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From our Steering Chair

2021 Celebrating Summer!

With Spring came a resurgence of the hospitality industry. This was very evident by our two successful "Road Shows" that we held for manufacturers and clients.

We had 30 plus companies showcase their products and brands. It was very well attended by both design firms and designers. We led the nation with these inaugural events and other chapters are looking to model our efforts.

The hospitality industry is poised for a sizzling summer and fruitful fall.

We appreciate your support and there is "no looking back!"

Thank you,
Jennifer Dorr



An Interview with a past NEWH OC Scholarship recipient

Meet Stephanie Towers-Brooks

What was your motivation behind applying for the NEWH OC Scholarship?

I have been working in the restaurant industry for my entire adult life and have come to believe that Hospitality is where I belong and feel most comfortable. I had hoped that the women at NEWH would understand/respect the struggle! Working late nights in a restaurant while going to school full time was something that only someone in the industry would appreciate. NEWH seemed the perfect place for support! I worked really hard in school while maintaining a 4.0, was a volunteer at a local women's shelter, was a student rep for what seemed like every Interior Design Organization imaginable, and was the president of the Saddleback Interior Design Club. So, I thought I had a good shot at winning!

How did you find the process? Easy/Difficult?

The process was incredibly simple. I wrote a small essay about myself (even mentioning my recurring nightmares of forgetting a side of ranch dressing while serving tables...something that every server has!), turned in my transcripts and a few gracious professors and employers of mine took time out to write letters of recommendation for me.

How did being rewarded the NEWH OC Scholarship benefit you?

The scholarship not only helped me monetarily, but it really gave me confidence. It validated my belief that Hospitality was what I wanted to do with my life. Also, making connections with other women in NEWH has been a tremendous asset for me. If I had a question, concern, needed guidance or suggestions, I knew that someone would be able to help me and would be happy to do so. I am currently working at Hatch Design Group where now I don't work in a restaurant but I get to design them! Restaurants play such an important role in people's lives...it's where they have first dates, anniversaries, celebrate birthdays or simply grab a drink with friends and I couldn't imagine a life where I wasn't involved in some way with them.

What would you say to current hospitality students that are considering applying for the NEWH OC Scholarship?

I would say DO IT! Having the connections and support alone is the biggest benefit. Women from NEWH have often reached out to me just to check on me or see if I needed anything or offered assistance. The scholarship money is just the cherry on top. In a field where connections are key I don't think there is a better organization to be involved with. NEWH wants you to succeed and wants to help you do so. Good luck to all of the applicants!

I also have to say that I wouldn't have been able to get where I am today if it wasn't for my advisor Farida Gabdrakhmanova (my fairy godmother) and Sonya Miles who believed in me from the start.



Do you know of a student in Orange County, San Diego or the Inland Empire that could benefit from an NEWH Scholarship? If so, reach out to Zachery Mundt for more information.

Zachery
@everbridgeagency.com

Scholarship opportunities open September 1st. Don't miss the boat!



Plan on joining us for our September Mixer.

Save the date!

Lido House Rooftop Mixer

September 8, 2021

5:30 - 7:30



Be on the lookout for more details.

~Take 2~

For anyone seeking to live a healthy, sustainable life, one vital habit is self-care.

In order to nurture the health of our mind, body, and soul, we need ways to recenter and restore. We need these in short spurts throughout the day, and also longer stretches.

Simplify your schedule.

Are you over-committed? Are there things that you need to let go? Ask yourself which activities and relationships are truly adding value to your life, and intentionally make space for those things.

NEWH-Orange County Regional Roadshow

We held our second parking lot show in June. What a success it was. We secured over 40 vendor spots and had the pleasure of hosting 60 designers.

NEWH-OC wants to give a huge shout out to our parking lot host, Designform Furnishings.

THANK YOU @designformfurnishings for helping put all of the pieces of our Roadshow together. Designform Furnishings comes through again.

NEWH-OC cannot thank you enough for your generosity.

Designform put all of the pieces together by hosting our event for the 2nd time.



Follow everything NEWH-OC Region

On our Social Media Platforms

 Instagram @newh_oc

 Facebook NEWH/Orange County Regional Group

If you are a sponsor and would like us to showcase your company,
reach out to Sheri Black-Flynn. Sblack@mdewall.com

**SOCIAL MEDIA
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Thank you to Our Sponsors

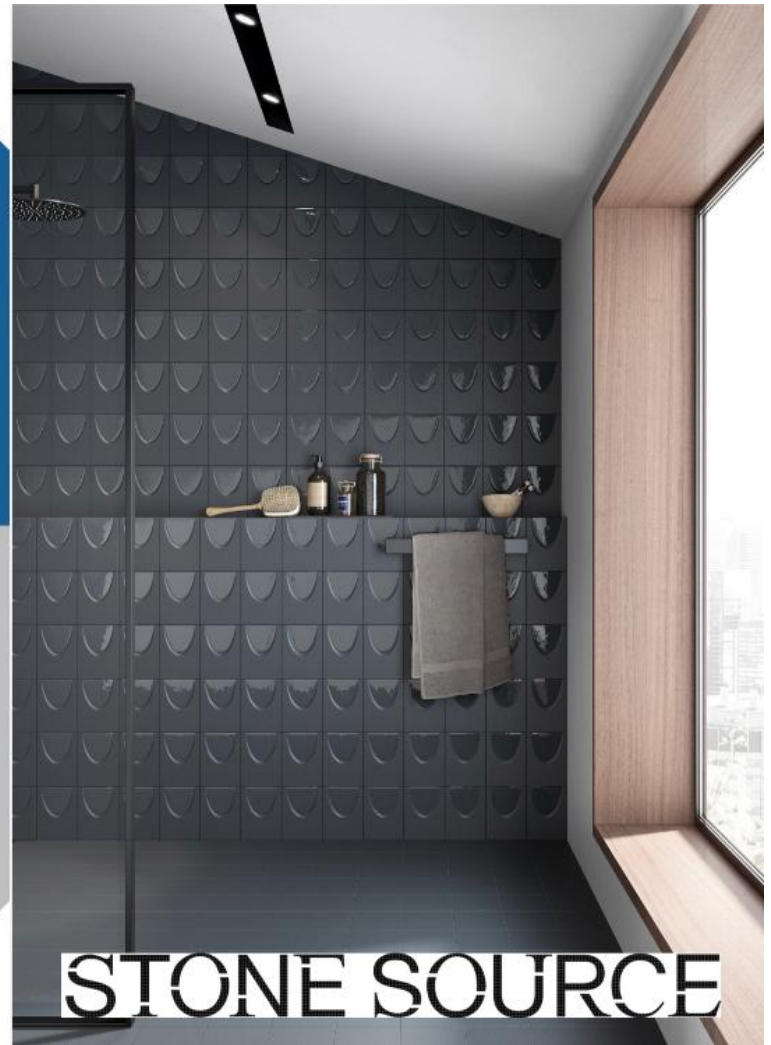
We would like to send a huge thank you to our sponsors for their support.

Your involvement makes it possible for our region to thrive.



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Thank you for your interest in NEWH – the premier networking resource in the hospitality industry.

If you would like to become a sponsor for NEWH Orange County Region, please reach out to

Jane Jones. jjones@silverstatetextiles.com



2021 EVENT SPONSORSHIP OPPORTUNITIES

3 'SUNDOWNER' EVENTS - TBA
'TOP ID' EVENT - August/September
'SCHOLARSHIP' EVENT - December

SPONSOR LEVEL	NUMBER AVAILABLE	SPONSOR 3 SUNDOWNER EVENTS	SPONSOR 3 SUNDOWNER EVENTS + TOP ID + SCHOLARSHIP EVENT
PLATINUM	2	\$2000	\$3500
GOLD	3	\$1500	\$2700
SILVER	4	\$1000	\$1800
BRONZE	NO LIMIT	\$500	\$700
RUBY	NO LIMIT	\$250 PER EVENT	

SPONSORSHIP BENEFITS

Platinum - Logo on flyer, large logo on tent card, business cards and literature at check-in and 2 tickets to sponsored events.

Gold - Logo on flyer, small logo on tent card, Business cards at check-in table and 2 tickets to sponsored events.

Silver - Logo on flyer, Listed on tent card and 1 ticket to sponsored events.

Bronze - Logo on flyer and 1 ticket to sponsored events.

Ruby - Logo on flyer.

Mark your calendar! 2021 NEWH O.C. Signature Events

NEWH Orange County Scholarship Awards Event - December 2021

Contact: Jane Jones - jjones@silverstatetextiles.com or Jennifer Dorr - jendorr8@gmail.com

Reserve your sponsorship today!!! Opportunities will be limited.

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