

BECOME A NEW ENGLAND 2024 Event SPONSOR



making our mark
in the new england
hospitality community

FEBRUARY // HOSPI-TALI-TINES DAY CELEBRATION

Craft a valentine for someone special (or yourself!) and enjoy networking, nibbles, and a glass of wine!

EVENT SPONSOR: \$250

Available: 0

BENEFITS:

- Signage at the event
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

MARCH // PARTY AT THE BEACH - MEMBERSHIP DRIVE

Leave winter behind at our beach party event, where we will enjoy beach games, lounging on the sand, and networking with our friends in the hospitality community! Members, bring a non-member and receive a complimentary drink ticket! New members will also receive a discounted individual general membership, from the day of the event to March 31st!

FOOD + BEVERAGE SPONSOR: \$500

Available: 3

BENEFITS:

- Logo on signage at registration, food display tables, and bar area
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

EVENT SPONSOR: \$350

Available: 5

BENEFITS:

- Signage at registration
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

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APRIL // NEWH NEW ENGLAND CELEBRATES HOSPITALITY GALA

A formal affair at the historic Lenox Hotel in downtown Boston, this event promises to become a hallmark event for New England hospitality! Welcome champagne, appetizers + networking, a formal dinner, and the NEWH New England awards ceremony are included in this experience.

EVENT PREMIER SPONSOR: \$2000

Available: 1

BENEFITS:

- (2) Complimentary Tickets (valued at \$200 each)
- Signage at registration & throughout venue
- Logo and products / projects featured in slideshow of during dinner
- Logo on table number signage
- Featured in the evening's program
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

WELCOME CHAMPAGNE SPONSOR: \$1000

Available: 1

BENEFITS:

- (1) Complimentary ticket
- Signage at registration & Champagne table
- Logo included in slideshow presentation during dinner
- Featured in the evening's program
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

STAGE SPONSOR: \$1000

Available: 1

BENEFITS:

- (1) Complimentary ticket
- Signage at registration & at the stage
- Logo included in slideshow presentation during dinner
- Featured in the evening's program
- Announcement at event
- Logo on marketing and promotional items
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APRIL // NEWH NEW ENGLAND CELEBRATES HOSPITALITY GALA

(CONTINUES)

SIGNATURE COCKTAIL SPONSOR: \$1000

Available: 3

BENEFITS:

- Brand your own cocktail
- (1) Complimentary ticket
- Signage at registration & bar
- Logo included in slideshow presentation during dinner
- Featured in the evening's program
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

DINNER SPONSOR: \$800

Available: 5

BENEFITS:

- Logo on signage at registration and food display tables
- Logo included in slideshow presentation during dinner
- Featured in the evening's program
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

PHOTOGRAPHY SPONSOR: \$500

Available: 2

BENEFITS:

- Logo included in slideshow presentation during dinner
- Featured in the evening's program
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

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APRIL // NEWH NEW ENGLAND CELEBRATES HOSPITALITY GALA

(CONTINUES)

SCHOLARSHIP STUDENT SPONSOR: \$300

Available: 2

BENEFITS:

- Featured in the evening's program
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

TOP ID FIRM SPONSOR: \$300

Available: 3

BENEFITS:

- Featured in the evening's program
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

CENTERPIECE SPONSOR: \$300

Available: 4

BENEFITS:

- Featured in the evening's program
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

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MAY // 2024 GOLF TOURNAMENT FORE SCHOLARSHIPS!

Spend the day with NEWH and your hospitality colleagues at the Sterling National Country Club, a private course 20 minutes outside of Worcester, MA. Enjoy a pre-game lunch, 18-holes of golf, challenges, networking, and dinner at the Club House - all included with registration. Help us raise money FORE our hospitality student scholarship program with this great fundraising event!

CART SPONSOR: \$1000

Available: 1

BENEFITS:

- Logo on signage at registration & on each players' golf cart
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

LONGEST DRIVE AWARD SPONSOR: \$1000

Available: 1

BENEFITS:

- Logo on signage at registration + at competition green
- Name on award certificate
- Photo with winner for NEWH New England website / event recap
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

CLOSEST TO THE PIN AWARD SPONSOR: \$1000

Available: 1

BENEFITS:

- Logo on signage at registration + at competition green
- Name on award certificate
- Photo with winner for NEWH New England website / event recap
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

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MAY // 2024 GOLF TOURNAMENT FORE SCHOLARSHIPS!

(CONTINUES)

WATER SPONSOR: \$800

Available: 1

BENEFITS:

- Logo on signage at registration & at water pick-up areas
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

DINNER SPONSOR: \$650

Available: 3

BENEFITS:

- Logo on signage at registration & buffet tables at dinner
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

LUNCH SPONSOR: \$300

Available: 2

BENEFITS:

- Logo on signage at registration & lunch pick-up table
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

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AUGUST // WINEDOWN WEDNESDAY - PROVIDENCE

NEWH New England heads down to Providence to enjoy an evening of networking & light bites with our friends in Rhode Island! Enjoy the sunset and late summer breeze at our rooftop venue. As a non-Boston area event, this is also a great opportunity to expand your outreach to another area of New England!

EVENT SPONSOR: \$300

Available: 4

BENEFITS:

- Logo on signage at registration table
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

SEPTEMBER // COCKTAILS & CONVERSATIONS: ACCESSIBILITY IN HOSPITALITY

Join us for an in-depth panel discussion on accessibility in hospitality, from both design & experiential perspectives. Gain incredible insight on this important topic in our hospitality community and beyond. Light refreshments will be served.

EVENT SPONSOR: \$300

Available: 2

BENEFITS:

- Logo on signage at registration table
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

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OCTOBER // WINEDOWN WEDNESDAY - HARTFORD

NEWH New England heads to Hartford to enjoy an evening of networking & light bites with our friends in Connecticut! As a non-Boston area event, this is also a great opportunity to expand your outreach to another area of New England!

EVENT SPONSOR: \$250

Available: 2

BENEFITS:

- Logo on signage at registration table
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

OCTOBER // ANNUAL BOSTON SUNSET CRUISE FUNDRAISER

Join us for a new take on our annual sunset cruise, as we board a replica riverboat and set sail on the Boston Harbor. Guests will be treated to delicious food, signature drinks, networking, music & dancing, while enjoying amazing sunset views of Boston. Come dressed in costume for a great night to be had by all - no tricks included.

SIGNATURE COCKTAIL SPONSOR: \$1000

Available: 2

BENEFITS:

- Brand your own cocktail
- (1) Complimentary ticket
- Logo on signage at registration & bar(s)
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

FOOD SPONSOR: \$500

Available: 5

BENEFITS:

- Logo on signage at registration & food display tables
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

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DECEMBER // WINEDOWN WEDNESDAY - BOSTON

Celebrate the beginning of the holiday season and the end of 2024 with our Boston Winedown Wednesday Holiday Happy Hour. Enjoy lite bites and merriment at this networking event.

EVENT SPONSOR: \$400

Available: 4

BENEFITS:

- Logo on signage at registration table
- Announcement at event
- Logo on marketing and promotional items
- Recognition in event follow-up email to attendees

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COMPANY NAME:

PRIMARY CONTACT NAME:

ADDRESS:

CITY, STATE, ZIP:

EMAIL:

PHONE:

**COMPANY NAME TO APPEAR
IN EVENT MATERIALS AS:**

SPONSORSHIP PLEDGE:

EVENT:

SPONSORSHIP OPTION:

SPONSORSHIP AMOUNT: \$

PAYMENT OPTIONS:

CHECK (Make Payable to NEWH New England Region)
Mail to: Susan Huntington,
NEWH, INC., PO Box 322,
Shawano, WI 54166

Add tag: NEWH New England 2024 Annual Partner

PAY BY ACH/BANK DRAFT Contact: NEWH.Finance@NEWH.org

CREDIT CARD
(Make your sponsorship count! NEWH loses 5% of your donation if you pay via credit card due to fees. If possible, we would appreciate check/ACH payment.)

CLICK HERE TO PAY ONLINE

Enter the Amount - \$xxxx USD

Enter a Memo - NEWH New England 2024 Annual Partner (name of sponsorship)/ "Company Name"

OR CHECK ONE: AMEX VISA MASTERCARD DISCOVER

NAME ON CARD:

ADDRESS:

CITY/STATE/ZIP:

CARD NUMBER:

EXP DATE:

CODE:

TOTAL AMOUNT TO BE CHARGED:

SPONSOR REPRESENTATIVE NAME (PRINT):

SPONSOR REPRESENTATIVE SIGNATURE + DATE:

Please return form to: NEWH.NewEnglandRegion@gmail.com
All sponsorships are non-refundable