

# NEWH MID-SOUTH

## *Sponsorship Call*



**Welcome to the NEWH Mid-South Region Annual Sponsorship Program!**

As a vital part of our community, sponsors help us provide exceptional events and opportunities for networking, education and professional growth. This year, we're excited to offer an extended program that starts early, giving sponsors an additional six months at no extra cost - a full year of exposure and benefits!

Sponsorship length : July 2024 - January 2026

### RISING STAR

- ✦ Logo on all event promotional materials.
- ✦ Mention in all event press releases.
- ✦ 2 free tickets to programming events.

**\$1,000**

### GOLD RECORD

- ✦ All the benefits of the Rising Star.
- ✦ Enhanced logo placement on website and event materials.
- ✦ 4 free tickets to programming events.
- ✦ 1 free exhibition space at a chosen event.

**\$2,000**

### PLATINUM RECORD

- ✦ All the benefits of the Gold Record.
- ✦ 6 free tickets to programming events.
- ✦ Opportunity to host a webinar once a year.

**\$3,000**

### GRAMMY

- ✦ All the benefits of the Platinum Record.
- ✦ Banner ads on the NEWH/Mid-South home page for three months.
- ✦ Priority choice of exhibition space.
- ✦ 8 free tickets to programming events.
- ✦ One Social Media Takeover

**\$4,000**

✦ **HALL OF FAME** ✦

- ✦ All the benefits of the Grammy.
- ✦ Company focused event.
- ✦ Prominent feature on all event signage and invites.
- ✦ Opportunities to present awards.
- ✦ Recognition on the NEWH Mid-South homepage.

**\$5,000**

✦ **CURRENT EVENT CALEDAR** ✦

*Nashville*

- ✦ September 18th: T-shirt contest reveal mixer at The Virgin Hotel
- ✦ September 27th: Golf Tournament
- ✦ November: Hotel Tour
- ✦ December: Holiday Event
- ✦ February: Tour of Maker Shop
- ✦ March: Hotel Tour
- ✦ April: Scavenger Hunt

\*More events to come

*Memphis*

- ✦ October 17th: Design Fest
- ✦ November: Lighting Shop Tour
- ✦ December: Holiday Event
- ✦ February: Hotel Tour
- ✦ April: Scavenger Hunt
- ✦ July: Oaklawn Tour

\*More events to come



Join us in making the NEWH Mid-South Region stronger and more vibrant than ever! This is your chance to shine alongside our community's leading professionals and make a lasting impact. We appreciate your support and look forward to a fantastic year ahead!