

## NEWH ATLANTA 2015 JINGLE MINGLE

November 12, 2015

Dear Valued Members and Partners:

On behalf of the 2015 NEWH Atlanta Board of Directors, we would like to invite you to join us on **Thursday, December 10<sup>th</sup>, 2015** as we host **NEWH Atlanta Jingle Mingle**. We are especially excited this year to host our event at The Hyatt Atlanta Midtown.

The Annual Holiday Event is one of the most highly attended events of 2015 for our chapter. We are asking for your help in sponsorships to make this the best networking event to date! Sponsorship levels are listed below. Please pay close attention to the deadline dates as we will be strictly adhering to those due to our timeframe for planning.

NEWH is an International, Non-Profit organization which began in 1984, and has grown to be the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities. It is through the support of our members and partners that we are able to continue to make events such as these memorable experiences for our chapter.

### PLATINUM SPONSOR - \$1000

- Company Logo Displayed at Main bar
- (3) Target marketing posts on NEWH Atlanta Facebook & LinkedIn Pages
- Company logo will be featured prominently in our marketing & promotional materials for the event, and on our Facebook Page.
- 4 tickets included for event

### GOLD SPONSOR - \$500.00

- (1) Target marketing post on NEWH Atlanta Facebook & LinkedIn Pages
- Company logo will be featured prominently in our marketing & promotional materials for the event, and on our Facebook Page.
- 2 Tickets Included for Event

### SILVER SPONSOR - \$250.00

- (1) Target marketing post on NEWH Atlanta Facebook & LinkedIn Pages
- Company logo will be featured prominently in our marketing & promotional materials for the event, and on our Facebook Page.
- 1 Ticket included for Event

### What we will need from you to participate:

- Signed sponsorship agreement form
- Payment in the form of either:
  - Check made out to NEWH Atlanta (preferred)
  - Credit card number and information listed on form
- High-resolution logo of sponsoring company

### SPONSOR CRITICAL DATES:

**November 30th, 2015 – Sponsorship Agreement Forms and Payment**

If you are interested in sponsorship for this event, please fill out the enclosed Sponsorship Agreement Form and return to my attention.

Sincerely,

Nicole Higgins and Jordan Kirksey  
NEWH/ATL Programming Chair and Co-Chair  
NEWHATLPROGRAMMING@GMAIL.COM  
Cell: 678.773.8544

Arizona - Atlanta - Philadelphia|Atlantic City - Chicago - Dallas - Houston - Las Vegas - Los Angeles Founding Chapter - New York - North Central - Northwest - Rocky Mountain - San Francisco Bay Area - South Florida- Sunshine - Toronto - United Kingdom - Washington DC Metropolitan *Regional Groups:* New England - North Carolina - Orange County - Pittsburgh - Vancouver

### Thanking NEWH's 2015 Corporate Partners

**Benefactor:** DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | RH CONTRACT | SIGNATURE | ULSTER **Patron:** AMERICAN LEATHER | CRYPTON FABRICS | DELTA FAUCET COMPANY | HOSPITALITY DESIGN GROUP | HOSPITALITY MEDIA GROUP LLC | HOTEL INTERACTIVE | INSTALLATION SERVICE GROUP | MILLIKEN CARPET/HOSPITALITY | MOEN INCORPORATED | P/KAUFMANN CONTRACT **Supporting:** AMERICAN ATELIER, INC. | ARTERIORS CONTRACT | ASHLEY LIGHTING, INC. | BERNHARDT HOSPITALITY | CONNEAUT/CORTINA LEATHER | ELECTRIC MIRROR | ENDURATEX | FABRIC INNOVATIONS, INC. | KARNDEAN DESIGN/FLOORING | LEXMARK + NORTHWEST HOSPITALITY CARPETS | LILY JACK | MANDY LI COLLECTION | MASLAND HOSPITALITY | OW HOSPITALITY | RICHLOOM CONTRACT | SEM FIM | SERTA INTERNATIONAL | SÉURA INCORPORATED | SHAFER COMMERCIAL SEATING | SHAW HOSPITALITY GROUP | SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | TROPITONE FURNITURE COMPANY | VAUGHAN BENZ | WALTERS



# Sponsorship Agreement

## 2015 NEWH/ATL JINGLE MINGLE

Sponsoring Company: \_\_\_\_\_  
*Please submit with proper capitalization and spacing, EXACTLY as it should appear on all published event materials.*

Sponsor Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Cell: \_\_\_\_\_

Email address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: Dalton \_\_\_\_\_

State: Postal Code: Country: \_\_\_\_\_

Website: <http://www.> \_\_\_\_\_

Alternate Sponsor Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Sponsorship Level	Sponsorship Amount - Due 11/30/2015
<input type="checkbox"/> Platinum	\$1000
<input type="checkbox"/> Gold	\$500
<input type="checkbox"/> Silver	\$250

I, the undersigned, as a representative of the sponsoring company listed above, authorize NEWH/Atlanta to use the company name, logo, photos, on documents, signage, advertisement, related to the Jingle Mingle event. I also understand that by signing this form, I agree to ensure that payment for the event listed above will be made. I, the undersigned authorize NEWH/Atlanta to use event photos for further NEWH promotions.

Payment for sponsorship is due as indicated above. I understand that failure to submit payment in full by the above referenced date (November 30TH, 2015) will result in the company's name being excluded from event materials.

\_\_\_\_\_  
Sponsor Representative Name (Printed)

\_\_\_\_\_  
Sponsor Representative (Signature/Date)

*SUBMISSION OF MATERIALS: All materials will be submitted (prospective - future action) in accordance with specifications of NEWH/Atlanta or its representative. Failure to submit in accordance with these specs may result in production charges. Materials provided after NOVEMBER 30, 2015 will not be used.*

*GOVERNING LAW: This agreement will be governed by and construed in accordance with the laws of the State of Georgia.*

*ENTIRE AGREEMENT: This Agreement and any and all exhibits (prospective - future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH/Atlanta Sponsor and Vendor Kit, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.*

# Form of Payment

Check Enclosed – make payable to NEWH/Atlanta

Invoice me. Note: Sponsorship is not final until payment has been received by NEWH/Atlanta, and payment must be received no later than Monday NOVEMBER 30TH, 2015.

Amex  MasterCard  Visa

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Code on Back \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Country: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Mail or email form to:

Ceramic Technics  
Attn: Nicole Higgins  
1298 Old Alpharetta Road  
Alpharetta, GA. 30005

Mobile: 678.773.8544

Email: NEWHATLPROGRAMMING@GMAIL.COM