

PRODUCT RUNWAY

BEHIND THE DESIGN

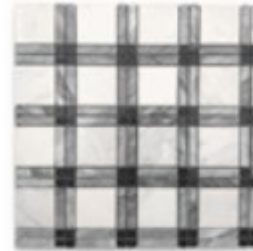


The Rules for Designers-

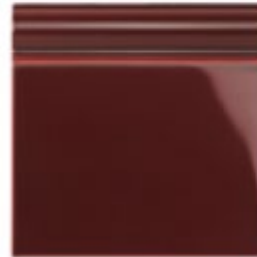
- 1-2 Team Members (2 tickets to the event)
- One full **sketched outfit** which may include the following
 - Hair piece/Hat/Crown
 - Shoes (if you choose)
 - Accessory
 - Any amount of not amount of color wanted or needed to show intent
- Work in a timely manner with your selected vendor and provide sketch with material images no later than **Nov 5th**
- Get Creative!

The Rules for Vendors/Meetings-

- 30 Mins with Paired design firm on zoom
- Designers to work with the vendor on creating something amazing!!
- 2 tickets to the event for the team for vendors
- Promotional onsite materials
- Logo on Sketch along with Product material
- High-top table onsite with materials used and printed sketch (NEWH to provide printed sketch)



PLAID TILE



HIGH GLOSS BURG. TILE

Designer Company Logo

Vendor Company Logo

EXAMPLE OF WHAT TO PROVIDE



Friendly Reminders-

-DEADLINES- we all have them 😊

-Team members and contact info, company logo
due by **October 20th**

-Sketches of outfit with materials **November 5th**

-This is for Charity, we raise money for NEWH scholarships

-Please be mindful of the vendors you are paired with and
their time and they'll also be respectful of yours

-Please reach out with any questions! And thank you for
helping us ease back into Product Runway!