

NEWH CHICAGO

2026 Annual Sponsorship Opportunities

Fundraising & Programming Events

MISSION STATEMENT

NEWH is the international nonprofit community connecting the hospitality industry, providing scholarships, education, leadership development, and recognition of excellence.

Scholarship /// Education /// Networking

FROM YOUR BOARD

Chicago embodies the mission of NEWH through our board, our people, and our events. This year, as we enter our **35th Anniversary** as a chapter, we will continue to host favorite events like hotel tours, and Summer Social, with additional new programming and membership appreciation events added to the schedule as well! With a heavily involved community, events are well attended and typically sell out. In 2026, we are anticipating nearly 1,500 event attendees throughout the year! Your impact will be seen by all who attend through our continuously growing and developing marketing campaigns. As a chapter we have provided upwards of \$50,000 yearly in scholarships to students in need. In addition, we've been able to provide opportunities for mentorship and learning through our programming events, such as our Mentor Meet Up that took place in August. We could not be the chapter we are without the support of our sponsors and for that we extended a heartfelt thank you from the Chicago Board and our local community.



2026 BOARD MEMBERS



President
Kelly Ann Hennessey



VP Administration
Tripti Kothavale



VP Development
Jena Wilson



Secretary
Emily Timm



Past President
Claire Callis



Executive Advisor
Amelia Hoover



Scholarship
Jake Grittmann



Membership
Mary Claire Sowers



Programming
Tommy Dawson



Fundraising
Andrew Goad

2026 BOARD MEMBERS



Treasurer
Lauren Trujillo



Equity, Inclusion, & Diversity
Tabatha Luciano



Student Relations
Madeleine Devall



NEWH Inc. Delegate
Tripti Kothavale



NEWH Inc. Delegate
Claire Callis

CHICAGO IN NUMBERS

35
*years active
as a chapter*

11
events hosted
*in 2025

1,000+
event attendees
*in 2025

109,600
*social media
views*
*instagram post + stories in 2025

\$661,100
total scholarships

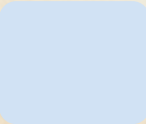
\$50,000
scholarships
*in 2025

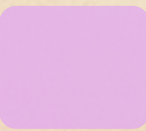
184
*student
recipients*

312
chapter members



2026 EVENTS

 USES PROGRAMMING TICKETS INCLUDED IN SPONSORSHIP

 USES FUNDRAISING TICKETS INCLUDED IN SPONSORSHIP

May Membership Appreciation

We love our members and their growth in the hospitality industry. To show our thanks, join us for a **headshot event** at a local showroom with a professional photographer to keep your pictures as fresh as your skills!

Added for
2026

September Programming

An exclusive panel featuring the winning firms of the prestigious **Top ID** award, where firms will showcase their exceptional hospitality design projects and share insights into how they support NEWH's mission and the local industry.

November Programming

Come get a peek behind the curtain of Chicago's amazing food scene. Join us as we learn about food and beverage design and operations with a **restaurant tour** local to our city.

Added for
2026

December Programming

Let's celebrate each other in the industry and what makes us all unique! Join us for a **Winter Pride** event where we can wrap up a great year with great people and celebrating diversity in our industry. Stay tuned for more details!

Added for
2026

March Programming

Hotel tours showcase the work of local design firms and their vendors, offering insights into the latest trends and innovations in hospitality design. Attendees will gain a deeper understanding of the creative process behind hotel interiors and the craftsmanship involved.

June Fundraising

Join us for NEWH Chicago's infamous **Summer Social**, where the skyline sets the stage for networking and new connections. This annual event brings our community together for a night of fun and fundraising, with every dollar supporting scholarships and creating brighter futures!

August Programming

Engage with special guests at an **EID panel** discussion about hospitality and how we as colleagues and partners can shape the future of our industry with our understanding of how equity, diversity, and inclusion.

Added for
2026

October Fundraising

Join us every fall for an **exclusive hospitality fundraising event**, where the spirit of giving, fun, and hospitality come together to foster meaningful connections and raise funds for our annual scholarship winners. This fall event will continue to develop and grow every year, with new experiences and memories for our members and their guests

Make sure you follow us on social media for more intimate events for **scholarship, mentorship and community involvement** throughout the year as well!



**Exact dates and locations are to be determined. Sponsors will have first right of refusal to any additional events added beyond the events listed above.*

SPONSORSHIP MENU

Platinum 5 available** **\$7,500**

- 8 Total Tickets to Fundraising Events Throughout 2026*
- 10 Total Tickets to Programming/EID/Membership Events Throughout 2026*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming and Fundraising Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Exclusive Platinum Sponsor (only) Signage at Events
- Tabletop Signage and Cocktail Napkins at Fundraising Events
- Opportunity to Provide Branded Items/Swag at Events (Vendor Provided)
- First right of refusal for hosting membership, EID, or programming events, when needed (Logo included on collateral) *****NEW FOR 2026*****
- Priority CEU Presentations
- Instagram Thank You Post & Sponsor Spotlight

*Confirmation of requested ticket quantity required 2 weeks before general ticket sales.
**All sponsorships are non-refundable.

Chicago
NEWH
The Hospitality Industry Network



SPONSORSHIP MENU

Gold 6 available** **\$5,000**

- 5 Total Tickets to Fundraising Events Throughout 2026*
- 8 Total Tickets to Programming Events Throughout 2026*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming and Fundraising Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Tabletop Signage at Fundraising Events
- Opportunity to Provide Branded Items/Swag at Events (Vendor Provided)

*****NEW FOR 2026*****

- Priority CEU Presentations
- Instagram Thank You Post & Sponsor Spotlight



*Confirmation of requested ticket quantity required 2 weeks before general ticket sales.
**All sponsorships are non-refundable.

SPONSORSHIP MENU

Silver 10 available**

\$3,500

- 4 Total Tickets to Fundraising Events Throughout 2026*
- 6 Total Tickets to Programming Events Throughout 2026*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming and Fundraising Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Instagram Thank You Post

Bronze 15 available**

\$2,000

- 2 Total Tickets to Fundraising Events Throughout 2026*
- 5 Total Tickets to Programming Events Throughout 2026*
- Early Access to Purchase Additional Tickets for Events
- Logo on All Programming Event Invites and Website
- Exclusive Sponsor Level Name Badges for Events
- Instagram Thank You Post

**Confirmation of requested ticket quantity required 2 weeks before general ticket sales.*

***All sponsorships are non-refundable.*

Chicago
NEWH
The Hospitality Industry Network



THANK YOU

Questions?

Contact Andrew Goad or Kelly Ann Hennessey at
newhchifundraising@gmail.com