



# PET PHOTO CONTEST RULES



1. **Eligibility:** Contest is open to anyone eligible to be a chapter member of the NEWH Atlanta Chapter (i.e. TN, AL). Members and non-members can participate. Non-members will be required to pay a \$25 entry fee.
2. **Contest Period:**
  - a. The Contest begins on Tuesday, September 1<sup>st</sup>, 2020
  - b. Deadline for ALL photo entries in ANY category is Wednesday, September 30<sup>th</sup>, 2020
  - c. Voting Period will be from Monday, October 5<sup>th</sup> and end on Friday, October 9<sup>th</sup>, 2020
    - i. Voting survey will be sent out to NEWH Atlanta members via eblast on October 5<sup>th</sup>. Members will receive the survey to the email in which their NEWH membership is registered. Committee will not be responsible for surveys that get stuck in junk mail.
3. **Requirements for entry:**
  - a. Entries must include contest category, name, address, email, company and phone number of the entrant included in the email.
  - b. Each entrant may submit only one (1) color photo in each category with a photo title, the breed/name of pet(s) and brief summary.
  - c. Entries must be high-resolution (300 dpi) digital photos.
  - d. The photo submitted must be entrant's original, nonprofessional, previously unpublished creation owned solely by the entrant.
  - e. Only photos taken within 30 days will be accepted.
4. **How to Enter:** Entry must be emailed to Nicole Lijana at [NEWHATLFundraising@gmail.com](mailto:NEWHATLFundraising@gmail.com) no later than Wednesday, September 30<sup>th</sup>, 2020.
5. **Winner Notification:** The potential prize winners will be announced during the NEWH Atlanta Pet Contest Event hosted live on October 15<sup>th</sup> via Zoom.
6. **Prizes:** There will be one (1) First Place prize in each category valued at \$100ea; one (1) Second Place prize in each category valued at \$75ea; and one (1) Third Place prize in each category valued at \$50ea. Attendance at virtual event is encouraged but not mandatory. Prizes will be forwarded to address provided with photo entry submission. **Limit: one (1) prize per person/per category.**