

SPONSORSHIP REGISTRATION INFORMATION



OVERVIEW: Hospitality Designer Day at High Point Market is an NEWH North Carolina event designed to leverage our region's manufacturing strength to invite hospitality designers, hoteliers and purchasing companies to the High Point Furniture Market. It enables manufacturers to extend their market presence and preparations to an additional market segment at a time when traffic traditionally slows down.



DETAILS

DATE: Monday, October 20, 2014
TIME: 9:00 am – 12:00 pm Participating showroom visits
12:00 pm – 12:30 pm Networking in Lazar Showroom
12:30 pm – 1:30 pm Lunch & Learn Presentation in Lazar Showroom
1:30 pm – 5:30 pm Participating showroom visits
COST: \$250 / showroom
DEADLINE: **SEPTEMBER 26, 2014 FOR COMMITMENT AND PAYMENT**

SPONSORSHIP BENEFITS

- Company showroom listing and logo in Quick Reference Guide (2 page .pdf file).
- Company listing in EBlast to architect & design firms, purchasing companies and hoteliers in NC, SC, VA, GA, TN, MD and Washington DC.
- Event promotion via PR, Facebook, NEWH web site and by neighboring NEWH chapters in Washington DC, VA, GA

PARTICIPATING SHOWROOM REQUIREMENTS

1. Must be an NEWH member in good standing (in any chapter).
2. Must be actively selling to the hospitality market.
3. Must have a High Point area showroom or office.
4. Must staff showroom on October 20 with personnel conversant in product, needs and pricing of hospitality market.

TO REGISTER AS A SPONSOR

See following page. Questions, contact:

Karen Appert	kmappert@appertmarketing.com	336.761.1220
Liz Felsen	liz.felsen@telosfurniture.com	443.677.5733
Kathy Yetso	kathy@americancontractseating.com	336.812.8124
Julie Blacutt	jblacutt@greyne.com	336.848.4668



AT HIGH POINT MARKET

SPONSORSHIP FORM

Complete form, save as a .pdf file and submit information with \$250 payment via email, fax or mail as noted below.

Company Name	
Street Address	
City / State / Zip	
Phone	
Contact Name	
Contact Email Address	
Contact Phone #	
High Point Showroom Address	
High Point Showroom Phone #	
Would you like your showroom to be listed as a location offering food during the day?	
NEWH Member of which Chapter / Region	

Needed from sponsors by September 26, 2014:

- Form completed & payment submitted to reserve a spot.
- Company Logo in .jpg or .eps format, 300 dpi at 4x5 size emailed to: Karen Appert kmappert@appertmarketing.com

Check Mail check (payable to NEWH) and a copy of this form by September 26 to:
NEWH, Inc. – Attn: NEWH NC Hospitality Designer Day
PO Box 322
Shawano, WI 54166

Credit Card Fax payment information to 800-693-6394, email completed .pdf file to julie.hartmann@newh.org or mail to above address

Name on Card _____

Billing Address _____ City _____ State _____ Zip _____

Credit Card Number _____ Exp Date _____ CVC Code _____