

NEWH/Chicago

2025 SPONSORSHIP OPPORTUNITIES

Fundraising & Programming Events

OUR MISSION

NEWH is the international nonprofit community connecting the hospitality industry, providing scholarships, education, leadership development, and recognition of excellence.

Scholarship / Education / Networking

FROM YOUR BOARD

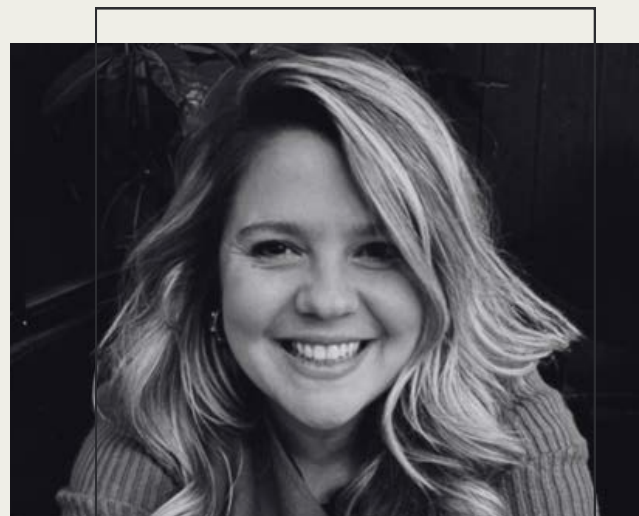
The NEWH Chicago chapter is currently 312 members strong and growing. Chicago embodies the mission of NEWH through our board, our people, and our events. With a heavily involved community, events are well attended and typically sell out. As a chapter we have provided upwards of \$50,000 yearly in scholarships to students in need. In addition, we've been able to provide opportunities for mentorship and learning through our programming events, such as our Mentor Meet Up that took place in July. We could not be the chapter we are without the support of our sponsors and for that we extended a heartfelt thank you from the Chicago Board and our local community.



2025 BOARD MEMBERS



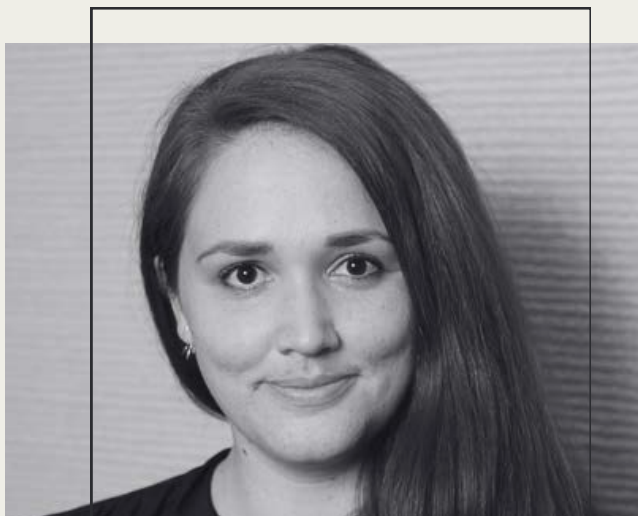
President
Claire Callis



VP Administration
Kelly Ann Hennessey



VP Development
Tripti Kothavale



Secretary
Maddie Asebrook



Past President
Amelia Hoover



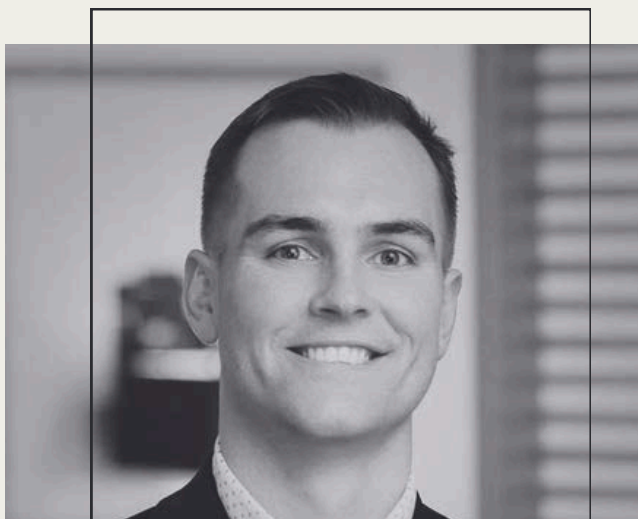
Executive Advisor
Ashley Mitchell



Scholarship
Jake Grittmann



Membership
Jena Wilson



Programming
Tommy Dawson



Fundraising
Andrew Goad

2025 BOARD MEMBERS



Treasurer
Lauren Trujillo



Equity, Inclusion, & Diversity
Tabatha Luciano



Marketing
Alana Cavalcanti



NEWH Inc. Delegate
Kelly Ann Hennessey



NEWH Inc. Delegate
Amelia Hoover

CHICAGO IN NUMBERS

1991

founded

\$611,100

total scholarships

13

events hosted

*in 2024

\$44,500

scholarships

*in 2024

1,020+

event attendees

*in 2024

181

student recipients

14

board members

312

chapter members



2025 EVENTS

June **Fundraising**

Join us for Summer Social, where Chicago's skyline sets the stage for networking and new connections. This annual event brings our community together for a night of fun and fundraising, with every dollar supporting scholarships and creating brighter futures!

September **Programming**

An exclusive panel featuring the winning firms of the prestigious TopID award, where firms will showcase their exceptional hospitality design projects and share insights into how they support NEWH's mission and the local industry.

September **Regional**

We invite you to join industry colleagues at the NEWH Regional Tradeshow, a smaller, more intimate format, featuring the latest in hospitality furnishings. This event provides a unique opportunity for the A&D community to visit with vendors they know and meet new.**

October **Fundraising**

Our annual Kingpin event is evolving into something fresh and exciting this year, while still keeping the spirit of fun and friendly competition alive. Get ready for a new twist that will bring even more energy to our mission of raising funds for scholarships!

November **Programming**

Hotel tours showcase the work of local design firms and their vendors, offering insights into the latest trends and innovations in hospitality design. Attendees will gain a deeper understanding of the creative process behind hotel interiors and the craftsmanship involved.

*Exact dates and locations are to be determined. Sponsors will have first right of refusal to any additional events added beyond the events listed above.

** The NEWH Regional Tradeshow is not included for first opportunity. Booths are designated via lottery draw.

SPONSORSHIP MENU

Platinum 3 available**

\$7,500

- 8 Total Tickets to Fundraising Events Throughout 2025*
- 10 Total Tickets to Programming Events Throughout 2025*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming and Fundraising Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Exclusive Platinum Sponsor (only) Signage at Events
- Tabletop Signage and Cocktail Napkins at Fundraising Events
- Exclusive Feature at Fundraising Events (ex: Signature Cocktail, Photobooth, or Giveaway, etc.)
- Opportunity to Provide Branded Items/Swag at Events (Vendor Provided)
- Opportunity to Host a Networking Mingle or Board Meeting at Vendor's Venue of Choice
- Priority CEU Presentations
- Instagram Thank You Post & Sponsor Spotlight
- Opportunity for Instagram Takeover

*Confirmation of requested ticket quantity required 2 weeks before general ticket sales.

**All sponsorships are non-refundable.

Chicago
NEWH
The Hospitality Industry Network



SPONSORSHIP MENU

Gold 5 available**

\$5,000

- 5 Total Tickets to Fundraising Events Throughout 2025*
- 8 Total Tickets to Programming Events Throughout 2025*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming and Fundraising Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Tabletop Signage at Fundraising Events
- Priority CEU Presentations
- Instagram Thank You Post & Sponsor Spotlight

*Confirmation of requested ticket quantity required 2 weeks before general ticket sales.
**All sponsorships are non-refundable.



SPONSORSHIP MENU

Silver 10 available**

\$3,500

- 4 Total Tickets to Fundraising Events Throughout 2025*
- 6 Total Tickets to Programming Events Throughout 2025*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming and Fundraising Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Instagram Thank You Post

Bronze 15 available**

\$1,500

- 2 Total Tickets to Fundraising Events Throughout 2025*
- 4 Total Tickets to Programming Events Throughout 2025*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Instagram Thank You Post

*Confirmation of requested ticket quantity required 2 weeks before general ticket sales.
**All sponsorships are non-refundable.



Thank you!
