

AVAILABLE UNTIL 1/31/25

Los Angeles Founding Chapter
NEWH
The Hospitality Industry Network

SPONSORSHIP

Program

ARE YOU...

DESIGN FIRM?

VENDOR OR SALES REP?

PURCHASING AGENT?

REACH OUT TO US FOR
NEWH LA ANNUAL CHAPTER SPONSORSHIP

NEWHLASPONSORSHIP@GMAIL.COM

[TENTATIVE]

CALENDAR OF EVENTS

JANUARY - NEWH | NOMA | AAA/E | AWA+D MEMBERSHIP MIXER

FEBRUARY - CEU [ANNUAL SPONSOR SPOTLIGHT]

MARCH - STACY GARCIA TREND TOUR W/ OC CHAPTER

APRIL - TOP ID & SCHOLARSHIP BRUNCH

MAY - "IN THE SPIRIT" HAPPY HOUR MIXER

JUNE - HOTEL TOUR

JULY - CEU [ANNUAL SPONSOR SPOTLIGHT]

AUGUST - BINGO (FUNDRAISER)

SEPTEMBER - "IN THE SPIRIT" HAPPY HOUR MIXER

OCTOBER - HOTEL TOUR

NOVEMBER - COMMUNITY SERVICE EVENT

DECEMBER - GALA (FUNDRAISER)

REACH OUT TO US IF YOU WANT TO SPONSOR AN INDIVIDUAL EVENT

NEWHLASPONSORSHIP@GMAIL.COM

[MANUFACTURERS TIERS]

ANNUAL CHAPTER SPONSORSHIP PACKAGES

Diamond \$5000 (1 OPPORTUNITY)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- QUARTERLY SOCIAL MEDIA POSTS AND (2) UNIQUE SOCIAL MEDIA TAKE OVER THROUGHOUT 2025 (30-45 SECOND VIDEO REEL, PRODUCT DISPLAYS, PICTURES WITH INFORMATION (MUST BE SUPPLIED))
- (1) COMPLIMENTARY TICKET TO (3) EVENTS OF CHOICE*
- OPPORTUNITY TO SPEAK AT (1) EVENT (2MIN LIMIT) OR PRESENT SCHOLARSHIP AWARDS AT OUR EVENT
- (1) MEMBERSHIP FOR NEW COMPANY ASSOCIATES
- (2) COMPLIMENTARY MEMBERSHIPS AWARDED TO ANY (2) DESIGNERS OF YOUR CHOOSING
- FIRST RIGHT TO HOST CEU/FACORY TOUR OR EDUCATION SERIES

Platinum \$3000 (3 OPPORTUNITIES)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (4) SOCIAL MEDIA POSTS THROUGHOUT YEAR (30-45 SECOND VIDEO REEL, PRODUCT DISPLAYS, PICTURES WITH INFORMATION (MUST BE SUPPLIED))
- (1) COMPLIMENTARY TICKETS TO (2) EVENTS OF CHOICE*
- (1) COMPLIMENTARY MEMBERSHIP AWARDED TO ANY (1) DESIGNER OF YOUR CHOOSING

Gold \$2000 (5 OPPORTUNITIES)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (3) SOCIAL MEDIA POSTS THROUGHOUT 2025
- (1) TICKET TO (2) PROGRAMMING EVENT OF CHOICE*

Silver \$1500 (10 OPPORTUNITIES)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (2) SOCIAL MEDIA POSTS THROUGHOUT 2025
- (1) TICKET TO (1) PROGRAMMING OR EDUCATION EVENT OF CHOICE*

Bronze \$1000 (UNLIMITED)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (1) SOCIAL MEDIA POST THROUGHOUT 2025
- (1) TICKET TO (1) PROGRAMMING OR EDUCATION EVENT OF CHOICE*

- EVENT BREAK DOWN -

EDUCATION:
HOTEL TOUR
PANEL
CEU
BRAND-ED

PROGRAMMING EVENTS:
HAPPY HOUR
MEMBERSHIP MIXER/DRIVE
TOP ID/SCHOLARSHIP
BRUNCH

**FUNDRAISING
EVENT:**
GALA
BOWLING
BINGO

SUBJECT TO CHANGE. ANNUAL FUNDRAISING EVENTS, STACY GARCIA EVENT, AND REGIONAL TRADESHOW EXCLUDED

- ALL SPONSORSHIP PACKAGES INCLUDE -

- LOGO ON NEWH LA CHAPTER WEBSITE
- LOGO ON 2025 ANNUAL SPONSORSHIP BANNER DISPLAYED AT EVERY NEWH LA EVENT
- SOCIAL MEDIA THANK YOU POSTS
- EARLY ACCESS TO SPONSORSHIP OPPORTUNITIES
- SPONSORSHIP WILL CONTRIBUTE TO ALL EDUCATION + PROGRAMMING EVENTS

- DISCLAIMER -

- THERE MAY BE ADDITIONAL SPONSORSHIP OPPORTUNITIES FOR THE HOTEL TOUR (SPECIFIED VENDORS OF VENUE ONLY)
- MEMBERSHIP MUST BE CLAIMED NO LATER THAN MARCH 31
- TICKETS ARE ON FIRST-COME, FIRST-SERVED BASIS

[DESIGN AND PURCHASING FIRM TIERS]

ANNUAL CHAPTER SPONSORSHIP PACKAGES

Gold Firm

\$1000 (UNLIMITED)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (2) SOCIAL MEDIA POSTS THROUGHOUT 2025
- (2) COMPLIMENTARY TICKETS TO PROGRAMMING AND EDUCATION EVENTS*
- (2) MEMBERSHIPS FOR NEW COMPANY ASSOCIATES
- PROMOTIONAL STORIES FOR JOB POSTINGS

Silver Firm

\$500 (UNLIMITED)

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REACH OUT TO US FOR QUESTIONS

NEWHLASPONSORSHIP@GMAIL.COM

Thank You **FOR YOUR SUPPORT
OF NEWH LA CHAPTER**

- FOR SPONSORSHIP PAYMENTS -

PAY BY ACH (BANK TRANSFER):

CONTACT NEWH.FINANCE@NEWH.ORG FOR BANK INFORMATION

PAY BY CHECK:

MAKE CHECKS PAYABLE TO NEWH/LA AND MAIL TO:

NEWH/LA

ATTN- SUSAN HUNTINGTON, NEWH INC.

PO BOX 322

SHAWANO, WI 54166

ADD TAG: NEWH/LA ANNUAL SPONSOR (NAME OF SPONSORSHIP)

****CREDIT CARD PAYMENT ONLINE:**

PAYMENT LINK - [HTTPS://NEWH.ORG/PRODUCT/CUSTOM-PAYMENT/](https://newh.org/product/custom-payment/)

ENTER AMOUNT - \$XXX.XX

ENTER A MEMO - NEWH/LA - ANNUAL SPONSOR (NAME OF SPONSORSHIP)/ "COMPANY NAME"

****IF PAYING BY CREDIT CARD, PLEASE ADD A 5% SURCHARGE FOR CREDIT CARD PROCESSING FEE**

ALL SPONSORSHIPS ARE NON-REFUNDABLE.

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THANK YOU TO OUR 2024 ANNUAL CHAPTER SPONSORS

Platinum



Gold



Gold Firm



Silver



Bronze



Los Angeles Founding Chapter
NEWH
The Hospitality Industry Network

LET'S CONNECT!



NEWH/LOS ANGELES FOUNDING CHAPTER



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