@yahoo.com">stacecosta@yahoo.com</a>

## **SPONSORSHIP Information** – check desired level below

For INDIVIDUAL/TEAM Registration, see page 3

		Qty available	
DINNER	\$ 2,795	1	<ul> <li>Marquis Sponsor of the Awards Dinner</li> <li>Signage &amp; Product Display at Banquet</li> <li>Foursome green fees, Cart</li> <li>Reserved Table at Dinner Awards         <ul> <li>*Can be split between more than one sponsor</li> </ul> </li> </ul>
HOLE IN ONE CONTEST WITH CAR OR BOAT PRIZE DISPLAYED ON HOLE	\$ 1,795	1	<ul> <li>Sponsor of Hole In One Contest with Grand Prize displayed at the hole</li> <li>Sponsor Signage/Marketing throughout event and at hole</li> <li>Reserved Table at Dinner/Awards</li> <li>Includes Insurance         **Grand Prize TBD     </li> </ul>
LUNCH SPONSOR  Reserved	\$ 1,795	1	<ul> <li>Sponsor of lunch, bag/box or sticker for box to be provided by sponsor 1 week in advance</li> <li>Product display, Sponsor Signage</li> <li>Reserved Table at Dinner Awards</li> <li>Foursome green fees, Cart</li> <li>Reserved Seating at Awards Dinner</li> </ul>
DRINK TICKET SPONSOR	\$ 1,500	4	<ul> <li>Company Logo on Drink Tickets, Signage on Beverage Cart and at Bar during Awards         Dinner</li> <li>Reserved Seating at Awards Dinner</li> <li>*Can be split between more than one sponsor</li> </ul>
RAFFLE GRAND PRIZE SPONSOR	\$ 1,500	1	<ul> <li>Sponsor of Raffle Grand Prize – Flat Screen television</li> <li>Sponsor signage displayed at TV and in announcements/recognition</li> <li>Reserved seating at Awards Dinner</li> <li>*Can be split between more than one sponsor</li> </ul>
RAFFLE PRIZE SPONSOR	\$ 1,000	1	<ul> <li>Sponsor of Raffle Prize – iPad</li> <li>Sponsor signage displayed at TV and in announcements/recognition</li> <li>Reserved seating at Awards Dinner</li> <li>*can be split between more than one sponsor</li> </ul>
BEAT THE PRO SPONSOR	\$ 795	1	<ul> <li>Players can attempt to "Beat the Pro" in a contest on the hole</li> <li>Sponsor will have signage &amp; representatives on the hole</li> <li>Winners receive CASH Prize to be distributed by Sponsor at Awards Dinner</li> </ul>
BREAKFAST SPONSOR W/FOURSOME Reserved	\$ 795 \$1,495	1	<ul> <li>Sponsor of the Breakfast Display</li> <li>Signage &amp; Product Display</li> <li>Recognition at Check In</li> </ul>
PUTTING CONTEST & LONGEST DRIVE CONTEST	\$ 595 each	2	<ul> <li>Each player will go through Putting Contest and Longest Drive Contest which will be assigned a volunteer or sponsor representative to coordinate contest</li> <li>Sponsor Signage</li> <li>Winners receive CASH Prize to be distributed by Sponsor at Awards Dinner</li> </ul>
CLOSEST TO THE PIN	\$ 595	1	<ul> <li>Players will compete for Closest to the Pin Contest which will be assigned a volunteer or sponsor representative to coordinate contest</li> <li>Sponsor Signage at hole</li> <li>Winner receives CASH Prize to be distributed by Sponsor at Awards Dinner</li> </ul>
CHEER CART (1) 10:30am – 12:30pm (1) 11:30am – 1:30pm Reser (1) 2:00pm – 4:00pm	\$ 795 each ved	3	<ul> <li>Use of golf cart to network with golfers, signage provided by vendor.</li> <li>Sponsor can decorate cart however they want and distribute prizes, promotional items, candy, etc.</li> </ul>
HOLE SPONSOR W/NON-ALCOHOLIC BEVERAGES	\$ 525 each	4	<ul> <li>Hole Sponsor with Drinks Provided on the Hole – Bottled Waters/Sodas</li> <li>Signage at Hole</li> <li>Stickers/Labels can be placed on the bottled waters (If provided by sponsor)</li> </ul>

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HOLE SPONSOR W/BEER, SODA, WATER	\$ 895 each	2	<ul> <li>Hole Sponsor with a variety of Domestic BEER Provided on the Hole, plus Bottled Waters/Sodas</li> <li>Signage at Hole</li> </ul>
DESSERT SPONSOR	\$ 495	1	<ul><li>Sponsor of the Dessert Table</li><li>Signage/Card with Sponsor Logo displayed on Dessert Table</li></ul>
BEST DRESSED TEAM AWARD SPONSOR	\$ 395	1	<ul> <li>Team Receives Awards at the Banquet, Sponsor Logo is listed on award</li> <li>Sponsor has option to present the award at the banquet</li> </ul>
HOLE/GREEN	\$ 350 each	Multiple	<ul> <li>\$450 cost after August 22<sup>nd</sup></li> <li>Corporate Hole Signage is included</li> </ul>
ACE SCHOLARSHIP*	\$ 1,795	Multiple	<ul> <li>\$1,000 Scholarship Certificate (to be awarded at NEWH Scholarship Gala)</li> <li>Sponsor signage</li> <li>Foursome green fees, Cart</li> <li>Reserved Table at Awards Dinner</li> </ul>
EAGLE SCHOLARSHIP*	\$ 1,295	Multiple	<ul> <li>\$500.00 Scholarship Certificate (to be awarded at NEWH Scholarship Gala)</li> <li>Sponsor signage</li> <li>Foursome green fees, Cart</li> <li>Reserved Seating at Awards Dinner</li> </ul>
SCHOLARSHIP	\$ 250	Multiple	<ul><li>Recognition as "Scholarship Sponsor"</li><li>Sponsor Signage</li></ul>
GOODIE BAG SPONSORS	In Kind	Multiple	<ul> <li>Sponsors will donate relevant items to the goodie bags (i.e mini sunscreens, chapsticks, hand sanitizer, candy/gum, koozies, etc.)</li> <li>Sponsors will be listed on the bags</li> </ul>
	W/BEER, SODA, WATER  DESSERT SPONSOR  BEST DRESSED TEAM AWARD SPONSOR  HOLE/GREEN  ACE SCHOLARSHIP*  EAGLE SCHOLARSHIP*  SCHOLARSHIP  GOODIE BAG	W/BEER, SODA, WATER  DESSERT SPONSOR \$ 495  BEST DRESSED TEAM \$ 395 AWARD SPONSOR  HOLE/GREEN \$ 350 each  ACE SCHOLARSHIP* \$ 1,795  EAGLE SCHOLARSHIP* \$ 1,295  SCHOLARSHIP \$ 250  GOODIE BAG In Kind	W/BEER, SODA, WATER  DESSERT SPONSOR \$ 495 1  BEST DRESSED TEAM \$ 395 1  AWARD SPONSOR  HOLE/GREEN \$ 350 Multiple each  ACE SCHOLARSHIP* \$ 1,795 Multiple  EAGLE SCHOLARSHIP* \$ 1,295 Multiple  SCHOLARSHIP \$ 250 Multiple  GOODIE BAG In Kind Multiple

Exact N	Name '	to ar	pear	on sig	gnage:	

Please email company logo (jpg) to <a href="mailto:stacecosta@yahoo.com">stacecosta@yahoo.com</a>

For any sponsorship chosen, please also complete Payment Agreement Form (page 4) and Sponsorship Agreement (page 5)

#### \* TEAMS INCLUDED IN SPONSORSHIP PACKAGES

Green Fees included, provide team player names below

Lunch (4 golfers)	Player Name
Dinner (4 golfers)	
Ace Scholarship (4 golfers)	Player Name
Eagle Scholarship (4 golfers)	
	Player Name
	Player Name

**TOTAL SPONSORSHIP AMOUNT** 

\$			
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Please proceed to Pre-Purchase Options section, page 3

## INDIVIDUAL/TEAM REGISTRATION

Provide	team player names below						
One Pla •	yer Member \$195 Non-Member \$250	·	ame	<del>-</del>			
Fourson •	ne Registration \$750 (*\$700 if registration and payment received by August 22 <sup>nd</sup> )	Player Name  Player Name  TOTAL INDIVIDUAL/FOURSOME AMOUNT \$					
Please p	proceed to Pre-Purchase Options section	n below					
Also ava	URCHASE OPTIONS ailable for purchase at this time:						
	Mulligans: \$10 Each			(Total \$ Mulligans)			
	Raffle Tickets: \$10 Each		(# of Raffle Tickets)	(Total \$ Raffle Tickets)			
	Contest Pass (\$25 Each - Redeemable for participat ALL of the Contests: Putting Contest, L Drive, Beat The Pro Contest, and Close Pin Contest. All contest winners will re CASH Prize!)	(Total \$ Contest Passes) \$					
	TER FOR DINNER ONLY guest names below						
\$45 each – includes 2 drink tickets		Dinner Guest					
		Dinner G	uest				
		Dinner G	uest				
		Dinner G	uest				
		TOTAL D	DINNER ONLY TICKETS	\$			

### **RAFFLE DONATIONS:**

Please proceed to Payment Agreement Form, page 4

Product donations for the Raffle must be of \$250 or greater value and are subject to Golf Tournament Committee Approval.

Please contact Stacy Costa or Tony Lopez for questions or to donate/register. Raffle donations can be handed out by it's sponsor.

## **PAYMENT AGREEMENT FORM** Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_\_ Address: \_\_\_\_\_ City, State Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_\_ ☐ Check (payable to NEWH/Atlanta) Mail to: Stacy Costa 1813 Rayna Drive Lawrenceville, GA 30043 ☐ Credit Card: check one ☐ AMEX ☐ VISA ☐ MASTERCARD Name on Card: \_\_\_\_\_\_ Signature: \_\_\_\_\_ Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_ Card #: \_\_\_\_\_\_ Exp: \_\_\_\_\_ Code: \_\_\_\_\_ **TOTAL AMOUNT TO BE CHARGED** (include sponsorships, individual/team registrations, and any pre-purchase options chosen) Any Questions? Contact: **Golf Tournament Co-Chairs:**

Team Registration:

Tony Lopez - 404-518-4099

tlopez@internationalhospitalityservices.com

Sponsorships:

Stacy Costa 678-895-30434

stacecosta@yahoo.com



## **Sponsorship Agreement**

Sponsoring Company:	CTLY as it should appear on all published event materials.	_
Sponsor Representative:	Contact #:	_
Mailing Address:		_
	Website:	
Alternate Sponsor Representative:	Contact #:	
Please indicate your level of sponsorship:		
company name the NEWH Atlanta golf tournament. I also understand	ring company listed above, authorize NEWH Atlanta to use the, logo, photos, on documents, signage, advertisement, related to d that by signing this form, I agree to ensure that payment for the uthorize NEWH Atlanta to use event photos for further NEWH	
Payment for sponsorship is due as indicated above. I 12, 2014 will result in the company's name being exc	understand that failure to submit payment in full by September luded from event materials.	
Sponsor Representative Name (Printed)	Sponsor Representative (Signature/Date)	

SUBMISSION OF MATERIALS: All materials will be submitted (prospective – future action) in accordance with specifications of NEWH Atlanta or its representative. Failure to submit in accordance with these specs may result in production charges. Materials provided after September 18, 2014 will not be used.

GOVERNING LAW: This agreement will be governed by and construed in accordance with the laws of the State of GA.

ENTIRE AGREEMENT: This Agreement and any and all exhibits (prospective – future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH Atlanta Sponsor and Vendor Kit, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.

Please complete Sponsorship Agreement and mail or email in with your Payment Agreement Form (page 4):

Stacy Costa OR mail to: stacecosta@yahoo.com Stacy Costa 1813 Rayna drive Lawrenceville, GA 30043