

Atlanta
NEWH
The Hospitality Industry Network

Starry Night

2024 Gala

Recognition of Atlanta's NEWH Top 10 &
Student Scholarship Recipients
Hyatt Villa Christina, Magnolia Room

December 5, 2024

5:30pm-10pm

CONTACT Susan Trau: susan@designsource360.com

TABLE SPONSORSHIP OPPORTUNITIES

- TOP ID TABLE** **\$3200** **Qty. Available 12**
 - Reserved table for 10 with 1 of 12 Top ID firm nominees
 - Announce firms' nomination on stage
 - Seated dinner with table wine service
 - Special centerpiece & Top ID table topper with company logo
 - Promotion on all event advertising (social media & program)

• **Please see below for your Top ID nominated firms. [Contact firm to confirm sponsorship and attendees.](#)**
(first come, first serve as payment is received)

<ul style="list-style-type: none"> ❖ Ai3 - Reserved ❖ BRPH - Reserved ❖ Blue Lantern - Reserved ❖ Design Continuum, Inc. - Reserved ❖ HBA - Reserved ❖ Johnson Studio - Reserved 	<ul style="list-style-type: none"> ❖ Larson Nichols - Reserved ❖ Sims Patrick Studios - Reserved ❖ Studio 11 - Reserved ❖ TVS - Reserved ❖ Z-Space -Reserved
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- IHG TABLE – SOLD OUT** **\$3400** **Qty. Available 4**
 - Tables are centrally located within the space - prime location
 - Each table will seat 10 people
 - Seated dinner with table wine service
 - Special table topper with company logo
 - Promotion on all event advertising (social media & program)

- VENDOR/DESIGN FIRM TABLE – SOLD OUT** **\$3000** **Qty. Available 10**
 - Reserved table for 10
 - Seated dinner with table wine service
 - Table topper with company logo
 - Promotion on event advertising (social media)

- Individual Tickets – Tickets go on sale November 1st, if space is available** **TBD**
 - Members: \$375
 - Non- Members \$475

- Happy Hour Ticket – Tickets go on sale November 1st** **\$175**
 - Stop by for a drink and enjoy great conversation and networking 5:30 – 7PM
 - Includes passed hors d'oeuvres
 - Does NOT include dinner seat

TOTAL TABLE SPONSORSHIP AMOUNT \$_____

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- WELCOME CHAMPAGNE** **\$1500**
- Welcome guest with a glass of champagne by server at check in
 - Company logo displayed at registration
 - Promotion on all event advertising (social media & program) and special announcement at start of presentation.
 - Includes 1 individual dinner ticket
- CHAMPAGNE TOAST** **\$1500**
- Celebratory toast to our 3 top id firms and Scholarship Recipients for 2024
 - Promotion on all event advertising (social media & program) and special announcement at end of presentation.
 - Includes 1 individual dinner ticket
- PHOTO & VIDEO SPONSOR – SOLD** **\$1000**
- Company logo on all photos and wrap up video
 - Promotion on all event advertising (social media & program)
 - Includes 1 individual dinner ticket
- PHOTO BOOTH SPONSOR - SOLD** **\$1200**
- Company logo on every photo taken at the photo booth during the event
 - Promotion on all event advertising (social media & program)
 - Includes 1 individual dinner ticket
- AUDIO VISUAL SPONSOR** **\$1000**
- Recognition at stage area and acknowledgement during presentation
 - Promotion on all event advertising (social media & program)
 - Includes 1 individual dinner ticket
- MARKETING SPONSOR - SOLD** **\$850**
- Company logo displayed at check-in
 - Promotion on all event advertising (social media & program)
 - Includes 1 individual dinner ticket

TOTAL ADDITIONAL SPONSORSHIP OPTIONS AMOUNT \$ _____

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Cocktail Hour Sponsor** **\$500** **Qty Available: 4**
- Company logo displayed in ballroom and acknowledgment during presentation
 - Promotion on all event advertising (social media & program)
 - Includes 2 tickets to Happy Hour

- Bar Napkins Sponsor - SOLD** **\$600**
- Company logo on napkins placed at bar areas
 - Promotion on all event advertising (social media & program)
 - Includes 1 individual dinner ticket

- Coat Check Sponsor - SOLD** **\$800**
- Company logo displayed at coat check area
 - Promotion on all event advertising (social media & program)
 - Includes 1 individual dinner ticket

- Décor Sponsor - SOLD** **\$850**
- Company logo displayed at check-in and acknowledgement during presentation
 - Promotion on all event advertising (social media & program)
 - Includes 1 individual dinner ticket

TOTAL ADDITIONAL SPONSORSHIP OPTIONS AMOUNT \$ _____

- Drink Tickets** **\$15**
- Pre- sale drink tickets
 - Profit of ticket sales go towards scholarships

NUMBER OF TICKETS: _____ x \$15 = TOTAL AMOUNT \$ _____

NEWH/Atlanta Chapter and NEWH, Inc. invite you to attend this event solely at your own risk. Measures will be taken to comply with applicable health and safety directives, but by attending the event you assume any and all risks associated with your attendance, including without limitation exposure to the COVID-19 virus.

PAYMENT AGREEMENT FORM

*****PAYMENT AND LOGO MUST BE RECEIVED ON OR BEFORE NOVEMBER 15, 2024**

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Company name to appear in event materials as:

Check (Make payable to NEWH Atlanta)

Mail to: Susan Huntington NEWH Inc. PO Box 322 Shawano, WI 54166 Add
Tag: NEWH ATL Holiday Gala

Credit Card: [Click here to pay](#)

Enter your amount and Memo Atlanta / Starry Night Holiday Gala (sponsorship name)

Pay by ACH/Bank Draft – Contact: newh.finance@newh.org

****Make your sponsorship count! NEWH loses 5% of your donation if you pay via credit card due to fees. If possible, we would appreciate a check/ACH payment****

PLEASE submit all forms to Susan Trau at susan@designsource360.com

TOTAL AMOUNT TO BE CHARGED \$ _____
(include sponsorship & pre-purchase options)

Sponsor Representative Name (Printed)

Sponsor Representative (Signature/Date)

**Fair market value of this event is \$181.39 and may be tax-deductible as a business expense. The remainder can be considered a charitable contribution
SUBMISSION OF MATERIALS: All materials will be submitted (prospective – future action) in accordance with specifications of NEWH Atlanta or its representative. Failure to submit in accordance with these specs may result in production charges. GOVERNING LAW: This agreement will be governed by and construed in accordance with the laws of the State of GA. ENTIRE AGREEMENT: This Agreement and any and all exhibits (prospective – future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH Atlanta Sponsor and Vendor Kit, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.