



2026

annual sponsorship

Northwest Chapter Investment

Secure your sponsorship by January 31, 2026

2026 annual sponsorship

Join the Movement

Become a 2026 Annual Sponsor of the NEWH Northwest Chapter

At NEWH Northwest Chapter, we bring together hospitality industry leaders, design professionals, hotel developers/owners, and the next generation of talent. All committed to excellence in design, architecture, construction, and operations.

We invite you to join the NEWH Northwest Chapter as an investment. Your support not only elevates your brand, it directly fuels the growth and development of the hospitality design community here in the Pacific Northwest. Your annual sponsorship supports high-impact education, networking, scholarship awards, and the recognition of the best in our industry.

partner with us

- Raise your company's profile in the Pacific Northwest design ecosystem
- Connect directly with decision-makers across hotel owners, developers, interior designers, architects, and contractors
- Align your brand with the mission of NEWH: fostering the next generation of hospitality professionals through scholarship, education, and industry recognition
- Gain exclusive access and visibility across our Chapter's signature events, communications, and digital platforms
- Demonstrate your commitment to the community; your investment directly supports chapter programming and student scholarships that build our future workforce

Questions? email:

Jennifer Haycox, NEWH NW VP of Administration

jennifer@haycoxgroup.com

Northwest
NEWH
The Hospitality Industry Network

meet the board

2026

northwest board of directors



Courtney MacLean
President



Jennifer Haycox
Vice President / Admin



Arielle Fissmer
Vice President / Develop



Erik Boyll
Secretary



Taylor Vigilia
Treasurer



Jamie Hysell
Past President



Marit Jensen
Executive Advisor



Justin Hidri
Programming Director



Angela Blechschmidt
Fundraising Director



Sara Walker
Scholarship Director



Crystal Nodsle
Membership Director



Brookelyn Robertson
EID Director



Madeline Finch
Marketing Director



Deborah Wolf
Programming Chair



Lisa Anderson
Fundraising Chair



Jennifer Fleming
Scholarship Chair



Michele Protzeller
Membership Chair



Casey Scalf
Strategic Planning Chair



LaDonna Hale
Social Media Chair



Dani Richardson
Publications Chair



Emilie LeGarf
Public Relations Chair



Jordan Gates
Green Voice Chair



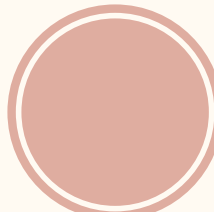
Tiffany Fraioli
Hospitality Chair



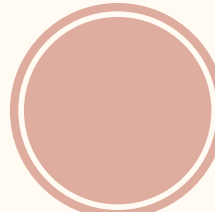
Tara Hornsby-Siders
Education Chair



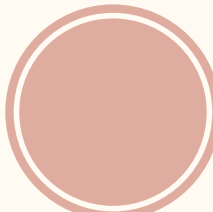
Danie Leatherman
Strategic Alliance Chair



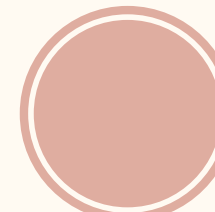
Lyn McKay
Student Liaison Chair



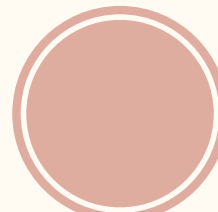
(open)
Committee Develop. Chair



(open)
Educator Relations Chair



(open)
Community Service Chair



(open)
(Student Relations Director)

2026 annual sponsorship

There are FIVE tiers to our Northwest Annual Sponsors. Each level is vital to providing the resources to host dynamic, engaging, and elevated events with a focus on networking opportunities and aiding our ability to award scholarships to student leaders within the hospitality industry. These are the only sponsorship opportunities for 2026 Signature events, excluding Savor and Regional Tradeshows. **Secure your sponsorship today!**

Questions? email:

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jennifer@haycoxgroup.com

Northwest Chapter Benefit Package (tiers 1 to 4, see next page for NEW Ally Sponsorship)

sponsorship opens 11/20/25
payment by 01/31/26

BRONZE

\$875
8 Available

SILVER

\$2600
12 Available

GOLD

\$4700
3 Available

PLATINUM

\$7500
1 Available

Sponsor all Signature Events in 2026	✓	✓	✓	✓
One complimentary ticket to Hospitality Property Tour(s) *	✓	✓	✓	✓
Two additional complimentary tickets to Hospitality Property Tour(s) *			✓	✓
Host TopID Firm Tables during TopID Breakfast event (3 tickets included)				✓
Two complimentary tickets to the TopID Breakfast *		✓	✓	
One complimentary Full Table (8 seats) at Savor Fundraiser			✓	✓
One complimentary Half Table (4 seats) at Savor Fundraiser		✓		
Two complimentary tickets to Savor Fundraiser *	✓			
Featured Sponsor at Membership Drive event(s)				✓
One complimentary Northwest Chapter membership (self or gift)			✓	✓

Logo added to NEWH Northwest Chapter 2026 Photo Banner (website)				✓
Week-long Instagram Take-Over - unlimited stories + 3 permanent posts			✓	✓
Logo or company name** on NEWH NW Chapter website + email footer	✓	✓	✓	✓
Social media Thank You post with logo and tags to your social media pages	✓	✓	✓	✓
Thank You Email sent to all NEWH NW members with links to website	✓	✓	✓	✓
Logo or company name** on 2026 Annual Sponsor Banner at all events	✓	✓	✓	✓
Logo or company name** on print media at 2026 programming events	✓	✓	✓	✓

Early access to additional Savor Fundraiser sponsorship opportunities		✓	✓	✓
Influence on Hospitality Property Tour selection			✓	✓
Virtual Presentation opportunity (vendors) or Culture Presentation (firms)			✓	✓
Opportunity to provide branded items/swag at signature events				✓



All sponsorships are non-refundable

* Complimentary tickets are first right of refusal. Unused tickets will be turned to general event tickets 1 week prior to event

** Company logo for Platinum, Gold, and Silver partners; company name for Bronze partners

2026 annual sponsorship

This is a NEW investment tier to our Northwest Annual Sponsorship package. Your support helps provide the resources to host dynamic, engaging, and elevated events with a focus on networking opportunities and aiding our ability to award scholarships to student leaders within the hospitality industry. **Secure your sponsorship today!**

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NEW

Northwest Chapter Industry Ally Partner _ \$1,000

sponsorship opens 11/20/25
payment by 01/31/26

This investment level is designed specifically for hospitality business owners, hotel operators/developers, hospitality management firms, architects, interior designers, and construction & project management companies who wish to engage as a supporting partner with NEWH Northwest Chapter.

This level gives you a strong platform for visibility, connection with key decision-makers, and thought-leadership positioning.

Northwest Chapter Benefit Package

- Recognition as a "2026 Industry Ally" on the Northwest Chapter website
- Logo on email footers and at all Signature programs (excludes regional trade shows)
- Verbal recognition at the 2026 Savor Fundraising Gala
- Two Complimentary tickets* to our Signature property tour(s) and one ticket to TopID*
- One permanent "Industry Ally Spotlight" social media post
- 50% off Northwest Chapter signature event tickets

All sponsorships are non-refundable

* Complimentary tickets are first right of refusal. Unused tickets will be turned to general event tickets 1 week prior to event

** Company logo for Platinum, Gold, and Silver partners; company name for Bronze partners

2026 event calendar*

join us!

February

Education Event

02/11/26 _ CEU Presentation or
Culture/Portfolio Presentation (Virtual)

March

Signature TopID 2026 Honoree Breakfast

03/12/26 _ Showcasing our winning firms

NEWH 2026 Leadership Conference

03.26 - 03.28.2026 _ Washington DC

May

Education Event

05/14/26 _ CEU Presentation or Culture/Portfolio
Presentation with Platinum level sponsor (Virtual)

June

Signature Seattle Hospitality Property Tour

06/18/26 _ Highlighting design in the NW

July

Education Event

07/08/26 _ CEU Presentation or Culture/Portfolio
Presentation with Platinum level sponsor (Virtual)

September

Signature Portland Hospitality Property Tour

09/17/26 _ Highlighting design in the NW

October

Signature Savor Gala Fundraiser

10/15/26 _ 2026 Scholarship Awards & TopID 2027
Announcement

Regional Trade Show - Expected to Return OCT 2027

Educational Discussion, Vendor Showcase, Happy Hour

December

NEWH Holiday Membership Drive

Invitation extended to all annual sponsors

Awards

2026 topID winners

recognition of design excellence

The TopID Award is a prestigious honor determined by NEWH chapters and regional boards to recognize firms that demonstrate innovative design, leadership, and support our mission of scholarship. NEWH Northwest Chapter celebrates the winners at the Annual TopID Honoree Breakfast in spring

HERE Architecture + Interiors

Seattle, WA

They are a woman-owned firm and a team of hard-working designers with years of experience in residential, commercial multifamily, and hospitality interior design and architecture. They strive to create meaningful and authentic spaces that highlight their clients' needs while telling a unique story. Certified WBENC Women's Business Enterprise.



Rice Fergus Miller Architecture

Bremerton, WA

For over three decades, Rice Fergus Miller has been committed to performing meaningful work that builds and strengthens the community. Housed in a reclaimed Sears auto service center that is one of the most energy-efficient buildings in the United States, the blend the personal aspirations of over 50+ team members with a vision for sustainable communities. Certified B Corporation.



The Society

Seattle, WA

They lean into curiosity, embracing the wellspring of ideas taht meet us upon arrival to a place. They develop novel, narrative-driven concepts that transcend time and space, transforming all they touch into places worth experiencing. They exist to make people feel something they've never felt before. Founded in Portland, OR in 2016, their team comprises of collaborators who work on projects around the globe.



congratulations!

2025 scholarship recipients

Investing in the future of Hospitality

At the core of our NEWH mission is the belief that education changes lives and shapes the future of our industry. Through the generosity of our community, we provide scholarships to outstanding students pursuing careers in hospitality business management, interior design, architecture, culinary arts, and related fields.

Since our founding, NEWH Inc has awarded over **\$10 million in scholarships globally to 3,200 students**. The Northwest Chapter continues this proud legacy by celebrating our regional scholarship recipients at our annual Savor Fundraising Gala. In 2025, NEWH Northwest Chapter awarded \$50,000 in scholarships to seven deserving students.

When you become a sponsor, you are doing more than supporting events, you are changing lives and building the next generation of hospitality leaders. Your partnership makes a difference.



Haley Herbolsheimer - \$10,000

Hospitality Business Management, Montana State University

My name is Haley Herbolsheimer. I was born and raised in Las Vegas, Nevada, and moved to Montana when I was 18 to continue my education and explore new opportunities. I've always loved people, connections, and travel, which naturally drew me to the hospitality and events industry. Giving back and creating meaningful experiences for others is something I truly value, and I'm excited to build a career where I can bring those passions together.



Hannah Petkau - \$10,000

Interior Design, University of Oregon

Hannah Petkau is an interdisciplinary designer originally from Cortes Island, Canada, and currently based in Eugene, Oregon. Her practice centers on connection—bringing together material, process, and people through the design of objects, spaces, and experiences. Drawing from her background in art, hospitality, education, and architecture, she approaches spatial design with both human experience and environmental context in mind. Hannah is completing her Master of Interior Architecture at the University of Oregon.



congratulations!

2025 scholarship recipients



Lilly Kassinger - \$7,500

Hospitality Business Management, Washington State University

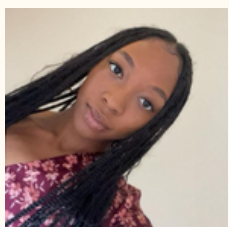
Lilly is a junior at Washington State University studying Hospitality Business Management and Management Information Systems. She is a first generation student from Grandview, Washington, aspiring to be an event planner.



Rakib Hasan - \$7,500

Architecture, Washington State University

Md. Rakib Hasan is a Master of Architecture candidate at Washington State University with a Bachelor of Architecture from Khulna University, Bangladesh. He has worked on diverse projects—from luxury hotels in Bhutan to news studios in Bangladesh—gaining experience in design, documentation, and coordination. At WSU, he serves as a Graduate Teaching and Technical Assistant, contributing to U.S. Department of Energy-funded coursework. Rakib's interests center on blending innovative design, technical expertise, and sustainable practices to create meaningful architectural experiences.



Maliyah Hicks - \$5,000

Interior Design, Seattle Pacific University

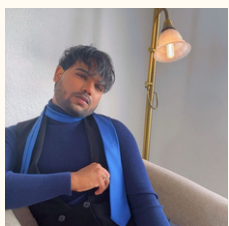
I'm studying interior design at Seattle Pacific University and will graduate in June 2026. My love for fashion, art, and decorating led me to the field, which I first explored through high school classes and rearranging my room. Teamwork comes naturally to me from years in sports and competing on SPU's women's track and field team. I'm especially interested in kitchen, bath, and hospitality design, and I look forward to my upcoming global hotel project. My goal is to create spaces that are both functional and beautifully designed for human connection.



Nathan Kindall - \$5,000

Interior Architecture & Design, University of Idaho

Nathan Kindall is a senior studying Interior Architecture and Design at the University of Idaho. Originally from Cambridge, Idaho, he's driven by creativity, curiosity, and the belief that design brings people together. His work centers on inclusive, story-driven spaces that connect people to their environment. After studying abroad in Florence, Italy, Nathan gained a deeper appreciation for design's role in culture and community. Outside the studio, he enjoys drawing, hands-on making, and helping on his family's fifth-generation honeybee farm.



Prathamesh Bange - \$5,000

Architecture, Washington State University

Prathamesh Vilas Bange is a Master of Architecture student at Washington State University whose design journey began in Mumbai, India. With hands-on experience in Hotels, retail, high-rise, and interior projects, he discovered his true calling in hospitality design creating spaces that bring people together with comfort and cultural sensitivity. At WSU, he has represented architecture in interdisciplinary forms, winning First Place at the GPSA Research Exposition for his design research. As a recipient of the NEWH Northwest Scholarship, Prathamesh continues to pursue his vision of hospitality spaces that honor community, sustainability, and human experience.



2026

thank you

for investing in the Northwest Chapter

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