



NEWH LA2026

ANNUAL SPONSORSHIP

ARE YOU.....
DESIGN FIRM? VENDOR OR SALES REP? PURCHASING AGENT?
REACH OUT TO US FOR NEWH LA CHAPTER SPONSORSHIP
NEWHLASPONSORSHIP@GMAIL.COM

NEWH



AVAILABLE UNTIL 1/30/26



LA 2026

LA 2026

CALENDAR OF EVENTS



JANUARY – SCHOLARSHIP OPEN

FEBRUARY – CEU [ANNUAL SPONSOR SPOTLIGHT], HOTEL TOUR

MARCH – FASHION TRENDS & HOSPITALITY

APRIL – TOPID & SCHOLARSHIP EVENT [FUNDRAISER]

MAY – CEU [ANNUAL SPONSOR SPOTLIGHT]

JUNE – WELLNESS EVENT

JULY – TBD

AUGUST – DRAG QUEEN BINGO [FUNDRAISER]

SEPTEMBER – HOTEL TOUR

OCTOBER – MEMBERSHIP MIXER – HEAD SHOT EVENT

NOVEMBER – CEU [ANNUAL SPONSOR SPOTLIGHT]

DECEMBER – IN THE SPIRIT OF LA



REACH OUT TO US IF YOU WANT TO SPONSOR AN INDIVIDUAL EVENT

NEWHLASPONSORSHIP@GMAIL.COM

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MANUFACTURERS TIERS

ANNUAL CHAPTER SPONSORSHIP PACKAGES

Diamond

\$5000 (1 OPPORTUNITY)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (4) SOCIAL MEDIA POST [SECOND VIDEO REEL, PRODUCT DISPLAYS, PICTURES WITH INFORMATION MUST BE SUPPLIED]
- (1) COMPLIMENTARY TICKET TO (3) EVENTS OF CHOICE *
- OPPORTUNITY TO SPEAK AT (1) EVENT (2 MIN LIMIT)
- (1) MEMBERSHIP FOR NEW COMPANY ASSOCIATES
- (2) COMPLIMENTARY MEMBERSHIPS AWARDED TO ANY (2) DESIGNERS OF YOUR CHOOSING
- FIRST RIGHT TO HOST CEU/FACTORY TOUR OR EDUCATION SERIES
- OPPORTUNITY TO HOST A NETWORKING MINGLE OR BOARD MEETING AT VENUE OF CHOICE

Platinum

\$3000 (3 OPPORTUNITIES)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (4) SOCIAL MEDIA POST [SECOND VIDEO REEL, PRODUCT DISPLAYS, PICTURES WITH INFORMATION MUST BE SUPPLIED]
- (1) COMPLIMENTARY TICKET TO (3) EVENTS OF CHOICE *
- (1) COMPLIMENTARY MEMBERSHIPS AWARDED TO ANY (1) DESIGNERS OF YOUR CHOOSING
- FIRST RIGHT TO HOST CEU/FACTORY TOUR OR EDUCATION SERIES

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MANUFACTURERS TIERS

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Gold

\$2000 (5 OPPORTUNITIES)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (3) SOCIAL MEDIA POST [SECOND VIDEO REEL, PRODUCT DISPLAYS, PICTURES WITH INFORMATION MUST BE SUPPLIED]
- (1) COMPLIMENTARY TICKET TO (2) EVENTS OF CHOICE *

Silver

\$1500 (10 OPPORTUNITIES)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (2) SOCIAL MEDIA POST [SECOND VIDEO REEL, PRODUCT DISPLAYS, PICTURES WITH INFORMATION MUST BE SUPPLIED]
- (1) COMPLIMENTARY TICKET TO EVENT OF CHOICE *

Bronze

\$1000 (UNLIMITED)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (1) SOCIAL MEDIA POST [SECOND VIDEO REEL, PRODUCT DISPLAYS, PICTURES WITH INFORMATION MUST BE SUPPLIED]
- (1) COMPLIMENTARY TICKET TO EVENT OF CHOICE *

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ANNUAL CHAPTER SPONSORSHIP PACKAGES DESIGN & PURCHASING FIRM TIER

Sapphire

\$850 (UNLIMITED)

- RECOGNITION AT ALL SPONSORED EVENTS SUPPORTED BY ANNUAL SPONSORS
- (2) SOCIAL MEDIA POST [SECOND VIDEO REEL, PRODUCT DISPLAYS, PICTURES WITH INFORMATION MUST BE SUPPLIED]
- (1) COMPLIMENTARY TICKET TO EACH EDUCATION & PROGRAMING EVENTS
- (2) COMPLIMENTARY MEMBERSHIPS FOR NEW COMPANY ASSOCIATES

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ANNUAL CHAPTER SPONSORSHIP PACKAGES

ALL SPONSORSHIP PACKAGES INCLUDE

EVENT BREAK DOWN

- EDUCATION:
 - HOTEL TOUR
 - PANEL
 - CEU
 - BRAND-ED
- PROGRAMING EVENTS:
 - MEMBERSHIP MIXER/DRIVE
 - SOCIAL HAPPY HOUR
 - IN THE SPIRIT OF LA
 - WELLNESS
- FUNDRAISING EVENT:
 - TOPID/SCHOLARSHIP
 - GALA
 - BINGO
- LOGO ON NEWH LA CHAPTER WEBSITE
- LOGO ON 2026 ANNUAL SPONSORSHIP BANNER DISPLAYED AT EVERY NEWH LA EVENT
- GROUP SOCIAL MEDIA THANK YOU POST
- EARLY ACCESS TO SPONSORSHIP OPPORTUNITIES
- SPONSORSHIP WILL CONTRIBUTE TO ALL EDUCATION & PROGRAMING EVENTS
- SOCIAL MEDIA POST TO INCLUDE PRODUCT DISPLAYS, PICTURES WITH INFORMATION MUST BE SUPPLIED

DISCLAIMER

- THERE MAY BE ADDITIONAL SPONSORSHIP OPPORTUNITIES FOR THE HOTEL TOUR [SPECIFIED VENDORS OF VENUE]
- MEMBERSHIP MUST BE CLAIMED NO LATER THAN MARCH 31
- TICKETS ARE ON FIRST-COME, FIRST-SERVED BASIS
- ** SUBJECT TO CHANGE, ANNUAL FUNDRAISER EVENTS & REGIONAL TRADESHOW EXCLUDED**





THANK YOU FOR YOUR SUPPORT OF NEWH LA CHAPTER

— FOR SPONSORSHIP PAYMENTS —

PAY BY ACH (BANK TRANSFER):

CONTACT NEWH.FINANCE@NEWH.ORG FOR BANK INFORMATION

PAY BY CHECK:

MAKE CHECK PAYABLE TO NEWH/LA AND MAIL TO:

NEWH/LA

ATTN-SUSAN HUNTINGTON, NEWH INC.

PO BOX 322

SHAWANO, WI 54166

ADD TAG NEWH/LA ANNUAL SPONSOR (NAME OF SPONSORSHIP PACKAGES)

CREDIT CARD PAYMENT ONLINE:

PAYMENT LINK - [HTTPS://NEWH.ORG/PRODUCT/CUSTOM-PAYMENT/](https://newh.org/product/custom-payment/)

ENTER AMOUNT - \$XXXX.XX

ENTER A MEMO - NEWH/LA - ANNUAL SPONSOR (NAME OF SPONSORSHIP)/ "COMPANY NAME"

** IF PAYING BY CREDIT CARD, PLEASE ADD A 3% SURCHARGE FOR CREDIT CARD PROCESSING FEE

*** ALL SPONSORSHIP ARE NON-REFUNDABLE.

[Click here for a PDF payment form](#)

REACH OUT TO US FOR QUESTIONS

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POWERING HOSPITALITY THROUGH PEOPLE & PARTNERSHIPS



Los Angeles Founding Chapter
NEWH
The Hospitality Industry Network

