January 2019 NEWSLETTER



Toasty Tuesday – 1/15
at CitizenM Bowery, NY
Designed by Concrete Design
Chapter Board Meeting – 2/5

FROM THE PRESIDENT



As we start a new year, I'm excited to be the 2019 President of the NEWH New York Chapter Board! I'd like to thank outgoing President, Morgan Brodey, for all her hard work as well as the rest of the 2018 Board.

I would also like to highlight some of our chapter's successes from 2018. In June, we co-hosted Owners Roundtable with HD Magazine. In November, we hosted our fundraising event Product Runway during BDNY. Thank you to all our judges, participants, and sponsors listed on Page 2. And throughout the year our Toasty Tuesday events continue to be popular for networking, cocktails & conversation.

Most importantly, we awarded more than \$50K in student scholarships and looking to raise even more in 2019 with your support!

- Amanda Tomlinson
 President of NEWH New
 York and Project Manager
 at Meyer Davis

2018 HIGHLIGHTS & END OF YEAR RECAP

PRODUCT RUNWAY raised almost \$60K towards scholarships



Our Product Runway fundraising event held during BDNY featured 15 design firms paired with manufacturers to create unique fashion-forward gowns for the runway by utilizing the materials/products of that vendor.

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NEWH New York Chapter awarded \$50K in new scholarships



In September we celebrated our student scholarships winners during an awards ceremony hotel tour at The Assemblage John Street. See all our 2018 scholarship winners on Page 3. Thank you to all the staff at The Assemblage and the Meyer Davis design team for a great venue and tour.

www.theassemblagehotel.com

THANK YOU TO OUR 2018 PRODUCT RUNWAY SPONSORS

Design Team Sponsors

- Aspire Hospitality
- Astek
- Brizo
- Cortina Leather
- Couristan
- Eaton Fine Art
- Emser Tile
- Exporium
- Fabric Innovations
- Hansgrohe
- Kohler
- Room 360
- Wolf Gordon
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TOP VIP Seating

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VIP Seating

- Royal Thai
- Architex
- Richloom Fabrics
- Couristan
- Wolf Gordan
- TRI-KES

Ready To Mingle

- Beachwood Custom
- Brizo

Gift Bags

Kellex

Step & Repeat

- Durkan
- Architectural System
- Indiewalls
- Astek

Photo Booth

- Maya Romanoff
- HD Magazine

MC - Ryan Wilner

Renwil

We appreciate you and look forward to your continued support.

Keep an eye out for 2019 sponsorship opportunities coming soon.

CONGRATULATIONS AGAIN TO ALL OUR PRODUCT RUNWAY TEAMS

See the top three judges' selections from this unforgettable evening.

1st place: HOK & Aspire Hospitality



"Inspired by a wide array of material detailing, levels of lacquered reflectivity, and woodwork of Aspire Hospitality, our design is the intersection between the structural nature of case goods and traditional samurai warrior garb.

Japanese influences such as wabi-sabi, streamlined, admiration of craftmanship, and a tailored minimalism create the conceptual thread that weaves our garment together. In addition to these motifs, the design pays homage to maximalism trends in fashion in regards to the nuanced layering of different material combinations to create tactile volumetric shapes throughout the silhouette." - HOK team

HOK design team: Luke McLindon, Sylvia Sirabella & Rob Veluz

2nd place: Wimberly & Exporium



3rd place: Meyer Davis & Eaton Fine Arts

Thank you to our wonderful judges:

Aliya Khan, VP Design Strategies, Global Design Marriott

Larry Traxler, Senior VP, Global Design Hilton

Sam Suleman, Executive VP Equinox Hospitality & Equinox Hotels

See more details and images on our social media pages.

Thank you to o

Design Teams (design company + manufacturer):

BG Studio + Fabric Innovations / Cooper Carry + Cortina Leather / ForrestPerkins + Hansgrohe / Gensler + Couristan / HLW + Room 360 / HOK + Aspire / iCrave + Astek / INC + JACLO / KKAD + Emser Tile / Meyer Davis + Eaton Fine Art / Stonehill Taylor + Wolf Gordon / Studio BIG + Special COMPASS & Kohler / TPG + Brizo / Wimberly + Exporium

CONGRATULATIONS TO OUR 2018 SCHOLARSHIP RECIPIENTS

Daniel Vater *NYC College of Technology*

Eng Sou Ea NYU

Natalie Chepurniy
NYC College of Technology

Paula Gonzalez Carneiro *NY Institute of Technology*

Zihan Wang NYU

XiaoKun Qin Cornell University

LaToya Wallace Monroe College

Elizabeth Grese Rochester Institute of Technology

Atique Rahman NYSID

Elisa Borja NYSID

Daniel Hess SUNY Delhi

Trevlyn Stepleton *Monroe College*

Yi-En Lee *NYSID*

2019 scholarship applications will open late summer.

UPCOMING 2019 EVENTS

Toasty Tuesday – 1/15 Board Meeting – 2/5 NEWH Leadership Conference 2/7 – 2/9 in Miami

Toasty Tuesday - 2/19 Owners Roundtable 6/5 Fall Fundraising Event 11/10

BECOME A MEMBER

NEWH is the premier networking resource in the hospitality industry.

www.newh.org/join

STUDENT SPOTLIGHT: Natalie Chepurniy



We would like to introduce you to our Student Spotlight for the Winter – Meet Natalie Chepurniy! She is currently enrolled at New York City College of Technology (CUNY) for Sales & Marketing.

Q. Describe your dream career...

A. My dream career would be to work in the Sales & Marketing department of a historic Grand Hotel such as The Carlyle in New York or the Savoy in London. - Natalie

Q. What advice would you give potential scholarship applicants? A. Be yourself. Tell your story and let your passion about this industry shine through your words.

Q. If you could go to any music concert - who would you go see? (Can be anyone – alive or not!)
A. David Bowie, The Beatles, Elvis Presley, Frank Sinatra or The Rolling Stones. All classics!

Q. If you could travel anywhere in the world (free of charge), where would that be? A. Anywhere in Asia - the cultures of the Far East fascinate me!

Q. What are you top three favorite apps? A. Skype to stay in touch with my family, Google Maps to help me explore new places and Instagram to document my travels and findings.

Q. What types of internship opportunities do you feel would be helpful for your career? A. An internship in a Sales & Marketing Department at a large, branded hotel would be a great way for me to learn the ropes in an established organization.

Q. Sometimes having a mentor for a new career is helpful. What are you looking for in a mentor?A. Someone who can help guide me on my professional journey, give me advice about which steps to take next and offer inspiration via their own career.

Q. What is something you do that helps inspire you? A. Journaling and taking notes help me keep track of my thoughts and goals, and come up with creative ways of achieving them. I also like to read as much as possible so as to learn new things and be inspired by others' stories.

Q. What was your favorite class in college and why? A. Public Speaking - Our professor was a classically trained actor who had a very methodical approach to the art of public speaking. I learned a great deal and enjoyed his class tremendously!

ATTENTION STUDENTS: To submit your NEWH Scholarship application and story, go to: www.newh.org/scholarship

2019 NEW YORK CHAPTER BOARD

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Visual Renaissance

Fundraising Co-Chairs

Demi Fitzgerald

Beachwood Collective

John Roberts

Imagine Tile

Marketing

Lana Abraham-Murawski Forms + Surfaces

Interested in volunteering? We'd love to have you! Email us at: nominations@newh.org

DECEMBER TOASTY TUESDAY RECAP



The event was held at the newly opened Moxy Downtown. Thanks to Stonehill Taylor for an amazing design & touring team!

"Break out your bag of tricks at Moxy NYC
Downtown, the Financial District's new go-to for
thrills and delight. Get drawn in by the monster-sized
virtual LED wall and get down to partying in 5,000
square feet of adult play space. With its ultimate
#livingroomvibes, every night is a house party at
Moxy NYC Downtown, complete with music, arcade
games, cocktails and elevated bar bites."

To read more on Moxy and this project:

http://moxy-hotels.marriott.com/en/hotels/nyc-



Attendees of Toasty Tuesday also designed handmade holiday cards for the elderly. All cards were donated to CITYMEALS ON WHEELS who organized the idea & delivered them to their meal recipients throughout New York City. For more info: www.citymeals.org/get-involved/greeting-cards

Interested in having one of your hotel projects featured as a Toasty Tuesday event? Email Levar Jackson via our website: https://newh.org/about-us/new-york/board-directors/

Follow us on social media

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