

A large, light blue fingerprint graphic is centered on the page, serving as a background for the main title text.

NEW ENGLAND
2024 *Annual*
PARTNER
PROGRAM

making our mark
in the new england
hospitality community

BECOME A NEW ENGLAND 2024 Annual PARTNER



PARTNER LEVELS

PLATINUM // \$4000

GOLD // \$2500

SILVER // \$1500

BRONZE // \$750

NEWH is the international community **connecting the hospitality industry**, providing **scholarships, education, leadership development, recognition of excellence**, and **business development opportunities**.

WHAT IS AN ANNUAL PARTNER?

Our Annual Partners are the backbone of the NEWH New England Region. Partner sponsorship provides us with the resources to host networking events, workshops, and educational experiences throughout the New England Region. Most importantly, our Annual Partners help us to support the students in our hospitality community with our NEWH New England Scholarships!

If you choose to become one of our 2024 Annual Partners, your sponsorship will help us to host networking events such as our annual Boston Sunset Cruise, our first-ever Hospitality Awards Gala, and workshops focusing on diversity, inclusion, and equity within our community.

Along with networking and educational events, with the generous support of our 2023 Annual Sponsors, we were able to offer scholarships totaling \$10,000 to area students. In 2024, our goal is to double this amount to provide even more assistance to deserving students studying hotel management, food service / culinary arts, senior living, design, architecture, and other fields supporting New England's hospitality industry. Achieving this goal will only be possible with the financial support of our Annual Partners!

As a 2024 Annual Partner, an investment in our region is an investment in YOUR business, with the great benefits outlined on the following page. NEWH connects professionals from all areas of the hospitality industry, bringing together New England's best. We hope you'll join us!

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BENEFITS	PLATINUM \$4000	GOLD \$2500	SILVER \$1500	BRONZE \$750
Complimentary ticket(s) to the Masquerade Cruise	2	2	2	1
Complimentary tickets to the Celebrate Hospitality Awards Gala	2	1		
(1) Complimentary Membership (For one person in the sponsoring company / firm, not transferable)	✓			
Complimentary Drink Tickets (Total; to be divided between included events listed above, Valued at \$20 each)	8	6	4	2
Sponsor Spotlight on Social Channels, featuring latest products & projects	4	2	1	
Company logo displayed at each NEWH New England event for 2024	✓	✓	✓	✓
Company logo displayed on the NEWH New England website	✓	✓	✓	✓
Company logo featured in our Annual Update in the NEWH Magazine, distributed to all members internationally	✓	✓	✓	✓
Takeover NEWH New England's Instagram for a day!	✓			
Priority CEU / Portfolio Presentations	✓	✓		
"Thank You" Sponsor post on our social channels, featuring company logo	✓	✓	✓	✓
Early access to additional event sponsorship opportunities with benefits beyond those listed here	✓	✓	✓	✓

2024 *Calendar* OF EVENTS



making our mark
in the new england
hospitality community

JAN

FUNDRAISER KICK-OFF:
NEWH NEW ENGLAND
T-SHIRTS & TOTES!

FEB

HOSPITALITINES EVENT &
HAPPY HOUR

CEU BY
ANNUAL PARTNER
(2023)

MAR

MEMBERSHIP DRIVE
EVENT & HAPPY HOUR

APR

HOSPYS AWARDS GALA
2024 TOP ID
STUDENT SCHOLARSHIP

CEU BY
ANNUAL PARTNER
(2024)

MAY

NEWH VINTAGE GOLF
TOURNAMENT &
TRADE SHOWCASE

JUN

CEU BY
ANNUAL PARTNER
(2023)

JUL

VACATION

AUG

WINEDOWN WEDNESDAY
PROVIDENCE, RI

CEU BY
ANNUAL PARTNER
(2024)

SEPT

WINEDOWN WEDNESDAY
HARTFORD, CT

OCT

MASQUERADE CRUISE
SIGNATURE EVENT

CEU BY
ANNUAL SPONSOR
(2023)

NOV

PLATINUM SPONSOR
PROJECT TOUR

NEWH VOLUNTEERS
EVENT

DEC

HOLIDAY HAPPY HOUR
MEET-UP

CEU BY
ANNUAL PARTNER
(2024)

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Thank You

TO OUR 2023 SPONSORS!

PLATINUM PARTNER



GOLD PARTNERS



MOMENTUM
TEXTILES & WALLCOVERING

PORCELANOSA®
TILE · KITCHEN · BATH · HARDWOOD

SILVER PARTNERS



BRONZE PARTNERS



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COMPANY NAME:

PRIMARY CONTACT NAME:

ADDRESS:

CITY, STATE, ZIP:

EMAIL:

PHONE:

**COMPANY NAME TO APPEAR
IN EVENT MATERIALS AS:**

PARTNER PLEDGE:

PLATINUM PARTNER // \$4000

SILVER PARTNER // \$1500

GOLD PARTNER // \$2500

BRONZE PARTNER // \$750

PAYMENT OPTIONS:

CHECK (Make Payable to NEWH New England Region)
Mail to: Susan Huntington,
NEWH, INC., PO Box 322,
Shawano, WI 54166

Add tag: NEWH New England 2024 Annual Partner

PAY BY ACH/BANK DRAFT Contact: NEWH.Finance@NEWH.org

CREDIT CARD
(Make your sponsorship count! NEWH loses 5% of your donation if you pay via credit card due to fees. If possible, we would appreciate check/ACH payment.)

CLICK HERE TO PAY ONLINE

Enter the Amount - \$xxxx USD
Enter a Memo - NEWH New England 2024 Annual Partner (name of sponsorship)/ "Company Name"

OR CHECK ONE: AMEX VISA MASTERCARD DISCOVER

NAME ON CARD:

ADDRESS:

CITY/STATE/ZIP:

CARD NUMBER:

EXP DATE:

CODE:

TOTAL AMOUNT TO BE CHARGED:

SPONSOR REPRESENTATIVE NAME (PRINT):

SPONSOR REPRESENTATIVE SIGNATURE + DATE:

Please return form to: NEWH.NewEnglandRegion@gmail.com **Extended to**
ALL FORMS MUST BE RECEIVED ON OR BEFORE ~~January 31, 2024~~ February 9, 2024!
All sponsorships are non-refundable