

2025

DETROIT REGION

ANNUAL SPONSOR

NEWH is the international community connecting the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

WHAT IS A DETROIT REGION ANNUAL SPONSOR?

Our Detroit Region Annual Sponsor is the backbone of the NEWH Detroit Region. Partner sponsorship provides us with the resources to host networking events, workshops, and educational experiences throughout the Detroit Region. Most importantly, our Detroit Region Annual Sponsor helps us to support the students in our hospitality community with our NEWH Detroit Scholarships!

If you choose to become one of our 2025 Detroit Region Annual Sponsor, your sponsorship will help us to host networking events such as our first-ever Hospitality Awards Ceremony, workshops and educational experiences. Along with networking and educational events, in 2025, our goal is to provide assistance to deserving students studying hotel management, food service / culinary arts, senior living, design, architecture, and other fields supporting Detroit's hospitality industry. Achieving this goal will only be possible with the financial support of our Detroit Region Annual Sponsor!

As a 2025 Detroit Region Annual Sponsor, an investment in our region is an investment in YOUR business, with the great benefits outlined on the following page. NEWH connects professionals from all areas of the hospitality industry, bringing together Detroit's best. We hope you'll join us!

All Sponsorships are non-refundable. Questions? Contact us: DETROIT@NEWH.ORG

2025

annual pricing menu



LAKE SUPERIOR

- *Name (or logo) listed on NEWH Detroit Region event broadcasts*
- *Opportunity to host CEU for regional members*
- *(4) entry tickets + 8 drink tickets to (1) program event of your choice*
- *Business cards and literature at check-in*
- *Instagram feature: 3 permanent posts to our feed*

\$3,000



LAKE MICHIGAN

- *Name (or logo) listed on NEWH Detroit Region event broadcasts*
- *(2) entry tickets + 4 drink tickets to (1) program event of your choice*
- *Business cards and literature at check-in*
- *Instagram feature: 2 permanent posts to our feed*

\$2,000



LAKE HURON

- *(1) free ticket to all 2025 regional events*
- *Name (or logo) listed on NEWH Detroit Region event broadcasts*
- *Business cards and literature at check-in*

\$1,000

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