



Entrant Application

~Please apply and pay as soon as possible, you will only get the needed link to the submission site once your payment is received

~Application must accompany fabric submission

~Payment for the competition includes your ticket fee to attend NEWH North Central's *London Calling - Scholarship Fundraiser* located at Brit's Pub in Minneapolis on August 22nd.

Key Dates:

Submission Deadline:	July 1st	Electronic & Print Files must be received or postmarked by midnight July 1st
Winner Announcements:	August 22nd	at London Calling - Scholarship Fundraiser**
Winner Lunch:	September	- Location to be determined
Winner Photoshoot:	September	
NEWH Magazine Winter Issue:	Nov/Dec	

Competition Requirements

What to submit: You will be required to submit your entry both electronically and in print. The submission should be no more than 3 pages 11x17 + digital file of your pattern repeat. Please submit your design inspiration (written and images). No more than 2 inspiration images and no more than 150 words to describe your inspiration. The rest of the submission is up to the entrant to best describe their pattern in whatever manner best. (i.e. - show several colorways of how your pattern changes, show it rendered on a chair etc.)

File Submission:

Electronic:	A folder will be available for entry - once you've entered, a link will be sent to you for file upload. Make time for this - entries will need to be uploaded into the dropbox file by midnight July 25th. Files names must include your name and design inspiration name
Print: <i>(for color processing)</i>	Send to: (post marked by July 1st) NEWH Blank Canvas BKV Group Attn: Elizabeth Williams 222 North 2nd Street, Suite 101 Minneapolis, MN 55401
Size:	Electronic: PDF - 150 resolution at full scale (54"Wx repeat size) Print: 11x17 to a scale
Color:	Digital Printing will be used, there is not a color limit. The printed entry must be the control for Richloom to color check.
Repeat:	The upholstery is 54"W and the repeat can have any size on the vertical.

Submission Form

I am a professional I am a student Check One

I am a member I am a non-member Check One

First Name: _____ Last Name: _____

Occupation: _____ Company/School: _____

Address: _____ State: _____ Zip: _____

Cell Phone: _____ Email: _____

Design Inspiration Name: _____

Choose Your Chair:

Traditional

Transitional

Modern



Release Information:

By submitting this form I agree to allow NEWH to use my pattern in marketing materials. If I win the competition I agree to work with Richloom/Charter should they want to use my pattern in their marketing materials. I agree to be a part of a photo shoot and magazine article for NEWH National magazine. In the event that Richloom would like to bring my pattern into their printed hospitality offerings I am willing to work with them to this end.

I have read the above and agree to the terms.

**Need not be present at London Calling - Scholarship Fundraiser (Brit's Pub) to win.

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Winner's Lunch Sponsor:

