

2025

# annual sponsorship

Northwest Chapter Benefit Package

Secure your sponsorship by January 31, 2025

# 2025 annual sponsorship

There are FOUR tiers to our Northwest Annual Sponsors. Each level is vital to providing the resources to host dynamic, engaging, and elevated events with a focus on networking opportunities and aiding our ability to award scholarships to student leaders within the hospitality industry. These are the only sponsorship opportunities for 2025 Signature events, excluding Savor and Regional Tradeshows. **Secure your sponsorship today!**

Questions? email:

Jennifer Haycox, NEWH NW VP of Administration  
jennifer@haycoxgroup.com

sponsorship opens 11/11/24  
payment by 01/31/25

**BRONZE**

\$750  
Unlimited

**SILVER**

\$2500  
10 Available

**GOLD**

\$4700  
6 Available

**PLATINUM**

\$7500  
3 Available

	BRONZE	SILVER	GOLD	PLATINUM
Sponsor all Signature Events in 2024	✓	✓	✓	✓
One complimentary ticket to Hospitality Property Tour(s)	✓	✓	✓	✓
Two additional complimentary tickets to Hospitality Property Tour(s)			✓	✓
Host 1 of 3 TopID Firm Tables during TopID Breakfast event				✓
Two complimentary tickets to the TopID Breakfast		✓	✓	
One complimentary Full Table (8 seats) at Savor Fundraiser			✓	✓
One complimentary Half Table (4 seats) at Savor Fundraiser		✓		
One complimentary ticket to Savor Fundraiser *	✓			
Featured Sponsor at (2) Scholarship Walk Happy Hour events				✓

	BRONZE	SILVER	GOLD	PLATINUM
Logo added to NEWH Northwest Chapter 2025 Photo Banner (website)				✓
Week-long Instagram Take-Over - unlimited stories + 3 permanent posts			✓	✓
Logo or company name** on NEWH NW Chapter website + email footer	✓	✓	✓	✓
Social media Thank You post with logo and tags to your social media pages	✓	✓	✓	✓
Thank You Email sent to all NEWH NW members with links to website	✓	✓	✓	✓
Logo or company name** on 2025 Annual Sponsor Banner at all events	✓	✓	✓	✓
Logo or company name** on print media at 2025 programming events	✓	✓	✓	✓

	BRONZE	SILVER	GOLD	PLATINUM
Early access to additional Savor Fundraiser sponsorship opportunities		✓	✓	✓
Influence on Hospitality Property Tour selection			✓	✓
CEU Presentation opportunity (vendors) or Culture Presentation (firms)				✓
Opportunity to provide branded items/swag at programming events				✓

All sponsorships are non-refundable

\* Membership level ticket only, non-member ticket is not included

\*\* Company logo for Platinum, Gold, and Silver partners; company name for Bronze partners

# 2025 event calendar\*

see you there!

## January

### Networking Social

01/30/25 \_ Engage casually with design community

## February

### Education Event

02/12/25 \_ CEU Presentation or Culture/Portfolio Presentation with Platinum level sponsor (Virtual)

## March

### Signature TopID 2025 Honoree Breakfast

03/13/25 \_ Showcasing our winning firms

### Networking Social

03/27/25 \_ Engage casually with design community

## April

### Education Event

04/23/25 \_ CEU Presentation or Culture/Portfolio Presentation with Platinum level sponsor (Virtual)

## May

### Virtual Edu & Membership Drive

05/15/25 \_Behind the Scenes

### Seattle Scholarship Walk & Happy Hour

05/29/25 \_ Exclusively sponsored by Platinum Level sponsorship

## June

### Signature Portland Hospitality Property Tour

06/12/25 \_ Highlighting design in the NW

### NEWH 2025 Leadership Conference

06/23/25 \_Art de Vivre (Paris, France)

## July

### Education Event

07/09/25 \_ CEU Presentation or Culture/Portfolio Presentation with Platinum level sponsor (Virtual)

### Networking Social

07/31/25 \_ Engage casually with design community

## August

### Portland Scholarship Walk & Happy Hour

08/14/25 \_Exclusively sponsored by Platinum Level sponsorship

## September

### Signature Seattle Hospitality Property Tour

09/11/25 \_ Highlighting design in the NW

### Networking Social

09/25/25 \_ Engage casually with design community

## October

### Signature Savor Gala Fundraiser

10/16/25 \_ 2025 Scholarship Awards & TopID 2026 Announcement

### Regional Trade Show - Expected to Return 2026

Educational Discussion, Vendor Showcase, Happy Hour

## November

### Virtual Edu & Membership Drive

11/13/25 \_Behind the Scenes

## December

### NEWH Board of Directors Holiday Party

Invitation extended to all annual sponsors

# congratulations!

# 2024 scholarship recipients



## Abby Beissinger - \$10,000

**Culinary Arts at Seattle Culinary Academy**

Graduates in 2025

Abby has always had a passion for the science behind food and agriculture, and previously directed University of Connecticut's Plant Diagnostic Lab to support farmers with their plant health issues. She chose to return to school in Culinary Arts to hone her cooking and management skills to open an urban farm and café upon graduation. The NEWH Scholarship is meaningful because it provides Abby with support from a pioneering organization that was established to help women succeed in hospitality.



## Miguel Fuentes - \$10,000

**Washington State University - Hospitality Business Management**

Graduates in 2025

From a young age, Miguel developed a passion for customer service. He takes pleasure in providing excellent service and connecting with customers. In addition, Miguel finds it rewarding that by providing exceptional customer service, you can help people feel better, comfortable, and create memorable experiences that leave a lasting impact on their lives. Hospitality is a major part of the experience.



## Shriza Thakur - \$10,000

**University of Idaho - Interior Architecture and Design**

Graduates in 2025

One of Shriza's top values in life is understanding. Understanding is important because you may not agree or relate to someone's hardships or dreams, but it is a big step to a less complicated life. During her time working as an intern at Semiahmoo Resort, stepping into others' shoes through understanding has really made her a better employee. Going above and beyond to make a guest feel important makes not only her feel good, but it makes them feel good and makes their experience memorable.



## Gabrielle Hanson - \$5,000

**Washington State University - BA Interior Design with a minor in Architectural Studies**

Graduates in 2025

Gabrielle has always been drawn to design. A career in interior design has been on the horizon for her since she was in high school. Her first job working in a dining room at a retirement home. This was her first introduction to hospitality in a dining sense and she's worked in restaurants ever since. Gabrielle has a love of travel and history. With hospitality design, she believes there is the opportunity to provide all-encompassing experiences and atmospheres for various audiences.



## Azeezah Priyota - \$5,000

**University of Washington - MS in Architecture - Design Technology**

Graduates in 2025

Azeezah's passion for architecture was sparked by childhood encounters with magnificent structures like the National Assembly Building of Bangladesh, designed by Louis Kahn. This early fascination evolved into a desire to create lasting, impactful structures herself. Choosing architecture as a career was challenging, especially as a female from a middle-class family in Bangladesh. Azeezah believes that architecture is more than just a profession—it's a means to shape our environment and improve lives. A Master's degree in Design Technology will contribute to a more sustainable and efficient built environment.