

Steering Committee

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Zachery Mundt
Everbridge Agency

Student Relations

Rega Maiwandi

Membership

Marla Myatt

Programming

Jane Jones
Silver State, Inc.

Equity, Inclusion, Diversity

Linda Hinojosa
Formica Corporation

From our Chairperson

2020 Oh What a Year!

Yet as stressful and hectic the previous year was for all of us, we still managed to navigate a COVID – impacted world and achieve so many of our goals.

I am honored to be the Chair of the OC Regional NEWH Board for 2021 and I look forward to the year with our new board of directors.

As we are re-opening in the OC following all the NEWH guidelines, I believe we will have an exciting year ahead.

We are looking forward to supporting and encouraging each other through education, Zoom networking, social distanced events and collaboration with our teams on projects.

I wish you luck and support for the future and encourage you to continue to participate with the OC Regional NEWH in 2021 and the years ahead!

Thank you,
Jennifer Dorr



New Members

We would like to extend a warm welcome to our newest NEWH-OC Region Members!

Deepa S. Pillutla
Durkan Hospitality

Farida Gabdrakhmanova
Saddleback College

Matthew Gouch
TileBar

Student Members

Naomi Nicole James

Akiko Mizusawa

Carol Ana Villar de Jimenez

Meet our 2020 Scholarship Winner ~ Lexi Effron

Meet Lexi Effron!

Lexi is the 2020 scholarship winner of \$3700 from the OC Regional Group for NEWH.

Lexi is a Hospitality and Tourism Management major at SDSU.

She is president of the Lodging and Management Student Association where she spends her spare time leading a dedicated group of future hoteliers, developers, and general managers.

Lexi hopes someday to be the Director of Operations for a boutique hotel where she can focus on her passion of serving others and promoting sustainability in hotel operations.

Congratulations Lexi Effron!



Do you know of a student in Orange County or San Diego, that would love to win the NEWH-OC scholarship?

Reach out to our scholarship director Zachery Mundt for more information.
zachery@everbridgeagency.com

After the unrest of the past year, NEWH, Inc. quickly jumped on the opportunity to create a much-needed initiative within each chapter.

The Equity, Inclusion & Diversity Program has had remarkable success.

Design Your Future ~ Design Your World

Goals:

Increase the number of people of color in the hospitality industry.
Lead more woman of color to positions of power & influence in the industry.



Sonya L. Miles | VP Hospitality
Max Michelle Interiors
NEWH – Orange County Region Chairperson Elect

Guest Speakers



Linda Hinojosa | Architectural & Design Specialist
Formica Group
NEWH – Orange County Region Diversity & Inclusion Director

NEWH-OC is proud to be actively involved in an initiative which promotes greater Equity, Inclusion and Diversity within the hospitality industry.

Our board members, Linda Hinojosa and Sonya Miles have been spearheading our local program by creating models for outreach and communication with students, beginning at the high school level in underserved communities.

The intent is to foster diverse representation and expose students to an industry that they may not have thought of as a career path.

For more information, contact our EID Director Linda Hinojosa. Linda.Hinojosa@Formica.com

We've Added New Members to Our Board!!



Membership Chair - Marla Myatt

Marla was raised right here in the OC. She picked up the 'bug' for photography from her dad who was a freelance photographer.

She loves to travel and take hikes with her rescue dogs, Rocky and Maggie Mae. She has been in the industry for over 15 years.

In addition to her primary functions as an account representative, she enjoys giving back to the design community by volunteering when needed.

With her new position, she is excited to see the region grow. For more about becoming a member,

Contact mmyatt1121@gmail.com



Scholarship Director - Zachery Mundt

Zachery is Principal of EverBridge Agency.

He is proud father and husband, a passionate home chef, and lover of humanity.

EverBridge Agency has won numerous awards from manufacturing partners, but the greatest reward comes from the same place as our beloved hospitality industry as a whole:

"Taking excellent care of those who trust in us to do so."

This is Zachery's first year as NEWH-OC Scholarship Director.

If you'd like to know more about scholarships,

Contact zachery@everbridgeagency.com



Student Outreach-Rega Maiwandi

Rega is a Designer, originally from Los Angeles. She has her Bachelor of Arts in Interior Design.

She loves working in Hospitality and collaborating with professionals in her industry.

Recently she has joined the NEWH Orange County Regional Board as the Director of Student Relations.

She looks forward to connecting students with the organization. The OC Regional Board provides amazing support and has allowed her to stay connected!

For more information on Student Outreach,

Contact рмаiwandi@gmail.com

Follow everything NEWH-OC Region

On our Social Media Platforms

 Instagram @newh_oc

 Facebook NEWH/Orange County Regional Group

If you are a sponsor and would like us to showcase your company, reach out to Sheri Black-Flynn. Sblack@mdewall.com



We would like to take this opportunity to thank Jessica Wasmer Northover for her dedication to NEWH-OC for the last several years.

Jessica had the responsibility of being our Steering Chair and handled it all effortlessly. At least she made it look that way.

She has passed the torch onto Jennifer Dorr and thankfully has stayed on as Executive Advisor. *Thank you, Jessica.*



2021 MEMBER
NEWH
The Hospitality Industry Network
ORANGE COUNTY REGION

SAVE THE DATE
THURSDAY, MARCH 25TH
11:00AM - 3:00PM

MINI TRADE SHOW
AT DESIGNFORM FURNISHINGS PARKING LOT
17101 MURPHY AVE IRVINE, CA

SIGN UP DETAILS TO FOLLOW...

Save The Date!!

We are so excited to finally to be able to offer a live in person event!

We will be following health measures & protocols. Join us for a fun day of new product reviews, prizes & more.

For more information Contact Jane Jones Jjones@silverstatetextiles.com

~Take 2~ 

In these uncertain times, it's important to take time for self-care.

We understand that sometimes even a minute to ourselves seems out of the question. Family, kids, jobs; it can be overwhelming. When you can, find a quiet place & take 2 minutes for yourself.

Close your eyes, breath in through your nose, as deep as you can. then let it out through your mouth until there's nothing left. Try to keep your mind clear. Do this 10 times to feel refreshed. If you are able to go longer, great! Namaste...

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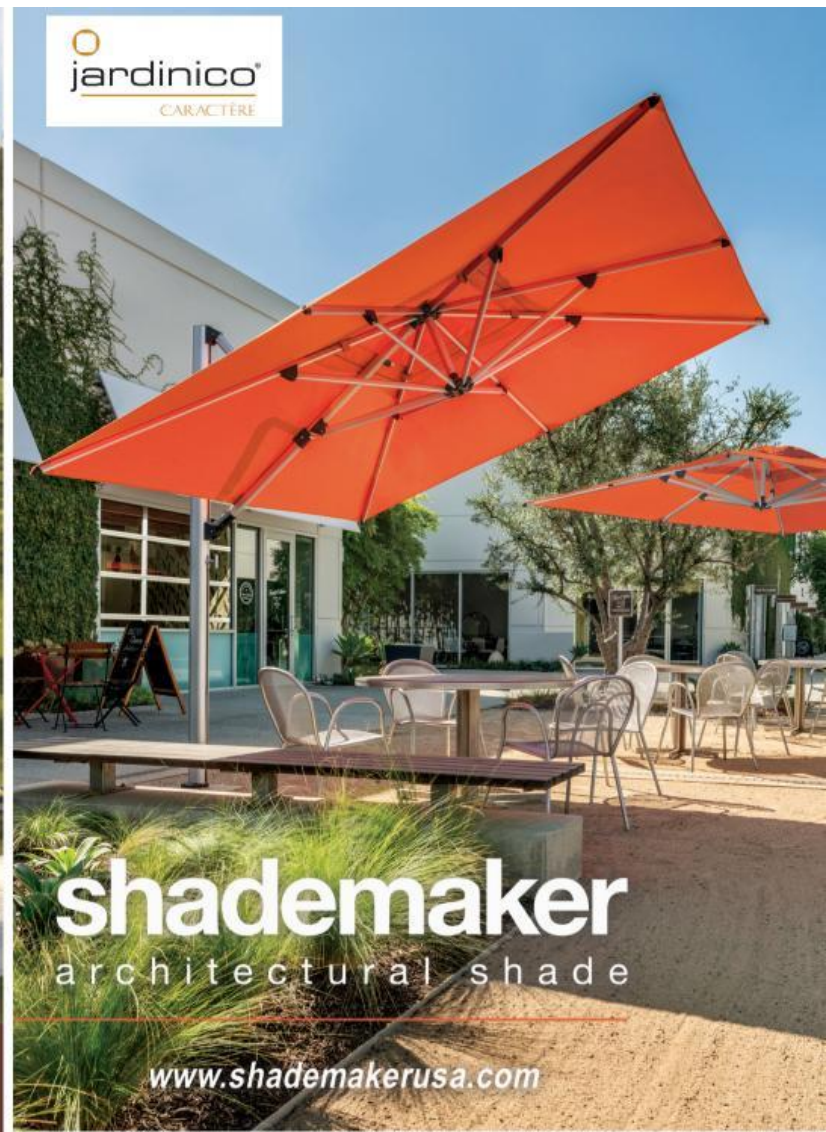
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2021 EVENT SPONSORSHIP OPPORTUNITIES

3 'SUNDOWNER' EVENTS - TBA
'TOP ID' EVENT - August/September
'SCHOLARSHIP' EVENT - December

SPONSOR LEVEL	NUMBER AVAILABLE	SPONSOR 3 SUNDOWNER EVENTS	SPONSOR 3 SUNDOWNER EVENTS + TOP ID + SCHOLARSHIP EVENT
PLATINUM	2	\$2000	\$3500
GOLD	3	\$1500	\$2700
SILVER	4	\$1000	\$1800
BRONZE	NO LIMIT	\$500	\$700
RUBY	NO LIMIT	\$250 PER EVENT	

SPONSORSHIP BENEFITS

Platinum - Logo on flyer, large logo on tent card, business cards and literature at check-in and 2 tickets to sponsored events.

Gold - Logo on flyer, small logo on tent card, Business cards at check-in table and 2 tickets to sponsored events.

Silver - Logo on flyer, Listed on tent card and 1 ticket to sponsored events.

Bronze - Logo on flyer and 1 ticket to sponsored events.

Ruby - Logo on flyer.

Mark your calendar! 2021 NEWH O.C. Signature Events

NEWH Orange County Scholarship Awards Event - December 2021

Contact: Jane Jones - jjones@silverstatetextiles.com or Jennifer Dorr - jendorr8@gmail.com

Reserve your sponsorship today!!! Opportunities will be limited.

Thank you for your interest in NEWH – the premier networking resource in the hospitality industry.

If you are interested in the many sponsorship opportunities and all they have to offer, please contact NEWC-OC for more information. Jane Jones JJones@silverstatetextiles.com or Jennifer Dorr jendorr8@gmail.com

THANK YOU

We would like to send a huge thank you to our sponsors for their support. Your involvement makes it possible for our region to thrive.



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