

NEWH DALLAS PRESENTS THE 2025 FUNDRAISING & SCHOLARSHIP GALA

*A
Night
of Elegance,
Worth
and Hospitality*

A Royale Affair

FRIDAY, OCTOBER 24, 2025
THE VIRGIN HOTEL
1445 TURTLE CREEK BLVD
DALLAS, TX 75207

*DAY AFTER BIENNIAL
TRADESHOW

NEWH
The Hospitality Industry Network

THE HIGH ROLLER

2025 NEWH DALLAS FUNDRAISING & SCHOLARSHIP GALA

\$10,000

EXCLUSIVE VIP COCKTAIL HOUR

ACCESS: RECEIVE 12 TICKETS FOR ACCESS TO THE HIGHLY COVETED VIP COCKTAIL HOUR, OFFERING INTIMATE NETWORKING WITH THE EVENT'S MOST INFLUENTIAL GUESTS.

FULL TABLE:

SECURE 1 FULL TABLE, ENSURING YOUR GROUP IS SEATED IN THE PRIME LOCATION FOR MAXIMUM VISIBILITY AND LUXURY.

VVIP SEATING TABLE LOCATION AT SEATED DINNER:

ENJOY THE VVIP SEATING AT THE SEATED DINNER, GUARANTEEING AN EXCLUSIVE DINING EXPERIENCE WITH THE BEST VIEW IN THE HOUSE.

VVIP SECTION AT RECEPTION:

YOUR BRAND WILL BE PART OF THE VVIP RECEPTION AREA, ENSURING YOUR VISIBILITY IN THE MOST EXCLUSIVE SPACE AT THE EVENT.

STEP AND REPEAT (LARGE LOGO):

YOUR LARGE LOGO WILL BE PROMINENTLY FEATURED ON THE STEP AND REPEAT, MAKING YOUR BRAND THE FOCAL POINT OF PHOTO OPPORTUNITIES TO ALL GUESTS.

INDIVIDUAL SOCIAL MEDIA POST:

AMPLIFY YOUR REACH WITH A DEDICATED SOCIAL MEDIA POST, SHOWCASING YOUR BRAND TO OUR ENGAGED AUDIENCE AND EXTENDING YOUR VISIBILITY BEFORE, DURING, AND AFTER THE EVENT.

DISPLAYED LOGO AT EVENT:

YOUR LOGO WILL BE SHOWCASED IN HIGH-VISIBILITY AREAS THROUGHOUT THE EVENT, ENSURING THAT YOUR BRAND STANDS OUT AS THE PREMIER SPONSOR.

VERBAL RECOGNITION AT EVENT:

RECEIVE VERBAL RECOGNITION DURING KEY MOMENTS OF THE EVENT, REINFORCING YOUR BRAND'S PRESTIGIOUS SPONSORSHIP AND COMMITMENT.

MAGAZINE MARKETING:

YOUR BRAND WILL BE FEATURED IN THE EVENT'S MAGAZINE MARKETING, GIVING YOU EXTENDED EXPOSURE BEYOND THE EVENT ITSELF.

DISPLAYED LOGO ON TABLETOP:

YOUR LOGO WILL BE PROMINENTLY DISPLAYED ON THE FEATURE TABLETOP, OFFERING CONTINUAL EXPOSURE TO GUESTS THROUGHOUT THE EVENING.

EMPOWER THE NEXT GENERATION:

THIS PACKAGE INCLUDES SPONSORSHIP OF TWO STUDENT SCHOLARSHIP RECIPIENTS, RECOGNIZING YOUR BRAND'S COMMITMENT TO EDUCATION AND COMMUNITY IMPACT.

The pinnacle of luxury and visibility—your brand at the center of the event.

The ultimate sponsorship experience with exclusive access and maximum visibility.

THE DOUBLE DOWN BENEFACTOR

FUNDRAISING SPONSORSHIP LEVEL | 3 AVAILABLE

VIP COCKTAIL HOUR ACCESS:

ENJOY 10 TICKETS FOR ACCESS TO THE EXCLUSIVE VIP COCKTAIL HOUR, WHERE YOU'LL MIX & MINGLE WITH THE EVENT'S MOST INFLUENTIAL GUESTS.

PROMINENT LOGO DISPLAY:

YOUR LOGO WILL BE SHOWCASED THROUGHOUT THE EVENT, ENSURING YOUR BRAND STANDS OUT AS A TOP-TIER SPONSOR.

VERBAL RECOGNITION:

RECEIVE VERBAL RECOGNITION DURING THE EVENT, REINFORCING YOUR COMMITMENT AND HIGHLIGHTING YOUR SIGNIFICANT CONTRIBUTION.

MAGAZINE MARKETING:

GAIN ADDITIONAL EXPOSURE WITH A FEATURE IN THE EVENT'S MAGAZINE WRITE-UP, PROMOTING YOUR BRAND TO AN EVEN WIDER AUDIENCE.

CHAMPION FUTURE LEADERS:

THIS SPONSORSHIP INCLUDES SUPPORT FOR ATTENDANCE OF A STUDENT SCHOLARSHIP RECIPIENT, HIGHLIGHTING YOUR BRAND'S INVESTMENT IN EDUCATION AND SOCIAL RESPONSIBILITY.

EXCLUSIVE EVENT ACCESS:

RECEIVE 10 EVENT TICKETS, GIVING YOU AND YOUR GUESTS PREMIUM ACCESS TO THE ENTIRE EVENT.

FULL TABLE: SECURE 1 FULL TABLE, ENSURING YOUR GROUP ENJOYS A PREMIUM SEATING EXPERIENCE THROUGHOUT THE EVENT.

VIP SEATING TABLE LOCATION:

BE SEATED AT A VIP TABLE, OFFERING PRIME PLACEMENT AND UNPARALLELED ACCESS TO THE EVENT'S KEY MOMENTS.

DISPLAYED LOGO ON TABLETOP:

YOUR BRAND WILL BE FEATURED ON A TABLETOP DISPLAY, ENSURING HIGH VISIBILITY AMONG YOUR GUESTS AND OTHERS AT THE EVENT.

STEP AND REPEAT:

YOUR BRAND WILL BE PROMINENTLY DISPLAYED AT THE STEP AND REPEAT BACKDROP, MAXIMIZING VISIBILITY AS GUESTS TAKE PHOTOS THROUGHOUT THE EVENING.

INDIVIDUAL SOCIAL MEDIA POST:

ENJOY A DEDICATED SOCIAL MEDIA POST, SHOWCASING YOUR BRAND TO OUR ENGAGED AUDIENCE ACROSS PLATFORMS.

\$8,000

\$6,000

THE 007 ELITE CIRCLE

FUNDRAISING SPONSORSHIP LEVEL | 4 AVAILABLE

EVENT ACCESS:

RECEIVE 8 EVENT TICKETS, OFFERING PREMIUM ACCESS FOR YOU AND YOUR GUESTS TO ENJOY THE EVENT IN STYLE.

PRIMARY SEATING TABLE

LOCATION: ENJOY A PRIME SEATING POSITION AT THE EVENT, ENSURING YOUR GROUP IS PLACED IN THE HEART OF THE ACTION.

STEP AND REPEAT:

YOUR BRAND WILL SHINE AT THE STEP AND REPEAT BACKDROP, GIVING YOUR LOGO HIGH VISIBILITY AS GUESTS POSE FOR PHOTOS THROUGHOUT THE EVENING.

GROUP SOCIAL MEDIA

POST: MAXIMIZE YOUR EXPOSURE WITH A DEDICATED SOCIAL MEDIA POST, PROMOTING YOUR BRAND TO OUR ENGAGED AUDIENCE BEFORE, DURING, AND AFTER THE EVENT.

PROMINENT LOGO

DISPLAY: YOUR LOGO WILL BE SHOWCASED PROMINENTLY AT THE EVENT, MAKING YOUR BRAND VISIBLE TO ALL ATTENDEES AS A KEY SPONSOR.

VERBAL RECOGNITION:

RECEIVE VERBAL RECOGNITION DURING THE EVENT, REINFORCING YOUR BRAND'S CONTRIBUTION TO THE SUCCESS OF THE EVENING.

INVEST IN TOMORROW'S

TALENT: AS PART OF THIS PACKAGE, YOUR SPONSORSHIP HELPS FUND A STUDENT SCHOLARSHIP, SHOWCASING YOUR COMMITMENT TO EMPOWERING THE NEXT GENERATION.

*Join the inner circle of VIPs
with unparalleled benefits.*

*A prestigious
partnership with
unmatched visibility.*

EVENT ACCESS: RECEIVE 6 EVENT TICKETS, OFFERING PREMIUM ACCESS TO ENJOY THE FULL EXPERIENCE ALONGSIDE KEY INFLUENCERS AND ATTENDEES.

GROUP SOCIAL MEDIA POST: BOOST YOUR BRAND'S REACH WITH A DEDICATED SOCIAL MEDIA POST, SPOTLIGHTING YOUR SUPPORT FOR THE EVENT AND CONNECTING WITH OUR AUDIENCE.

PROMINENT LOGO DISPLAY: YOUR LOGO WILL BE FEATURED AT THE EVENT IN A HIGH-VISIBILITY LOCATION, SHOWCASING YOUR BRAND AS A KEY SUPPORTER.

SUPPORT THE LEADERS OF TOMORROW: THIS SPONSORSHIP INCLUDES HELP FUNDING A STUDENT SCHOLARSHIP RECIPIENT, REINFORCING YOUR DEDICATION TO EDUCATION AND COMMUNITY IMPACT.

\$4,500

FUNDRAISING SPONSORSHIP LEVEL | 6 AVAILABLE

THE
BLACK TIE

*Your brand at the core
of the event experience.*

EXCLUSIVE ACCESS:

RECEIVE 3 EVENT TICKETS, OFFERING YOU AND YOUR GUEST'S EXCLUSIVE ACCESS TO THE EVENT AND A CHANCE TO EXPERIENCE THE EVENT FIRSTHAND.

GROUP SOCIAL MEDIA

POST: AMPLIFY YOUR BRAND'S REACH WITH A DEDICATED SOCIAL MEDIA POST THAT CONNECTS YOU WITH OUR ENGAGED AUDIENCE, BUILDING EXCITEMENT AROUND YOUR SPONSORSHIP.

PROMINENT LOGO

DISPLAY: ENSURE YOUR BRAND STANDS OUT WITH YOUR LOGO FEATURED PROMINENTLY AT THE EVENT, VISIBLE TO ALL ATTENDEES AS A KEY SPONSOR.

INSPIRE A BRIGHTER

FUTURE: YOUR SPONSORSHIP INCLUDES THE OPPORTUNITY TO SUPPORT A STUDENT SCHOLARSHIP RECIPIENT, MAKING A MEANINGFUL DIFFERENCE IN A YOUNG PERSON'S LIFE, EMBARKING ON THE FORMATIVE YEARS OF A PROFESSIONAL CAREER IN HOSPITALITY.

\$2,000

FUNDRAISING SPONSORSHIP LEVEL | 8 AVAILABLE

THE ACE OF SPADES

*Elevate your brand
with every sip.*

THE VESPER

FUNDRAISING SPONSORSHIP LEVEL

EVENT ACCESS:

YOUR SPONSORSHIP INCLUDES SIX RESERVED TICKETS FOR YOUR ESTEEMED GUESTS

EXCLUSIVE BRAND PLACEMENT:

YOUR LOGO PROMINENTLY DISPLAYED AT THE CENTERPIECE OF THE EVENT'S SOCIAL SCENE, ENSURING HIGH VISIBILITY AS GUESTS MINGLE AND ENJOY THEIR DRINKS.

CUSTOM BRANDING:

YOUR LOGO PRINTED ON BEVERAGE NAPKINS, PROVIDING CONTINUOUS EXPOSURE WITH EVERY COCKTAIL SERVED.

SOCIAL MEDIA RECOGNITION:

BOOST YOUR BRAND'S PRESENCE WITH RECOGNITION ACROSS OUR SOCIAL MEDIA PLATFORMS, REACHING ATTENDEES AND FOLLOWERS BEFORE, DURING, AND AFTER THE EVENT.

FUEL THE FUTURE:

YOUR PARTNERSHIP FUELS OPPORTUNITIES FOR DRIVEN STUDENTS TO PURSUE CAREERS IN HOSPITALITY THROUGH SCHOLARSHIP SUPPORT.

\$7,525

Your brand at the heart of the action!

EVENT ACCESS:

THREE EXCLUSIVE TICKETS ARE INCLUDED FOR YOUR GUESTS, PROVIDING PREMIER ACCESS TO THE EVENT

HIGH-TRAFFIC BRAND PLACEMENT:

YOUR LOGO PROMINENTLY DISPLAYED ON FOUR CASINO-STYLE BLACKJACK TABLES, KEEPING YOUR BRAND TOP-OF-MIND AS GUESTS ENGAGE THROUGHOUT THE NIGHT.

EXCLUSIVE VISIBILITY:

ENJOY CONTINUOUS EXPOSURE IN ONE OF THE EVENT'S MOST INTERACTIVE AND ENERGETIC SPACES.

SOCIAL MEDIA RECOGNITION:

FEATURE MENTIONS ACROSS OUR OFFICIAL EVENT SOCIAL PLATFORMS TO AMPLIFY YOUR SPONSORSHIP REACH BEYOND THE EVENT.

PASS THE TORCH:

THIS SPONSORSHIP INCLUDES SUPPORT FOR A STUDENT SCHOLARSHIP RECIPIENT—EMPOWERING THE NEXT GENERATION THROUGH EDUCATION, OPPORTUNITY, AND INSPIRATION.

FUNDRAISING SPONSORSHIP LEVEL

\$4,000

THE BLACKJACK

THE ROULETTE

FUNDRAISING SPONSORSHIP LEVEL

Your brand at the heart of the action!

EVENT ACCESS: ENJOY THREE PREMIUM EVENT TICKETS RESERVED FOR YOUR GUESTS

EXCLUSIVE TABLE

SPONSORSHIP: YOUR LOGO DISPLAYED ON THREE HIGH-STAKES TABLES—CRAPS, RUSSIAN ROULETTE, AND TEXAS HOLD 'EM—ENSURING YOUR BRAND IS FRONT AND CENTER AT THE MOST THRILLING AND INTERACTIVE POINTS OF THE EVENT.

HIGH-IMPACT VISIBILITY: WITH THESE SIGNATURE GAMES ATTRACTING ATTENTION THROUGHOUT THE EVENING, YOUR BRAND WILL BE PROMINENTLY SEEN BY ALL GUESTS.

SOCIAL MEDIA RECOGNITION:

BOOST YOUR PRESENCE WITH SHOUT-OUTS ACROSS OUR SOCIAL MEDIA CHANNELS, PROVIDING ADDITIONAL EXPOSURE BEFORE, DURING, AND AFTER THE EVENT.

LEAVE A LASTING LEGACY: THIS PACKAGE INCLUDES SPONSORSHIP OF STUDENT SCHOLARSHIPS, ALLOWING YOUR BRAND TO HELP SHAPE THE FUTURE OF DESERVING STUDENTS LOOKING TO JOIN THE HOSPITALITY FIELD.

\$3,650

THE ASTON MART

2025 NEWH DALLAS FUNDRAISING & SCHOLARSHIP GALA

*Be the first brand
guests see upon arrival.*

\$3,500

EVENT ACCESS:

EXTENSION OF AN EXCLUSIVE INVITATION TO FOUR GUESTS WITH RESERVED SEATING

EXCLUSIVE BRAND

VISIBILITY: PROMINENT LOGO PLACEMENT AT THE VALET STAND, ENSURING MAXIMUM EXPOSURE AS GUESTS ARRIVE AND DEPART.

RED CARPET ENTRY

EXPERIENCE: ALIGN YOUR BRAND WITH A VIP WELCOME, COMPLETE WITH A RED-CARPET MOMENT THAT ELEVATES THE GUEST EXPERIENCE.

SOCIAL MEDIA

RECOGNITION: YOUR SPONSORSHIP WILL BE ACKNOWLEDGED ACROSS OUR OFFICIAL EVENT SOCIAL CHANNELS, REINFORCING YOUR BRAND'S PRESENCE BEFORE, DURING, AND AFTER THE EVENT.

FUEL THE FUTURE:

YOUR PARTNERSHIP FUELS OPPORTUNITIES FOR DRIVEN STUDENTS TO PURSUE CAREERS IN HOSPITALITY THROUGH



FUNDRAISING SPONSORSHIP LEVEL