

NEWH AC • PHILADELPHIA

# **the future with a view**

2022 FUNDRAISER GALA  
OCTOBER 20, 2022

## NEWH MISSION STATEMENT

NEWH is the international community connecting the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

We are about Scholarship, Education and Business Networking.

Members of NEWH, Inc. are professionals actively engaged in development, management, operation, architecture, communications, design, distribution, education, manufacturing, production, purchasing, and sales to the Hospitality, Food Service, and Senior Living and related industries.

NEWH supports equity, inclusion, and diversity across all aspects of NEWH including scholarship, education, networking and membership.



## Scholarship



AC/Philly NEWH honors the 2018 and 2021 Scholarship Awards Recipients Sarah Rable, MS Design Research Drexel University Class of 2019 and Grace Schuler, BS Hospitality Management Class of 2024 Drexel University.

## Mentorship



Design Firm Leaders and Hospitality Account Executives from the Greater Philadelphia Area taking the time to mentor up and coming students and designers at **STARR'S LMNO** (left) and the **W Hotel Philadelphia** (right).



Board members representing the AC/Philly NEWH Region at opening Hotel tours for the **Radisson Collection Palazzo Touring Club** (left) in Milan, Italy and the **W Hotel Philadelphia** (right).



## Leadership



AC/Philly NEWH members and guests connecting at Sojorn Hospitality's recently opened restaurant **Sor Ynez** (left) and the newly opened Philadelphia restaurant **Rex at the Royal** (right) designed by Canno Design.

## Networking



what we do



## Community



Members and guests of AC/Philly NEWH celebrating the opening of FCM Hospitality's **Liberty Point** (left) in Philadelphia and Fearless Restaurant's latest restaurant **Rosalie** (right) in Wayne, PA designed by Balougue Design.

## Education



Restaurateur Jill Weber, along with Artist and Designer Miguel Antonio Horn presenting his creations to the AC/Philly crowd at **Sor Ynez** restaurant (left) and Developer Donna Galvin from The Penn Group providing details on the history and construction of the new Marriott Residence Inn Bala Cynwyd at Pencoyd Ironworks overlooking Chef Nick Elmi's latest dining spot **The Landing Kitchen** (right).



Events held at **Brooklyn Bowl** (left) and **Schulson Collective's Giuseppe and Sons** (right) to honor award recipients for 2022 Top Interior Design Firms Tantillo Architecture, APOP Design and new Membership honoree Studio Whitford.



## Recognition



AC/Philly NEWH supporters promoting new Hospitality openings and Cultural venues in Philadelphia at **MethodCo's Roost East Market** (left) and **The Gross McCleaf Gallery** (right).

## Promotion



## Scholarship Winner 2010



*Courtney Robinson*

### **What did winning a NEWH scholarship mean to you?**

*"I was honored to be recognized by NEWH for my passion and hard work. Winning this scholarship propelled me forward on my design career path. I was able to continue my professional journey with confidence and tremendous support from my network."*

### **Where are you now and what are you doing?**

*"Currently, I'm a Senior Interior Designer at Placemakr in Philadelphia. I'm working on a wide array of projects and learning more everyday."*

*"I look forward to mentoring new talent, expanding my expertise in different sectors, and designing beautiful, functional spaces that make people's lives a little brighter."*

## Scholarship Winner 2013



*Rachel Howren*

### **What did winning a NEWH scholarship mean to you?**

*"It was extremely flattering to receive this scholarship from fellow design professionals. It not only helped to relieve some financial burden, but it also provided many opportunities and connections in the design community and helped to validate that I was in the right industry."*

### **Where are you now and what are you doing?**

*"I still live in Philadelphia, and I am working as a project interior designer at FCA. I've worked on a variety of corporate workplace projects ranging from large new construction to tenant fit-out renovations. I recently received my WELL Certification and I've been working to develop and expand my knowledge on workplace strategy."*

## Scholarship Winner 2017



*Rebecca Kendra*

### **What did winning a NEWH scholarship mean to you?**

*"Winning the NEWH scholarship was so exciting! It was great to be recognized for my achievements as a student at Drexel, and give recognition to the Drexel Interior Design program. Hard work pays off!"*

### **Where are you now and what are you doing?**

*"Right now, I am an interior designer at Ballinger and an adjunct professor at Drexel University. I have the best of both worlds. I love working with clients, and seeing a project through. Teaching is great because I get to help students become better designers. I am very happy with my jobs right now, and look forward to where they take me in the future."*

# Celebrate The Future

Join us for an evening of optimism and ethereal beauty as we celebrate the greater Philadelphia region's hospitality Design and Development industry! The night will be filled with flowing cocktails, dancing, dinner, spectacular views of our city's skyline and the people who are shaping the future of Philadelphia.

With this gala we hope to reach our fundraising goal of **\$50,000** for the 2023 NEWH scholarship fund, half of which will be reserved for students of minority backgrounds.

The event will be held at Vue on 50, located at 1717 Arch Street in Philadelphia on Thursday, October 20, 2022 from 7pm -10pm during the final week of DesignPhiladelphia events.

We kindly request that our honored guests coordinate their formal attire with our theme and colors of *"The Future"* including very peri, silver, white and black.

**our fundraising gala**



## DIAMOND SPONSORSHIP \$10,000

2 AVAILABLE

- Feature recognition as lead sponsor on our NEWH social media, website and at event
- Company logo on invitation, online registration, our NEWH website page and prominent event signage
- Speaking and video promotion of company project or product at event and on our NEWH social media including press following event
- 1 Complimentary NEWH annual membership
- 10 Gala Tickets



## AMETHYST SPONSORSHIP \$5,000

6 AVAILABLE

- Recognition as sponsor on our NEWH social media, website and at event
- Company logo on invitation, online registration, our NEWH website page and prominent event signage
- NEWH social media feature of company project or product, sponsorship and press following event
- 5 Gala Tickets



## MOONSTONE SPONSORSHIP \$3,000

2 AVAILABLE

- Recognition as sponsor on our NEWH social media, website and at event
- Company logo placed on one of two specialty experiences featured at event, online registration and our NEWH website page
- NEWH social media sponsor recognition and press following event
- 3 Gala Tickets



## OBSIDIAN SPONSORSHIP \$1,000

8 AVAILABLE

- Recognition as sponsor at event
- Company logo placement at Vue Bar feature at event and our NEWH website page
- NEWH social media sponsor recognition and press following event
- 1 Gala Ticket

TO BECOME A SPONSOR OR FOR MORE INFORMATION, PLEASE CONTACT OUR NEWH PROGRAMMING CHAIR:

[AMY.MCGEE@BENTLEYMILLS.COM](mailto:AMY.MCGEE@BENTLEYMILLS.COM)

**support the cause**

**thank you**